

AC offers students a variety of opportunities for overseas travel and study abroad, helping students to widen their exposure and enrich their knowledge of the accounting profession.

1. A Taiwan Study Tour for MAIA students was held from April 21 to 25, 2019. The tour was composed of visits to accounting firms and universities and a city tour. Twenty-two MAIA students had the chance to explore the social, economic, business and cultural environments of Taiwan and meet accounting professionals and corporate managers there.

Feedback from student participants:

“The study tour was a really enjoyable experience, which enabled me to learn more about the country, the accounting profession and my classmates.”

“This study tour was well organized. It helped me to understand future directions for the development of the accounting industry.”



2. A 11-day Shanghai Study Tour held from 15 – 25 May 2019 was organized by Shanghai University of Finance and Economics (SUFE) with participating students from Hong Kong Universities (i.e. The University of Hong Kong, Hong Kong University of Science and Technology and City University of Hong Kong). The study tour offered activities including exchange activities, cultural visits and visits to government agencies and business organizations. Please see the feedback from our student participants below:

“This Shanghai study tour is an unforgettable experience to me. I can understand more about the commercial environment in Shanghai.”

3. A Singapore Study Tour took place from May 21 to May 25, 2019 on the theme of “One Belt One Road.” It involved a city tour and visits to accounting firms and universities. During the tour, 40 AC postgraduate students were given valuable opportunities not only to explore the social, economic, business and cultural environments of Singapore but also to meet accounting professionals and corporate managers there. Most of our student participants considered this a meaningful trip. Other feedback was as follows.

“I obtained a lot of useful advice on my studies and work. I hope that I will become a professional in the next few years.”

“We had the chance to visit companies in the financial center and chat with a data scientist, traders and other senior managers. It would have been difficult for us to meet these people if we had traveled with an ordinary travel agency.”

“We learned more about studying and working in Singapore on this trip. I may consider working or pursuing further studies in Singapore in the future.”



4. On the theme of “Accounting Meets Culture—International Standard Setting Bodies, Sustainability and Cultural Insights from Europe,” a Europe Study Tour was held again from May 26 to June 6, 2019, led by a German accounting professor with 25 AC undergraduate student participants. The tour included visits to the International Accounting Standards Board in London, the University of Hamburg and BMW in Munich, along with a stay in Berlin. Here is some feedback from the student participants.

“This tour was really meaningful. My horizons were broadened through the cultural and company visits. We accounting students also benefited professionally from the study tour because there is a growing emphasis on integrating sustainability into annual reports in Hong Kong. I acquired a basic understanding of sustainability reports in European countries. I sincerely hope that there will be more opportunities for me to go abroad to explore other parts of the world during my time at university to enhance my personal development.”

“I enjoyed this study tour so much. The combination of city tours and visits to companies and standards bodies enabled me to explore and learn from European culture in a rounded way. Overall, this was a valuable and wonderful experience. I would definitely like to experience more study tours like this one in other countries. I like the idea of experiencing while walking. This is surely much better than just traveling in a coach, as most students just sleep through the trip. It is more meaningful for students to walk around a city, and I saw many beautiful scenes while walking!”

“The arrangement of the trip was perfect because it gave the students sufficient free time and enabled them to attend some great seminars. Professor Kerstin Lopatta was very nice too.”



5. As well as traveling to Shanghai, AC students had the chance to participate in another long-term study tour in Guangzhou from May 21 to June 17, 2019. Nineteen AC undergraduate students visited SYSU and attended an accounting course at SYSU. Also on the itinerary were cultural visits (including visits to nearby cities) and visits to the Big Four accounting companies, government agencies and business organizations. Some of the students' feedback is provided below.

“I enjoyed the study tour. The professors were nice and helpful. I gained valuable learning experiences under their professional teaching. I also gained some important insights from visiting a firm in the genetics industry, which was the first time I had experienced this new trend.”

“The whole study tour was well organized. We engaged in a lot of meaningful activities. First, we were given a quick tour of SYSU, which is spacious. I enjoyed the lectures given by the lecturer at SYSU as we were encouraged to think critically. During the lectures, I gained a lot of insight into the latest developments in China. We also visited a firm that focused on genetic modification. The technology in China is developing surprisingly rapidly. This tour drastically changed my thoughts about China. Another enjoyable activity arranged by SYSU was a session in which we interacted with students there, giving me a better understanding of the education system in China. Overall, the tour was really fruitful.”

“The teachers and students at SYSU, as well as the teachers at CityU, gave us great support. They kept track of our studies and modified the teaching materials to meet our expectations and progress.”

“The tour was a great chance for me to learn about the culture of Guangzhou and make some new friends at CityU who also major in accounting. We forged strong friendships during this month in Guangzhou.”



6. Another round of the Shanghai Study Tour was held from June 20 to July 17, 2019, lasting 28 days. Twenty-eight AC undergraduate students visited SUFE and attended an accounting course there. Other activities included cultural visits and visits to the Big Four accounting companies, government agencies and business organizations. Here are some of the students' comments and feedback on their trip.

“By visiting accounting firms, I learned how to incorporate new technologies, e.g. robotic process automation and virtual reality, into accounting and consulting. I may consider working in Shanghai in the future, taking advantage of the increasing number of business opportunities between Hong Kong and Shanghai.”

“I benefited from lectures on the internationalization of the RMB and trade friction between China and the U.S. I also learned that the One Belt, One Road model requires partner countries to use RMB, and that offshore RMB centers are being actively established in the U.K. and Singapore.”

“The 28-day Shanghai Study Tour expanded my horizons and taught me more about the living culture of Shanghai. I also made friends with students from other universities.”

