

# Aiming to Excel in Competitions

March 2012

Our students have shone in an array of competitions and scholarship programmes over the past year, including those organised within CityU and those by external institutions such as the Big Four. The experience has broadened their growth prospects, business networks and horizons, and testifies to the Department's robust support for its students in reaching their academic and career goals.

Let's see what they've been up to . . .

## Deloitte Tax Championship

Dr Raymond Wong led and advised a team of four students in the Regional Competition of the Deloitte Tax Championship, an annual one-day event held to test students' knowledge of taxation in the Greater China region. Having written a case study in the morning, the students took up the MC challenge and showed off their quiz skills in the afternoon. Through the championship they developed collaborative skills, in-depth knowledge of China tax and were even invited to a networking lunch and dinner with many audit/tax partners and managers in attendance.

"The most challenging aspect of the championship was the depth and breadth of China tax, as the students had to put great effort into studying, discovering, analysing and predicting many possible topics within a limited period", says Dr Wong of their preparation. "The Department and Deloitte offered support in searching for information about China tax materials, including our own training forums and a mock case study writing session with feedback provided."



## PricewaterhouseCoopers Scholarship Programme



Tsang Ah Hung Henry, one of our BBAAC students, reached the final eighth in the PricewaterhouseCoopers Scholarship Programme 2011. He says that the programme helped him to gain a better understanding of himself, learn more about the daily working life of audit partners and meet elite students from different universities. Remaining humble despite his strong performance, he credits others for his achievement:

"Being one of the eight runners-up is not my achievement alone. I would like to thank professors from the Department for their help with my preparation and the managers and partners at PwC for their guidance and advice."

## Other Open Competitions

Our students also joined the HKICS Corporate Governance Paper Competition & Presentation Award and the CIMA Global Business Challenge Competition during the year. Organised by the Hong Kong Institute of Chartered Secretaries, the HKICS Corporate Governance Paper Competition & Presentation Award pitted two teams of three AC students against representatives of other universities.

Led by Drs Raymond Wong and Yuanto Kusnadi, the teams gave presentations on the year's topic, "Corporate Governance – Best Practice versus Practicality". The two teams were very appreciative of the time their advisors spent helping them prepare for the competition. The biggest benefit, they say, was learning how to present the material effectively and creatively. As Dr Kusnadi notes, "the competition helped them to work as teams and increase their confidence in presenting to an audience".

Meanwhile, preparation for the CIMA Global Business Challenge Competition, organised by the Chartered Institute of Management Accountants, involved countless hours of brainstorming, research and review by the team of four year one AC students, who found the competition both challenging and effective in expanding their business horizons. Without a doubt, participating in the event helped them to become more diligent, logical and confident, which will certainly be useful in their careers.

