

# 2012 SPRING MBA RANKINGS

**The benefits attached to an MBA qualification are significant. Career progression, networking opportunities and salary increases are just some of the reasons why application volumes have been increasing. »**

**H**aving made the decision to pursue an MBA, deciding upon a school is not easy. Many factors need to be considered, including location, reputation and teaching methods. However, preparing a shortlist of schools is perhaps the most difficult task, given the plethora of schools offering an MBA option. Therefore, in order to simplify the decision-making process, CEO Magazine has assessed the performance of MBA providers based upon certain key performance indicators:

## Key Performance Indicators

- › FACULTY
- › TUITION FEES
- › INTERNATIONAL REACH
- › INNOVATION
- › DELIVERY METHODS
- › CAREER PROGRESSION (WHERE POSSIBLE)

Those schools, which have been identified for inclusion into the tables below, are considered by the CEO Review Panel (CRP) to be of tier-one status. Typically, these schools demonstrate a high level of innovation and thought leadership; class sizes tend to be moderate, senior faculty are used and the make up of students is diverse.

### ONLINE MBA School Rankings (Tier One)

Babson College
Boston University
Cyprus Institute of Marketing
Colorado State University
Duke University
George Washington University
Georgia WebMBA
Gonzaga University
Grand Canyon University
Hofstra University
IE Business School
Indiana University
International University of Monaco
Jones International University
Keiser University
Manchester Business School
Pennsylvania State University
Rochester Institute of Technology
Schouten University
Thunderbird School of Global Management
University of Liverpool
University of Phoenix
University of San Francisco
University of Wisconsin Whitewater
Warwick University
Worcester Polytechnic Institute

### EMERGING MARKETS MBA School Rankings: 'The Rising Stars' (Tier One)

#### SOUTH AND CENTRAL AMERICA

ESAN University
FIA Business School
Florida Atlantic University
IAE Business School
IESE
Universidad de La Sabana
Universidad de los Andes
Universidad Torcuato Di Tella
University of the West Indies Cave Hill

#### EASTERN EUROPE

Aalto University of Economics
Bucharest School of Management
CEU Business School
City University of Seattle – Bulgaria
GFKM
Polish Open University
Riga Business School
Sarajevo Graduate School of Business
University American College Skopje
University of Lodz
USBSP Business School Praha
Warsaw University of Technology Business School

#### NORTH AFRICA

Cape Breton University
German University in Cairo
Regional IT Institute: Maastricht

### MBA School Rankings BY REGION (Tier One)

#### WESTERN EUROPE

Ashridge
Aston Business School
Audencia Nantes School of Management
City University: Cass
Cranfield University
EADA
EDHEC
EGP University of Porto Business School
ENPC School of International Management
EOI
Erasmus University: RSM
ESADE

HEC Lausanne
HEC Paris
Henley Business School
ICN
Institute for Management (IfM)
IMD
INSEAD
International University of Monaco
ISCTE
ISEG
Lemniscaat School of Management
London Business School
Lorange Institute of Business Zurich
MIP Politecnico di Milano
Nebrija University
Nottingham University Business School
Oxford University: Saïd
Paris School of Business
RWTH Aachen University
University of Sussex
University College Dublin: Smurfit
University of Bath
University of Durham
University of Edinburgh
University of Cambridge: Judge
University of Warwick
University of Zurich
Vlerick Leuven Business School
Westminster Business School

#### NORTHERN EUROPE

Aalto University of Economics
BI Norwegian School of Management
Copenhagen Business School
Hanken School of Economics
Oulu Business School
Stockholm School of Economics
University of Gothenburg

# 2012 Spring MBA Rankings

## SOUTHERN EUROPE

SDA Bocconi  
University American College Skopje  
University of Bologna: Alma  
University of Pisa

## EASTERN EUROPE

Bucharest School of Management  
CEU Business School  
GFKM  
Polish Open University  
Riga Business School  
Sarajevo Graduate School of Business  
University American College Skopje  
University of Lodz  
US Business School Praha

## NORTH AFRICA

Cape Breton University  
German University in Cairo  
Regional IT Institute: Maastricht

## SOUTH AFRICA

Eastern & Southern African Management Institute  
Milpark Business School  
North-West University  
RAU University  
Regent Business School  
Stellenbosch University  
Wits University  
UNISA University  
University of Cape Town  
University of Durban-Westville  
University of Nairobi  
University of Pretoria  
University of the Free State

## EASTERN ASIA

Aoyama Gakuin University  
Asian Institute of Technology  
China Europe International Business School  
Chinese University of Hong Kong  
City University of Hong Kong  
Hitotsubashi University  
Hong Kong University of Science and Technology  
Keio University  
Korea Advanced Institute of Science and Technology  
University of Hong Kong  
Waseda University

