

**Information Management with BI, ISSN and ISA Streams — 4-Year Suggested Study Plan
 for Normative 4-Year Students of Catalogue Term of Sem A 2015/16**

Yr/Sem						Offer Year	
1A	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2601 Marketing	Either Sem A / B CB2400 Micro-Economics	GE (Note 4)	GE1401 University English or EAP (Note 1)	Either Sem A / B CHIN1001 University Chinese I (Note 2)	2014
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2300 Management	Either Sem A / B CB2500 Information Management (I)	GE (Note 4)	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB2402 Macro-Economics (Note 6)	Stream in BI IS4835 Information Management for Financial Services Stream in ISSN IS4333 Human-Computer Interaction for Business Stream in ISA IS4435 Governance and Regulatory Compliance for Financial Information Systems (I)	IS3331 Data Management (I)	CB2101 Introduction to Managerial Accounting (Note 6)	CB2200 Business Statistics (Note 6)	GE2402 English for Business Communication (for students taken EAP)	2015
2B	Stream in BI IS4837 Delivery Systems for Financial Services (I) Stream in ISSN IS4246 Digital Marketing and Customer Relationship Management Stream in ISA College Elective (Note 7)	CB3410 Financial Management	IS3430 Systems Analysis and Design (I)	College Elective (Note 7)	Minor 1 / Elective 1 (Note 5)	GE1401 University English (for students taken EAP)	
3A	Stream in BI IS4834 Business Intelligence and Analytics Stream in ISSN IS4034 Information Products and Services Design Stream in ISA IS4543 Risk Management and Information Systems Control (I)	IS3230 Information Systems Construction (I)	GE1501 Chinese Civilization – History and Philosophy	Stream in BI & ISSN College Elective (Note 7) Stream in ISA IS3501 Privacy and Security of Information Systems (I)	Minor 2 / Elective 2 (Note 5)	IS2505 E-Business	2016
3B	Stream in BI IS4636 Business Process and Service Management Stream in ISSN IS4538 O2O Services Stream in ISA IS4537 Information Systems Audit (I)	GE (Note 4)	GE (Note 4)	College Elective (Note 7)	Minor 3 / Elective 3 (Note 5)		
4A	IS4532 Project Management and Outsourcing (I)	IS Elective 1 (Note 3)	Free Elective (Note 8)	College Elective (Note 7)	Minor 4 / Elective 4 (Note 5)		2017
4B	CB4303 Strategy & Policy	IS Elective 2 (Note 3)	IS Elective 3 (Note 3)		Minor 5 / Elective 5 (Note 5)		

Minimum Credits Required (credit units)
 GE: 4 GE courses (12 CU) +
 3 College Electives (9 CU)
 GE English - 2 courses (6 CU)
 GE1501 - 1 course (3 CU)
 College: 8 College Core (24 CU) + 1 College Elective (3 CU)
 Major: 12 IFMG Major courses (36 CU) +
 3 College required courses (9 CU) (Note 6)
 Free Elective - 1 course (3 CU)
 Electives/Minor - 5 courses (15 CU)

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

Streams
 BI - Business Intelligence
 ISSN - Internet Services and Social Networks
 ISA - Information Systems Auditing

(I): ISACA Model Curriculum related courses

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

Note

1. English Language Requirements

First-year intake students who enter with Level 3 in HKDSE English or equivalent are required to take: EL0200 English for Academic Purposes (6 CU, 2 semesters)
 All BBA first-year intake students are required to take:
 GE1401 University English
 GE2402 English for Business Communication

2. Chinese Language Requirements

(a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.
 (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
 (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

3. Students will select 3 courses out of the IS electives pool or any other IS courses as approved by the major leader.

4. Gateway Education Course Distributional Requirements

Take at least one course (3 CU) from each of the areas below:
 Area 1: Arts and Humanities
 Area 2: Study of Societies, Social and Business Organizations
 Area 3: Science and Technology
 5. Students who do not choose a minor are required to take Elective courses.
 6. Students are required to take 3 College required courses.

7. Students are required to take **4 courses (12 CU)** from the College elective list: **3 college elective courses (9 CU)** are to fulfill the GE requirements in form of College-specified courses; and **1 college elective course (3 CU)** is to fulfill the College requirement.
 Area 1: Mathematics and Modeling
 Area 2: Programming and Technology
 Area 3: Law
 Area 4: Business and Communications

8. Free Elective Requirements

The remaining credits are to fulfill the credit requirement for graduation, if so required.

IS Electives (Credit Units)

IS2502 Social Media and Social Networks (3)
 IS3501 Privacy and Security of Information Systems (3) (I) [For students of BI & ISSN Stream only]
 IS4032 Mobile Apps (3)
 IS4133 Cloud Services and Big Data Analytics (3)
 IS4237 Social Network Services for Business (3)
 IS4238 / IS4239 Internship I / II (3)
 IS4435 Governance and Regulatory Compliance for Financial Information Systems (3) (I) [For students of BI & ISSN Stream only]

IS4543 Risk Management and Information Systems Control (3) (I) [For students of BI & ISSN Stream only]
 IS4546 Social, Legal and Ethical Issues of the Internet (3)
 IS4730+ Marketing Analytics (3)
 IS4822 Analytics for Financial Services (3)
 IS4931+ Information Management Development Project (6)
 IS4937+ / IS4938+ Information Management Consulting Project I / II (3)
 CB3800 Business Practice Internship (3)
 CAH2961 Chinese Communication Skills for Business (3)

+ Subject to fulfilling pre-requisite requirements