

Global Business Systems Management — 4-Year Suggested Study Plan
for Normative 4-Year Students of Catalogue Term of Sem A 2019/2020 and Thereafter

Yr/Sem						Offer Year	
1A	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2400 Micro-Economics	Either Sem A / B CB2500 Information Management	GE1401 / EL0200A University English or EAP (Note 1)	GE (Note 2)	Either Sem A / B CHIN1001 University Chinese I (Note 3)	2018 2019 2020 2021
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2300 Management	Either Sem A / B CB2601 Marketing	GE2402 / EL0200B English for Business Communication or EAP (Note 1)	GE (Note 2)		
2A	CB2200 Business Statistics	GE1501 Chinese Civilization – History and Philosophy	College Elective (Note 5)	College Elective (Note 5)	Major Elective 1	GE2402 English for Business Communication (for students taken EAP)	2019 2020 2021 2022
2B	CB3410 Financial Management	Minor 1 / Elective 1 (Note 4)	IS3430 Systems Analysis and Design	IS4632 Global Business Systems Strategy and Tactical Management	Major Elective 2	GE1401 University English (for students taken EAP)	
3A	CB2101 Introduction to Managerial Accounting	Minor 2 / Elective 2 (Note 4)	College Elective (Note 5)	College Elective (Note 5)	Major Elective 3		2020 2021 2022 2023
3B	CB2402 Macro-Economics	Minor 3 / Elective 3 (Note 4)	College Elective (Note 5)	College Elective (Note 5)	Major Elective 4		
4A	Free Elective (Note 6)	Minor 4 / Elective 4 (Note 4)	GE (Note 2)	IS4532 Global Project Management	Major Elective 5		2021 2022 2023 2024
4B	CB4303 Strategy and Policy	Minor 5 / Elective 5 (Note 4)	GE (Note 2)	IS4650 Global Business Technology Consulting	IS4940 Global Technology Entrepreneurship and Innovation		

Minimum Credits Required

GE: 4 GE courses (12 CU) +
 3 College Electives (9 CU)
 GE English - 2 courses (6 CU)
 GE1501 - 1 course (3 CU)
 College: 11 College Core (33 CU) + 3 College Electives (9 CU)
 Major: 5 GBSM Major Core (15 CU) +
 5 GBSM Major Electives (15 CU)
 Free Elective - 1 course (3 CU)
 Minor/Electives - 5 courses (15 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

Note

1. English Language Requirements

Students admitted with HKDSE English Level 3 or equivalent are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication).

Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. Gateway Education Course Distributional Requirements

Take **at least one course (3CU)** from each of the areas below:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

3. Chinese Language Requirements

(a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.

(b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.

(c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

4. Students who do not choose a minor are required to take Elective courses.

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

5. Students are required to take **6 courses (18 CU)** from the College elective list: **3 college elective courses (9 CU)** are to fulfill the GE requirements in form of College-specified courses; and **3 college elective courses (9 CU)** is to fulfill the College requirement.

- Area 1: Mathematics and Modeling
- Area 2: Programming and Technology
- Area 3: Law and Communications
- Area 4: Business (I)
- Area 5: Business (II)

6. **Free Elective Requirements**

The remaining credits are to fulfill the credit requirement for graduation, if so required.

GBSM Major - 10 Courses (Total: 30 CU = 15 CU major core courses + 15 CU major elective courses)

1. GBSM Major Core Courses (5 Courses) (15 CU)

Students are required to take the following courses:

GBSM Core 1	IS3430 Systems Analysis and Design
GBSM Core 2	IS4532 Global Project Management
GBSM Core 3	IS4632 Global Business Systems Strategy and Tactical Management
GBSM Core 4	IS4650 Global Business Technology Consulting
GBSM Core 5	IS4940 Global Technology Entrepreneurship and Innovation

2. GBSM Major Elective Courses (A)* (0-1 Course) (0-3 CU)

Students are required to take 0-1 course from the following:

(Students may also choose other IS course subject to major leader's approval)

AISXXXX Japanese Language (Level 1-6): Students are suggested to take any ONE course[#] as an elective among AIS2930 (Level 1)/AIS2931 (Level 2)/AIS3932 (Level 3)/AIS3933 (Level 4)/AIS4994 (Level 5)/AIS4995 (Level 6).

AISXXXX Korean Language (Level 1-5): Students are suggested to take any ONE course[^] as an elective among AIS2973 (Level 1)/AIS2974 (Level 2)/AIS3982 (Level 3)/AIS3983 (Level 4)/AIS4406 (Level 5).

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LTXXXX: Students can enroll in any ONE of the European Language courses offered by Department of Linguistics and Translation as an elective.

** Students are not allowed to take courses in their native language.*

[#] Students who have enrolled in any ONE of the above-mentioned Japanese Language courses will be required to take the language placement test which is offered by Department of Asian and International Studies (AIS), in order to test the enrolled students' Japanese proficiency. The Course Leader might require those students with higher proficiency in Japanese to enroll in another higher level Japanese Language course.

[^] Students who have enrolled in any ONE of the above-mentioned Korean Language courses will be required to take the language placement test which is offered by AIS Department, in order to test the enrolled students' Korean proficiency. The Course Leader might require those students with higher proficiency in Korean to enroll in another higher level Korean Language course.

3. GBSM Major Elective Courses (B) (1-2 Courses) (3-6 CU)

Students are required to take 1-2 courses from the following:

(Students may also choose other IS courses subject to major leader's approval)

- + AC3202 Corporate Accounting I
- + AC3252 Accounting and Taxation Systems in the Chinese Mainland
- CB3602 Global Business Culture and Management
- + EF3331 Asia-Pacific Capital Markets and Standards of Practice
- + EF3333 Financial Systems, Markets and Instruments
- + MGT3306 Organizational Behavior and Human Resources Management
- + MGT4227 International Business
- + MKT3603 Consumer Behaviour
- + MS3124 Global Supply Chain Management

4. GBSM Major Elective Courses (C) (2-4 Courses) (6-12 CU)

Students are required to take 2-4 courses from the following:

(Students may also choose other IS courses subject to major leader's approval)

- IS2502 Social Media and Social Networks
 - IS2505 E-Business
 - IS3000 Management of Global Technology Business Services
 - IS3100 Techniques for Big Data
 - IS3230 Java Programming for Business
 - IS3331 Database Management
 - IS3501 Cybersecurity for Business
 - IS4040 Global Technology Business Ventures
 - IS4238 / IS4239 Internship I / II
 - IS4333 Human-Computer Interaction for Business
 - IS4335 Data Visualization
 - + IS4823 Knowledge Management for Global Business
 - IS4834 Business Intelligence and Analytics
 - IS4837 Delivery Systems for Financial Services
 - + IS4937 / IS4938 Information Management Consulting Project I / II
- + Subject to fulfilling pre-requisite requirements