## SOUTH ASIA AND OCEANIA

Asian Institute of Management  
Chicago Graduate School of Business  
INSEAD  
Macquarie Graduate School of Management  
University of Melbourne  
Nanyang Technological University  
National University of Singapore  
The University of New South Wales  
University of Auckland  
University of Canterbury  
University of New England  
University of Queensland  
Victoria University of Wellington

## NORTH AMERICA

Carnegie Mellon: Tepper  
Columbia University  
Cornell University: Johnson  
University of Denver: Daniels  
Dartmouth College: Tuck  
Duke University: Fuqua

Emory University: Goizueta  
Fordham University: GSB  
Georgetown: McDonough  
Georgia State University: Robinson  
Harvard University  
HEC Montreal  
Indiana University: Kelley  
Kent State University  
Massachusetts Institute Technology: Sloan  
Northwestern University: Kellogg  
Princeton University  
Purdue University: Krannert  
Rutgers Business School  
Stanford University  
The University of Texas at Austin: McCombs  
Thunderbird School of Global Management  
UCLA: Anderson  
University of Arizona: Eller  
University of British Columbia: Sauder  
University of California Berkeley: Haas  
UC San Diego: Rady  
University of Chicago: Booth  
University of Michigan: Ross  
University of North Carolina: Kenan-Flagler  
University of Notre Dame  
University of Pennsylvania: Wharton  
University of Washington : Foster  
University of Wisconsin-Madison  
University Texas at Austin: McCombs  
Vanderbilt University: Owen  
Washington University in St. Louis: Olin  
Yale University

## EXECUTIVE MBA Programme Global MBA Rankings (Tier One)

Aalto University School of Economics  
Arizona State University: Carey  
Ashridge  
AVT  
Baylor University  
Bradford University  
Brigham Young University: Marriott  
China Europe International Business School  
Chinese University of Hong Kong  
City University: Cass  
College of William and Mary: Mason  
Columbia University  
Concordia University: Molson  
Copenhagen Business School  
Cranfield University  
Drexel University: LeBow  
Duke University: Fuqua  
Durham University  
EADA  
Emory University: Goizueta  
ENPC School of International Management  
Erasmus University: RSM  
ESCP Europe  
Essec Business School  
FIA  
Fordham University: GSB  
Georgetown University: McDonough  
Georgia State University: Robinson  
Henley Business School  
Hong Kong University of Science & Technology  
IAE Business School  
IE Business School  
IMD  
Imperial College  
INSEAD  
Kent State University  
Koç University

London Business School  
Lorange Institute of Business Zurich  
Loyola University Maryland: Sellinger  
LSE  
Michigan State University: Broad  
National Taiwan University College of Management  
National University of Singapore  
New York University: Stern  
Northwestern University: Kellogg  
Ohio State University: Fisher  
Pepperdine University: Graziadio  
Princeton University  
Purdue University: Krannert  
Rice University: Jones  
Rollins College: Crummer  
Rutgers Business School  
Suffolk University: Sawyer  
Stockholm School of Economics  
Temple University: Fox  
TiasNimbas  
Thunderbird School of Global Management  
UCLA: Anderson  
Universidad Panamericana: IPADE  
University College Dublin: Smurfit  
University of California Berkeley: Haas  
University of California Irvine: Merage  
University of Cambridge: Judge  
University of Chicago: Booth  
University of Denver: Daniels  
University of Maryland: Smith  
University of Miami  
University of Michigan: Ross  
University of Minnesota: Carlson  
University of Navarra: IESE  
University of Oxford: Said  
University of Pennsylvania: Wharton  
University of Rochester: Simon  
University of Strathclyde  
University of St.Gallen  
University of Texas at Austin: McCombs  
University of Texas at Dallas  
University of Toronto: Rotman  
University of Washington: Foster  
University of Western Ontario: Ivey  
University of Zurich  
Villanova School of Business  
Vlerick Leuven Gent Management School  
Warwick Business School  
Washington University: Olin  
York University: Schulich

## PART-TIME Global MBA rankings (Tier One)

Carnegie Mellon: Tepper  
City University: Cass  
Drexel: LeBow  
Elon University: Love  
Georgia State: Robinson  
HEC Paris  
ISEG  
Northwestern University: Kellogg  
Rice University: Jones  
University of Richmond: Robins  
SMU: Cox  
The University of Chicago: Booth  
The University of Nebraska: Lincoln  
UCLA: Anderson  
University of California Berkeley: Haas  
University of Edinburgh  
University of Michigan: Ross  
USC: Marshall  
Westminster Business School