Global Business Systems Management — 4-Year Suggested Study Plan
for Normative 4-Year Students of Catalogue Term of Sem A 2019/2020 and Thereafter
Updated on 30 Aug 2018

<table>
<thead>
<tr>
<th>Year/ Semester</th>
<th>Either Sem A / B</th>
<th>Either Sem A / B</th>
<th>Either Sem A / B</th>
<th>GE1401 / EL0200A</th>
<th>GE (Note 2)</th>
<th>Offer Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A</td>
<td>CB2201 Operations Management</td>
<td>CB2400 Micro-Economics</td>
<td>CB2500 Information Management</td>
<td>University English or EAP (Note 1)</td>
<td></td>
<td>2018</td>
</tr>
<tr>
<td>1B</td>
<td>CB2100 Introduction to Financial Accounting</td>
<td>CB2300 Management</td>
<td>CB2601 Marketing</td>
<td>English for Business Communication or EAP (Note 1)</td>
<td></td>
<td>2019</td>
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<tr>
<td>2A</td>
<td>CB2200 Business Statistics</td>
<td>GE1501 Chinese Civilization – History and Philosophy</td>
<td>College Elective (Note 5)</td>
<td>College Elective (Note 5)</td>
<td>Major Elective 1</td>
<td>2020</td>
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<tr>
<td>3A</td>
<td>CB2101 Introduction to Managerial Accounting</td>
<td>Minor 2 / Elective 2 (Note 4)</td>
<td>College Elective (Note 5)</td>
<td>College Elective (Note 5)</td>
<td>Major Elective 3</td>
<td>2022</td>
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<tr>
<td>3B</td>
<td>CB2402 Macro-Economics</td>
<td>Minor 3 / Elective 3 (Note 4)</td>
<td>College Elective (Note 5)</td>
<td>College Elective (Note 5)</td>
<td>Major Elective 4</td>
<td>2023</td>
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<tr>
<td>4A</td>
<td>Free Elective (Note 6)</td>
<td>Minor 4 / Elective 4 (Note 4)</td>
<td>GE (Note 2)</td>
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<td>Major Elective 5</td>
<td>2024</td>
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<tr>
<td>4B</td>
<td>CB4303 Strategy and Policy</td>
<td>Minor 5 / Elective 5 (Note 4)</td>
<td>GE (Note 2)</td>
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**Minimum Credits Required (Credit Units)*

<table>
<thead>
<tr>
<th>Area 1: Arts and Humanities</th>
<th>Area 2: Study of Societies, Social and Business Organizations</th>
<th>Area 3: Science and Technology</th>
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</thead>
<tbody>
<tr>
<td>3 College Electives (9 CU)</td>
<td>College Elective (9 CU)</td>
<td>College Elective (9 CU)</td>
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</tbody>
</table>

Note:

1. **English Language Requirements**
   - Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication). EL0200A & EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
   - Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. **Gateway Education Course Distributional Requirements**
   - Take at least one course (3CU) from each of the areas below:
     - Area 1: Arts and Humanities
     - Area 2: Study of Societies, Social and Business Organizations
     - Area 3: Science and Technology

3. **Chinese Language Requirements**
   - (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade D or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will be counted towards the maximum credit units permitted.
   - (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
   - (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

4. Students who do not choose a minor are required to take Elective courses.

5. Students are required to take electives (9 CU) from the College elective list: 3 college elective courses (9 CU) are to fulfill the GE requirements in form of College-specified courses (9 CU must be chosen from Areas 1 – 4 below); and 3 college electives course (9 CU) are to fulfill the College requirement (3 CU must be chosen from Areas 1 – 4 below; 6 CU must be chosen from Area 5 below).

6. **Free Elective Requirements**
   - The remaining credits are to fulfill the credit requirement for graduation, if so required.

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* CU = Credit Units

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IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.
GBSM Major - 10 Courses (Total: 30 CU = 15 CU major core courses + 15 CU major elective courses)

1. GBSM Major Core Courses (5 Courses) (15 CU)

   Students are required to take the following courses:
   
   GBSM Core 1  IS4360 Systems Analysis and Design
   GBSM Core 2  IS4532 Global Project Management
   GBSM Core 3  IS4632 Global Business Systems Strategy and Tactical Management
   GBSM Core 4  IS4650 Global Business Technology Consulting
   GBSM Core 5  IS4940 Global Technology Entrepreneurship and Innovation

2. GBSM Major Elective Courses (A)* (0-1 Course) (0-3 CU)

   Students are required to take 0-1 course from the following:
   (Students may also choose other IS course subject to major leader's approval)

   AISXXXX Japanese Language (Level 1-6): Students are suggested to take any ONE course as an elective among AIS2930 (Level 1)/AIS2931 (Level 2)/AIS3932 (Level 3)/AIS3933 (Level 4)/AIS4994 (Level 5)/AIS4995 (Level 6).
   AISXXXX Korean Language (Level 1-5): Students are suggested to take any ONE course as an elective among AIS2973 (Level 1)/AIS2974 (Level 2)/AIS3982 (Level 3)/AIS3983 (Level 4)/AIS4406 (Level 5).
   CAH2905 Putonghua for Office Administration
   LTXXXX: Students can enroll in any ONE of the European Language courses offered by Department of Linguistics and Translation as an elective.

   * Students are not allowed to take courses in their native language.

3. GBSM Major Elective Courses (B) (1-2 Courses) (3-6 CU)

   Students are required to take 1-2 courses from the following:
   (Students may also choose other IS courses subject to major leader's approval)

   + AC3202 Corporate Accounting I
   + AC3252 Accounting and Taxation Systems in the Chinese Mainland
   + CB3602 Global Business Culture and Management
   + EF3331 Asia-Pacific Capital Markets and Standards of Practice
   + EF3333 Financial Systems, Markets and Instruments
   + MGT3306 Organizational Behavior and Human Resources Management
   + MGT4227 International Business
   + MKT3603 Consumer Behaviour
   + MS3124 Global Supply Chain Management

4. GBSM Major Elective Courses (C) (2-4 Courses) (6-12 CU)

   Students are required to take 2-4 courses from the following:
   (Students may also choose other IS courses subject to major leader's approval)

   IS2502 Social Media and Social Networks
   IS2505 E-Business
   IS3000 Management of Global Technology Business Services
   IS3100 Techniques for Big Data
   IS3200 Java Programming for Business
   IS3300 Database Management
   IS3501 Cybersecurity for Business
   IS4040 Global Technology Business Ventures
   IS4238 / IS4239 Internship I / II
   IS4333 Human-Computer Interaction for Business
   IS4335 Data Visualization
   + IS4823 Knowledge Management for Global Business
   IS4834 Business Intelligence and Analytics
   IS4837 Delivery Systems for Financial Services
   + IS4937 / IS4938 Information Management Consulting Project I / II

   * Subject to fulfilling pre-requisite requirements