### Global Business Systems Management — 4-Year Suggested Study Plan

**for Normative 4-Year Students of Catalogue Term of Sem A 2018/19 and Thereafter**

**Note:**
- Minimum Credits Required (Credit Units)*
  - GE: 4 GE courses (12 CU) + 3 College Electives (9 CU)
  - GE1501 - 1 course (3 CU)
  - GE1401 University English - 2 courses (6 CU)
  - CHIN1001 University Chinese I (Note 3)
- GE: 4 GE courses (12 CU) + 3 College Electives (9 CU)
  - GE1501 - 1 course (3 CU)
  - GE1401 University English - 2 courses (6 CU)
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**Offer Year**

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Either Sem A / B</th>
<th>GE1401 / EL0200A University English or EAP (Note 1)</th>
<th>GE (Note 2)</th>
<th>Either Sem A / B</th>
<th>CHIN1001 University Chinese I (Note 3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A</td>
<td>Either Sem A / B</td>
<td>GE2402 / EL0200B English for Business Communication or EAP (Note 1)</td>
<td>GE (Note 2)</td>
<td>Either Sem A / B</td>
<td>CHIN1001 University Chinese I (Note 3)</td>
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<tr>
<td>1B</td>
<td>Either Sem A / B</td>
<td>GE1501 Chinese Civilization – History and Philosophy</td>
<td>College Elective (Note 5)</td>
<td>GE2402 English for Business Communication (for students taken EAP)</td>
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<tr>
<td></td>
<td>CB2200 Business Statistics</td>
<td>IS4632 Global Business Systems Strategy and Tactical Management</td>
<td>Major Elective 1</td>
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<tr>
<td>2A</td>
<td>Either Sem A / B</td>
<td>IS4300 Systems Analysis and Design</td>
<td>IS4532 Global Project Management</td>
<td>GE1401 University English (for students taken EAP)</td>
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<tr>
<td></td>
<td>CB3410 Financial Management</td>
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<td>Major Elective 2</td>
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<tr>
<td>3A</td>
<td>Either Sem A / B</td>
<td>College Elective (Note 5)</td>
<td>College Elective (Note 5)</td>
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<tr>
<td></td>
<td>CB2101 Introduction to Managerial Accounting</td>
<td>College Elective (Note 5)</td>
<td>College Elective (Note 5)</td>
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<tr>
<td>3B</td>
<td>Either Sem A / B</td>
<td>College Elective (Note 5)</td>
<td>College Elective (Note 5)</td>
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<tr>
<td></td>
<td>CB2402 Macro-Economics</td>
<td>College Elective (Note 5)</td>
<td>College Elective (Note 5)</td>
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<tr>
<td>4A</td>
<td>Either Sem A / B</td>
<td>College Elective (Note 5)</td>
<td>IS4632 Global Project Management</td>
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<tr>
<td></td>
<td>CB4303 Strategy and Policy</td>
<td>IS4940 Global Technology Consulting</td>
<td>IS4940 Global Technology Entrepreneurship and Innovation</td>
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<tr>
<td>4B</td>
<td>Either Sem A / B</td>
<td>College Elective (Note 5)</td>
<td>IS4632 Global Project Management</td>
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</tbody>
</table>

* CU = Credit Units

**IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.**

**Minimum Credits Required (Credit Units)*

1. **English Language Requirements**
   - Students admitted with Level 3 or below in HKDSE English OR Grade E or below in HKALE AS in Use of English are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2.
   - Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. **Gateway Education Course Distributional Requirements**
   - Take at least one course (3CU) from each of the areas below:
     - Area 1: Arts and Humanities
     - Area 2: Study of Societies, Social and Business Organizations
     - Area 3: Science and Technology
     - Area 4: Business (I)
     - Area 5: Business (II)

3. **Chinese Language Requirements**
   - (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Cult are required to take CHIN1001 University Chinese I.
   - (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Cult are NOT required to take CHIN1001.
   - (c) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Cult are required to take CHIN1001.

