

Never Look Back; It Distracts from Now

Before I enrolled in the CityU BBA program, I had always hoped to enter the legal profession, preparing myself to be a professional solicitor in my future career. For some reason, things always go contrary to one's wishes, and eventually I found myself here at CityU College of Business as a BBA student majoring in Professional Accountancy. I might have said I was dissatisfied with what I was studying, if you had asked me in my freshman year. Right now, I am proud to say this was the best decision I have made in my entire life.

Tremendous Support from My Home Department

During my freshman year, I was having a hard time adapting to the new learning environment. The Department of Accountancy was truly appreciated in helping me discover various learning opportunities. In November 2017, I paired up with my classmates from the Department of Accountancy and Finance to participate in the ACCA Hong Kong Business Competition. The journey we took was tough but rewarding. We were required by the organization to write an unreasonably short yet comprehensive business proposal for a social enterprise based in Singapore, named ASKI Global, a non-profit making organization that aimed to help migrant workers and their families become financially literate and independent through entrepreneurial coaching and training. In our proposal, we had to include financial and competitor analysis to identify the reasons driving ASKI Global's lack of financial sustainability. Eventually, we developed an e-learning platform using Google Classroom to render a low-cost service so that a high market share could be captured. Financial modeling and revenue prediction are always difficult for me, given that I have no related experience. The professors in our department are always willing to give us insightful advice and introduce us to professional alumni for further advice. Without their generous help, I believe our team would not have gone as far as the top 20 out of 350 teams from local institutions in Hong Kong.



My beloved professors



ACCA HK Business Competition 2017

Global Exposure

Global experience is a matter of utmost importance in the era of globalization. Apart from having classmates from every corner of the globe, BBA students are very likely to work in multinational corporations and must cope with colleagues from diverse backgrounds. Hence, I grasp different overseas opportunities to broaden my horizons. Apart from the Overseas Exchange Program which most students join, in 2017, I participated in the Seoul Study Tour organized by the College of Business Young Scholars Program (YSP). Thanks to the host, Seoul National University, we were able to visit a number of Korean corporations including MBC Broadcasting, Amore Pacific, Hyundai Motors Factory and Studio, Samsung Electronics and the KRX Korea Exchange. The visit to “SKY,” which refers to the top three universities in Korea (Seoul National University, Korea University and Yonsei University), was particularly memorable, as we participated in networking sessions with business students there.



YSP Seoul Study Tour 2017

In May 2018, I had another remarkable global experience—the Singapore Study Tour organized by the CityU Student Ambassador Programme. The most fascinating part of the tour was being inspired by the comprehensive urban development reflected in the infrastructure, ranging from the New Water Visitor Centre to the inclusive multicultural environment and the government policy address. Singapore has achieved water self-sufficiency by deploying revitalized water strategies to meet 50% of water demand, while Hong Kong is not doing a great job in water resources management and heavily relies on Dongjiang water from mainland China. The insights gained during the tour definitely helped us to analyze social issues in a more holistic way and to solve problems with far-reaching designs. The school visit to the National University of Singapore was also fruitful. We got the chance to network with NUS student ambassadors and shared our HK-Singapore learning experiences and views on cultural differences. In particular, we discussed differences between our ambassador programs. There is so much to learn from the NUS ambassador organizational structure, which is divided into departments such as the secondary school outreach team, MC team and school tour team. This practice achieves a division of labor so that ambassadors who are good at a specific area are assigned to the corresponding department to enable the right person to serve in the right position.



CityU Student Ambassador Singapore Study Tour 2018

Never Forget to Give Back to Where You Belong to



CityU Student Ambassador Inauguration Ceremony

I will always be grateful for the enormous financial support and career guidance offered by CityU. No one should take anything for granted; instead, always ask yourself how much you are devoted to CityU. In my sophomore year, I was selected as one of the student ambassadors to represent CityU at University-wide events and promote the image of CityU to the public. One of the highlighted events that I served at was the CityU Employers' Luncheon held on March 15, 2018, where we got the chance to network with a number of employees of well-known companies such as CLP Holdings Limited, Ernst & Young, Hang Seng Bank, HSBC, Microsoft Hong Kong Limited, MTR Corporation, New World Development Company Limited and PwC, to name but a few.

At the College level, I participated as a student representative in the College of Business (CB) Outreach Program to share my experience of university life, answer questions about course selection and offer relevant insights and advice to fellow schoolmates at my alma mater, La Salle College. I was honored to be interviewed by the South China Morning Post (SCMP) to represent the CB in sharing my journey at CityU.

You can find more information in the article published in the SCMP on May 16, 2018, via <https://www.cb.cityu.edu.hk/home/doc/media/news/6560.pdf>.



SCMP Interview on May 16, 2018

Concluding Remarks

Looking back on how hard it was in the past, I am now starting to understand what “God’s plan” really means. I am still eager to enter the legal profession, but I do enjoy what I am working on right now. I realize that looking back too much would distract me from the good things happening at this moment. In the future, I will be working at Hong Kong Exchanges and Clearing Limited as an Intern in the Cash and Derivatives Clearing Division. With my employment comes my overseas exchange program at Copenhagen Business School in Semester A 2018/2019. I am looking forward to discovering Denmark and living like a Danish person!