# Global Business Systems Management — 4-Year Suggested Study Plan
for Normative 4-Year Students of Catalogue Term of Sem A 2015/16

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>Either Sem A / B</th>
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<th>GE1401 University English or EAP (Note 1)</th>
<th>GE (Note 2)</th>
<th>CHIN1001 University Chinese I (Note 3)</th>
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<tbody>
<tr>
<td>1A</td>
<td>CB2201 Operations Management</td>
<td>CB2601 Marketing</td>
<td>CB2400 Micro-Economics</td>
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<tr>
<td>1B</td>
<td>CB2100 Introduction to Financial Accounting</td>
<td>CB2300 Management</td>
<td>CB2500 Information Management</td>
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<tr>
<td>2A</td>
<td>IS3331 Data Management</td>
<td>IS2505 E-Business</td>
<td>GE1501 Chinese Civilization – History and Philosophy</td>
<td>College Elective (Note 6)</td>
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<td>Group B Elective 1</td>
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<tr>
<td>3A</td>
<td>Minor 2 / Elective 2 (Note 4)</td>
<td>CB2101 Introduction to Managerial Accounting (Note 5)</td>
<td>Group A Elective 1</td>
<td>Group B Elective 2</td>
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<td>3B</td>
<td>Minor 3 / Elective 3 (Note 4)</td>
<td>CB2402 Macro-Economics (Note 5)</td>
<td>Group A Elective 2</td>
<td>College Elective (Note 6)</td>
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<td>4A</td>
<td>Minor 4 / Elective 4 (Note 4)</td>
<td>CB2200 Business Statistics (Note 5)</td>
<td>IS4940 Innovation and Technology Entrepreneurship</td>
<td>GE (Note 2)</td>
<td>Free Elective (Note 7)</td>
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<td>4B</td>
<td>Minor 5 / Elective 5 (Note 4)</td>
<td>IS4650 Global Business Technology Consulting</td>
<td>College Elective (Note 6)</td>
<td>GE (Note 2)</td>
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<td>CB4303 Strategy and Policy</td>
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**Minimum Credits Required**
- GE: 4 GE courses (12 CU) + 3 College Electives (9 CU)
- GE English - 2 courses (6 CU)
- GE1501 - 1 course (3 CU)
- College: 8 College Core (24 CU) + 1 College Elective (3 CU)
- Major: 12 BBA Major courses (36 CU) + 3 College required courses (9 CU) (Note 5)
- Free Elective - 1 course (3 CU)
- Minor/Electives - 5 courses (15 CU)

**Note**
1. **English Language Requirements**
   - First-year intake students who enter with Level 3 in HKDSE English or equivalent are required to take: EL0200 English for Academic Purposes (6 CU, 2 semesters)
   - All BBA first-year intake students are required to take:
     - GE1401 University English
     - GE2402 English for Business Communication

2. **Gateway Education Course Distributional Requirements**
   - Take at least one course (3CU) from each of the areas below:
     - Area 1: Arts and Humanities
     - Area 2: Study of Societies, Social and Business Organizations
     - Area 3: Science and Technology

3. **Chinese Language Requirements**
   - (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chn. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.
   - (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chn. Lang. & Culture are NOT required to take CHIN1001.
   - (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.
   - 4. Students who do not choose a minor are required to take Elective courses.

4. Students are required to take 3 College required courses.

5. Students are required to take 3 College required courses.

6. Students are required to take 4 courses (12 CU) from the College elective list (Area 1, 2 and 4): 3 college elective courses (9 CU) are to fulfill the GE requirements in form of College-specified courses; and 1 college elective course (3 CU) is to fulfill the College requirement
   - Area 1: Mathematics and Modeling
   - Area 2: Programming and Technology
   - Area 4: Business and Communications

7. **Free Elective Requirements**
   - The remaining credits are to fulfill the credit requirement for graduation, if so required.

**Minimum Total:** 40 courses (120 CU)
**Max. Allowable:** 48 courses (144 CU)

* CU = Credit Units

**IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.**

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**Updated on 25 Aug 2015**
GBSM Major - 12 Courses (Total 36 CU)

1. GBSM Major Core Courses (6 Courses) (18 CU)
   Students are required to take the following courses:
   GBSM Core 1  IS2505 E-Business
   GBSM Core 2  IS4632 Global Business Systems Strategy and Tactical Management
   GBSM Core 3  IS4650 Global Business Technology Consulting
   GBSM Core 4  IS4940 Innovation and Technology Entrepreneurship
   GBSM Core 5  CAH2961 Chinese Communication Skills for Business
   GBSM Core 6  LW2903 Business & Law

2. IS Department Required Major Core Courses (2 Courses) (6 CU)
   IS Dept Core 1  IS3331 Data Management
   IS Dept Core 2  IS3430 Systems Analysis and Design

3. GBSM Major Elective Courses (A) (2 Courses) (6 CU)
   Students are required to take two courses from the following:
   (Students may also choose other IS courses subject to major leader’s approval)
   + AC3202 Corporate Accounting I
   + AC3252 Accounting and Taxation Systems in the Chinese Mainland
   + EF3331 Asia-Pacific Capital Markets and Standards of Practice
   + GE2202 Globalization and Business
   + LW4620 International Trade Regulation
   + MGT4227 International Business

4. GBSM Major Elective Courses (B) (2 Courses) (6 CU)
   Students are required to take two courses from the following:
   (Students may also choose other IS courses subject to major leader’s approval)
   IS2502 Social Media and Social Networks
   IS3000 Management of Global Technology Business Services
   IS4040 Global Technology Business Ventures
   IS4238 / IS4239 Internship I / II
   IS4532 Project Management and Outsourcing
   IS4822 Analytics for Financial Services
   + IS4823 Knowledge Management for Global Business
   + IS4937 / IS4938 Information Management Consulting Project I / II  + Subject to fulfilling pre-requisite requirements