4. **Students who do not choose a minor are required to take Elective courses.**

5. **College Elective Courses Distributional Requirements**
   - Take at least one course (3CU) from the College Elective list:
     - Area 1: Mathematics and Modeling
     - Area 2: Programming and Technology
     - Area 3: Law and Communications
     - Area 4: Business (I)
     - Area 5: Business (II)

6. **Free Elective Requirements**
   - The remaining credits are to fulfill the credit requirement for graduation, if so required.
GBSM Major - 10 Courses (Total: 30 CU = 15 CU major core courses + 15 CU major elective courses)

1. GBSM Major Core Courses (5 Courses) (15 CU)

Students are required to take the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>IS3430</td>
<td>Systems Analysis and Design</td>
</tr>
<tr>
<td>IS4532</td>
<td>Global Project Management</td>
</tr>
<tr>
<td>IS4632</td>
<td>Global Business Systems Strategy and Tactical Management</td>
</tr>
<tr>
<td>IS4650</td>
<td>Global Business Technology Consulting</td>
</tr>
<tr>
<td>IS4940</td>
<td>Global Technology Entrepreneurship and Innovation</td>
</tr>
</tbody>
</table>

2. GBSM Major Elective Courses (A) (0-1 Course) (0-3 CU)

Students are required to take 0-1 course from the following:

Students are suggested to take any ONE course as an elective among AIS2930 (Level 1)/AIS2931 (Level 2)/AIS3932 (Level 3)/AIS4994 (Level 4)/AIS4995 (Level 5). AIS2930 Korean Language (Level 1-5): Students are suggested to take any ONE course as an elective among AIS2930 (Level 1)/AIS2931 (Level 2)/AIS3932 (Level 3)/AIS4994 (Level 4)/AIS4995 (Level 5). CAN2905 Putonghua for Office Administration.

Some European Language courses offered by Department of Linguistics and Translation as an elective:

- AISXXXX Japanese Language (Level 1-6): Students are suggested to take any ONE course as an elective among AIS2930 (Level 1)/AIS2931 (Level 2)/AIS3932 (Level 3)/AIS4994 (Level 4)/AIS4995 (Level 5). Students are not allowed to take courses in their native language.

Students who have enrolled in any ONE of the above-mentioned Japanese Language courses will be required to take the language placement test which is offered by Department of Asian and International Studies (AIS), in order to test the enrolled students' Japanese proficiency. The Course Leader may require those students with higher proficiency in Japanese to enroll in another higher level Japanese Language course.

- AISXXXX Korean Language (Level 1-5): Students are suggested to take any ONE course as an elective among AIS2930 (Level 1)/AIS2931 (Level 2)/AIS3932 (Level 3)/AIS4994 (Level 4)/AIS4995 (Level 5).

Students who have enrolled in any ONE of the above-mentioned Korean Language courses will be required to take the language placement test which is offered by AIS Department, in order to test the enrolled students' Korean proficiency. The Course Leader may require those students with higher proficiency in Korean to enroll in another higher level Korean Language course.

3. GBSM Major Elective Courses (B) (1-2 Courses) (3-6 CU)

Students are required to take 1-2 courses from the following:

(Apart from the elective courses below, students may also choose to take other CB courses subject to Major Leader's approval.)

- AC3202 Corporate Accounting I
- AC3252 Accounting and Taxation Systems in the Chinese Mainland
- CB3902 Global Business Culture and Management
- EF3331 Asia-Pacific Capital Markets and Standards of Practice
- EF3333 Financial Systems, Markets and Instruments
- MGT3306 Organizational Behavior and Human Resources Management
- MGT4227 International Business
- MKT3603 Consumer Behaviour
- MS3124 Global Supply Chain Management

4. GBSM Major Elective Courses (C) (2-4 Courses) (6-12 CU)

Students are required to take 2-4 courses from the following:

(Apart from the elective courses below, students may also choose to take other IS courses subject to Major Leader’s approval.)

- IS2240 Python Programming for Business
- IS2902 Social Media and Social Networks
- IS2905 E-Business
- IS3000 Management of Global Technology Business Services
- IS3100 Techniques for Big Data
- IS3230 Java Programming for Business
- IS3331 Database Management
- IS501 Cybersecurity for Business
- IS4640 Global Technology Business Ventures
- IS4638 / IS4639 Internship I / II
- IS4333 Human-Computer Interaction for Business
- IS4335 Data Visualization
- IS4823 Knowledge Management for Global Business
- IS4834 Business Intelligence and Analytics
- IS4837 Delivery Systems for Financial Services
- IS4937 / IS4938 Information Management Consulting Project I / II

Students who have enrolled in any ONE of the above-mentioned IS courses will be required to take the placement test which is offered by IS Department, in order to test the enrolled students' proficiency. The Course Leader may require those students with higher proficiency in IS to enroll in another higher level IS course.

Some IS courses may require subjects to fulfill pre-requisite requirements.