### BBA (Hons) in Information Management with BI, ISSN and ISA Streams (ISA Stream is under temporary suspension for restructuring) — 4-Year Suggested Study Plan for the 2014/2015 Intake

**Effective from Catalogue Term: Sem A 2015/16**

**In Sem.** | **Other Gen A (I)** | **Other Gen A (II)** | **Gen Electives** | **Minor 1 / Elective 1** | **Minor 2 / Elective 2** | **Minor 3 / Elective 3** | **Minor 4 / Elective 4** | **Minor 5 / Elective 5** | **Free Elective** | **College Elective**
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1A | CB2201 Operations Management | CB2404 Human Resources Management | CB4006 Microeconomics | GE (Note 4) | IS4533 Data Management | GE (Note 4) | IS4837 Information Systems Audit | GE (Note 6) | IS5533 Business Statistics | GE (Note 8)
1B | CB2115 Introduction to Financial Accounting | CB2404 Human Resources Management | CB4006 Microeconomics | GE (Note 4) | IS4833 Human Resource Management | GE (Note 6) | IS5533 Business Statistics | GE (Note 8) | IS4837 Information Systems Audit | GE (Note 10)
2A | CB3410 Financial Management | CB4533 Information Management for Financial Services | IS4484 Information Management for Financial Services | GE (Note 4) | IS4330 Human Resource Management | College Elective | IS2017 Introduction to Marketing Management | GE (Note 9) | IS2505 Data Management | GE (Note 9)
2B | Stream in BI & ISA | Stream in ISSN | Stream in ISA | Stream in ISA | Stream in ISA | GE (Note 4) | GE1501 Chinese Civilization – History and Philosophy | GE (Note 5) | GE (Note 7) | GE (Note 7)
3A | CB4542 Financial Management | CB4533 Information Management for Financial Services | IS4484 Information Management for Financial Services | GE (Note 4) | IS4330 Human Resource Management | College Elective | IS2017 Introduction to Marketing Management | GE (Note 9) | IS2505 Data Management | GE (Note 9)
3B | CB4542 Financial Management | CB4533 Information Management for Financial Services | IS4484 Information Management for Financial Services | GE (Note 4) | IS4330 Human Resource Management | College Elective | IS2017 Introduction to Marketing Management | GE (Note 9) | IS2505 Data Management | GE (Note 9)
4A | IS6530 Project Management and Outsourcing | IS Elective 1 (Note 5) | IS Elective 2 (Note 5) | IS Elective 3 (Note 5) | IS Elective 4 (Note 5) | IS Elective 5 (Note 5) | IS Elective 1 (Note 5) | IS Elective 2 (Note 5) | IS Elective 3 (Note 5) | IS Elective 4 (Note 5) | IS Elective 5 (Note 5)
4B | CB4503 Strategy & Policy | IS Elective 2 (Note 5) | IS Elective 3 (Note 5) | IS Elective 4 (Note 5) | IS Elective 5 (Note 5)

#### Minimum Credit Requirement (credit units)

- Min. Total: 40 courses (120 CU)
- Min: At least 46 courses (144 CU)

#### English Language Requirements

1. First-year intake students with Level 3 in HKDSE English or equivalent are required to take: EN1080 English for Academic Purposes (6 CU, 3 semesters)
2. First-year intake students are required to take: GE1501 University English
3. Core courses in the English Language Requirements are: GE1501 University English
4. Students are required to take 4 courses (12 CU) from the College elective for: 3 college elective courses (9 CU) or to fulfill the GE requirement in form of College specified courses and 1 college elective course (3 CU) to fulfill the College requirement from the College Elective list.
5. 7. Students are required to take 4 courses (12 CU) from the College elective for: 3 college elective courses (9 CU) or to fulfill the GE requirement in form of College specified courses and 1 college elective course (3 CU) to fulfill the College requirement from the College Elective list.
6. Free Elective Requirements

#### Gateway Education Course Distributional Requirements

- For all students taking 120 CU (120 CU is required of the above)
- Students are required to take 4 courses (12 CU) from the College elective for: 3 college elective courses (9 CU) or to fulfill the GE requirement in form of College specified courses and 1 college elective course (3 CU) to fulfill the College requirement from the College Elective list.
- Free Elective Requirements

#### Gateway Education Course Distributional Requirements

**Min. Total: 40 courses (120 CU)**

**Min: At least 46 courses (144 CU)**

**Other Gen A (II)**

**Other Gen A (II)**

**Gen Electives**

**Minor 1 / Elective 1**

**Minor 2 / Elective 2**

**Minor 3 / Elective 3**

**Minor 4 / Elective 4**

**Minor 5 / Elective 5**

**Free Elective**

**College Elective**

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**Note 1:** First-year intake students with Level 3 in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.

**Note 2:** First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

**Note 3:** CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.

**Note 4:** Students who do not choose a minor are required to take 3 College elective courses.

**Note 5:** Students are required to take Elective courses.

**Note 6:** (I): ISA - Information Systems Auditing, BI - Business Intelligence, GE1501 - Chinese Civilization – History and Philosophy

**Note 7:** Students are required to take College elective courses (9 CU).

**Note 8:** 4. Students will select 3 College elective courses (9 CU) from the College Elective list.

**Note 9:** (Cohort 2014; Semester A 2015/16)

**Note 10:** Updated on 8 Aug 2014