## Global Business Systems Management — 4-Year Suggested Study Plan

### for Normative 4-Year Students of Catalogue Term of Sem A 2016/17

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Offer Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A</td>
<td>2016</td>
</tr>
<tr>
<td>1B</td>
<td>2017</td>
</tr>
<tr>
<td>2A</td>
<td>2018</td>
</tr>
<tr>
<td>3B</td>
<td>2019</td>
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<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Either Sem A / B</th>
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<th>GE1401</th>
<th>GE</th>
<th>CHIN1001 University Chinese I</th>
</tr>
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<tbody>
<tr>
<td>1A</td>
<td>CB2501 Operations Management</td>
<td>CB2400 Micro-Economics</td>
<td>CB2000 Management</td>
<td>University English or EAP</td>
<td>(Note 1)</td>
<td>China Business Communication or EAP</td>
</tr>
<tr>
<td>1B</td>
<td>CB2100 Introduction to Financial Accounting</td>
<td>CB2000 Management</td>
<td>CB2601 Marketing</td>
<td>English for Business Communication or EAP</td>
<td>(Note 1)</td>
<td>China Communication Skills for Business</td>
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<tr>
<td>2A</td>
<td>IS3311 Data Management</td>
<td>IS2505 E-Business</td>
<td>GE1501 Chinese Civilization -- History and Philosophy</td>
<td>College Elective (Note 6)</td>
<td>College Elective (Note 6)</td>
<td>Group B Elective 1</td>
</tr>
<tr>
<td>3A</td>
<td>Minor 2 / Elective 2 (Note 4)</td>
<td>IS2501 Business Strategy</td>
<td>GE1501 Chinese Civilization -- History and Philosophy</td>
<td>College Elective (Note 6)</td>
<td>College Elective (Note 6)</td>
<td>Group B Elective 1</td>
</tr>
<tr>
<td>3B</td>
<td>Minor 3 / Elective 3 (Note 4)</td>
<td>CB2402 Macro-Economics (Note 5)</td>
<td>GE1501 Chinese Civilization -- History and Philosophy</td>
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<td>College Elective (Note 6)</td>
<td>Group B Elective 1</td>
</tr>
<tr>
<td>4A</td>
<td>Minor 4 / Elective 4 (Note 4)</td>
<td>CB2200 Business Statistics (Note 5)</td>
<td>IS4940 Innovation and Technology Entrepreneurship</td>
<td>GE (Note 2)</td>
<td>Free Elective (Note 7)</td>
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<td>4B</td>
<td>Minor 5 / Elective 5 (Note 4)</td>
<td>IS4650 Global Business Technology Consulting</td>
<td>College Elective (Note 6)</td>
<td>GE (Note 2)</td>
<td>CB3033 Strategy and Policy</td>
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### Minimum Credits Required

- **GE**: 4 GE courses (12 CU)
- **GE English**: 2 courses (6 CU)
- **GE1501**: 1 course (3 CU)
- **College Core**: 8 College Core (24 CU) + 1 College Elective (3 CU)
- **Major**: 12 GBSM Major courses (36 CU) + 3 College required courses (9 CU) (Note 5)
- **Free Elective**: 1 course (3 CU)
- **Minor/Electives**: 5 courses (15 CU)

**Min. Total: 40 courses (120 CU)**

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<td>2A</td>
<td>IS3311 Data Management</td>
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<tr>
<td>2B</td>
<td>IS3430 Systems Analysis and Design</td>
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<tr>
<td>3A</td>
<td>IS2501 Business Strategy</td>
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<tr>
<td>3B</td>
<td>CB2402 Macro-Economics (Note 5)</td>
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<tr>
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<td>4B</td>
<td>IS4650 Global Business Technology Consulting</td>
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### Notes

1. **English Language Requirements**
   - Students admitted with HKEDE English Language Level 3 or equivalent are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication).
   - Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. **Gateway Education Course Distributional Requirements**
   - Take at least one course (3CU) from each of the areas below:
     - **Area 1**: Arts and Humanities
     - **Area 2**: Study of Societies, Social and Business Organizations
     - **Area 3**: Science and Technology
     - **Area 4**: Business

3. **Chinese Language Requirements**
   - (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I.
   - This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
   - (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
   - (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

4. Students who do not choose a minor are required to take Elective courses.

5. Students are required to take 3 College required courses.

6. Students are required to take 4 courses (12 CU) from the College elective list: 3 college elective courses (9 CU) are to fulfill the GE requirements in form of College-specified courses; and 1 college elective course (3 CU) is to fulfill the College requirement.

7. **Free Elective Requirements**
   - The remaining credits are to fulfill the credit requirement for graduation, if so required.
GBSM Major - 12 Courses (Total 36 CU)

1. GBSM Major Core Courses (6 Courses) (18 CU)

   Students are required to take the following courses:
   - GBSM Core 1: IS2505 E-Business
   - GBSM Core 2: IS4632 Global Business Systems Strategy and Tactical Management
   - GBSM Core 3: IS4650 Global Business Technology Consulting
   - GBSM Core 4: IS4840 Innovation and Technology Entrepreneurship
   - GBSM Core 5: CAH2961 Chinese Communication Skills for Business
   - GBSM Core 6: LW2903 Business & Law

2. IS Department Required Major Core Courses (2 Courses) (6 CU)

   Students are required to take the following courses:
   - IS Dept Core 1: IS3331 Data Management
   - IS Dept Core 2: IS3430 Systems Analysis and Design

3. GBSM Major Elective Courses (A) (2 Courses) (6 CU)

   Students are required to take two courses from the following:
   (Students may also choose other IS courses subject to major leader’s approval)
   + AC3202 Corporate Accounting I
   + AC3252 Accounting and Taxation Systems in the Chinese Mainland
   + EF3331 Asia-Pacific Capital Markets and Standards of Practice
   + GE3202 Internationalization and Business
   + LW4620 International Trade Regulation
   + MGT3302 Interactive Skills Workshop for Business
   + MGT4227 International Business

4. GBSM Major Elective Courses (B) (2 Courses) (6 CU)

   Students are required to take two courses from the following:
   (Students may also choose other IS courses subject to major leader’s approval)
   - IS2502 Social Media and Social Networks
   - IS3000 Management of Global Technology Business Services
   - IS4040 Global Technology Business Ventures
   - IS4238 / IS4239 Internship I / II
   - IS4532 Project Management and Outsourcing
   - IS4822 Analytics for Financial Services
   + IS4823 Knowledge Management for Global Business
   + IS4937 / IS4938 Information Management Consulting Project I / II

   + Subject to fulfilling pre-requisite requirements