## Global Business Systems Management — 4-Year Suggested Study Plan

For Normative 4-Year Students of Catalogue Term of Sem A 2016/17

### Yr/Sem

<table>
<thead>
<tr>
<th>Yr/Sem</th>
<th>1A</th>
<th>1B</th>
<th>2A</th>
<th>2B</th>
<th>3A</th>
<th>3B</th>
<th>4A</th>
<th>4B</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>GE1401 University English or EAP (Note 1)</td>
<td>GE2402 English for Business Communication (Note 1)</td>
<td>GE1501 Chinese Civilization – History and Philosophy</td>
<td>IS4832 Global Business Systems Strategy and Tactical Management</td>
<td>Group A Elective 1</td>
<td>Group A Elective 2</td>
<td>IS4940 Innovation and Technology Entrepreneurship</td>
<td>College Elective (Note 6)</td>
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<td>GE (Note 2)</td>
<td>GE (Note 2)</td>
<td>College Elective (Note 6)</td>
<td>IS2900 Business and Law</td>
<td>Group B Elective 2</td>
<td>GE (Note 2)</td>
<td>Free Elective (Note 7)</td>
<td>GE (Note 2)</td>
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<td></td>
<td>CHIN1001 University Chinese I (Note 3)</td>
<td>GE2402 English for Business Communication (for students taken EAP)</td>
<td>GE1401 University English (for students taken EAP)</td>
<td>CB3410 Financial Management</td>
<td>CAH2961 Chinese Communication Skills for Business</td>
<td>CB3410 Financial Management</td>
<td>Group B Elective 1</td>
<td>CB4303 Strategy and Policy</td>
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<tr>
<td>Offer Year</td>
<td>2015</td>
<td>2016</td>
<td>2017</td>
<td>2018</td>
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### Minimum Credits Required

Minimum Total: 40 courses (120 CU)

- GE: 4 GE courses (12 CU)
- 3 College Electives (9 CU)
- GE English - 2 courses (6 CU)
- GE2402 English for Business Communication
- GE1401 University English
- GE1501 Chinese Civilization – History and Philosophy
- 3 College required courses (9 CU)
- 3 College Electives (9 CU)
- GE2402 English for Business Communication
- GE1401 University English
- GE1501 Chinese Civilization – History and Philosophy
- 3 College required courses (9 CU)
- 3 College Electives (9 CU)
- GE2402 English for Business Communication
- GE1401 University English
- GE1501 Chinese Civilization – History and Philosophy
- 3 College required courses (9 CU)
- 3 College Electives (9 CU)

### Note

1. **English Language Requirements**

   First-year intake students who enter with Level 3 in HKDSE English or equivalent are required to take: EL0200 English for Academic Purposes (6 CU, 2 semesters)

   All BBA first-year intake students are required to take:
   - GE1401 University English
   - GE2402 English for Business Communication

2. **Gateway Education Course Distributional Requirements**

   Take at least one course (3CU) from each of the areas below:
   - Area 1: Arts and Humanities
   - Area 2: Study of Societies, Social and Business Organizations
   - Area 3: Science and Technology

3. **Chinese Language Requirements**

   (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.

   (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.

   (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

4. **College Elective Requirements**

   (a) First-year intake students who enter with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.

   (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.

5. **Free Elective Requirements**

   The remaining credits are to fulfill the credit requirement for graduation, if so required.

**IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.**
GBSM Major - 12 Courses (Total 36 CU)

1. GBSM Major Core Courses (6 Courses) (18 CU)

Students are required to take the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>GBSM Core 1</td>
<td>IS2905 E-Business</td>
</tr>
<tr>
<td>GBSM Core 2</td>
<td>IS4632 Global Business Systems Strategy and Tactical Management</td>
</tr>
<tr>
<td>GBSM Core 3</td>
<td>IS4650 Global Business Technology Consulting</td>
</tr>
<tr>
<td>GBSM Core 4</td>
<td>IS4940 Innovation and Technology Entrepreneurship</td>
</tr>
<tr>
<td>GBSM Core 5</td>
<td>CAH2961 Chinese Communication Skills for Business</td>
</tr>
<tr>
<td>GBSM Core 6</td>
<td>LW2903 Business &amp; Law</td>
</tr>
</tbody>
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2. IS Department Required Major Core Courses (2 Courses) (6 CU)

Students are required to take the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>IS Dept Core 1</td>
<td>IS3331 Data Management</td>
</tr>
<tr>
<td>IS Dept Core 2</td>
<td>IS3430 Systems Analysis and Design</td>
</tr>
</tbody>
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3. GBSM Major Elective Courses (A) (2 Courses) (6 CU)

Students are required to take two courses from the following:

(Students may also choose other IS courses subject to major leader’s approval)

- AC3202 Corporate Accounting I
- AC3252 Accounting and Taxation Systems in the Chinese Mainland
- EF3331 Asia-Pacific Capital Markets and Standards of Practice
- GE2202 Globalization and Business
- LW4620 International Trade Regulation
- MGT3302 Interactive Skills Workshop for Business
- MGT4227 International Business

4. GBSM Major Elective Courses (B) (2 Courses) (6 CU)

Students are required to take two courses from the following:

(Students may also choose other IS courses subject to major leader’s approval)

- IS2502 Social Media and Social Networks
- IS3000 Management of Global Technology Business Services
- IS4040 Global Technology Business Ventures
- IS4238 / IS4239 Internship I / II
- IS4532 Project Management and Outsourcing
- IS4822 Analytics for Financial Services
- IS4823 Knowledge Management for Global Business
- IS4937 / IS4938 Information Management Consulting Project I / II

+ Subject to fulfilling pre-requisite requirements