



Department of Information Systems

香港城市大學 City University of Hong Kong

Department of Information Systems

options: BBA GBSM & BBA IFMG Cohort 2020 – Suggested Study Plan

Apply <u>Artificial Intelligence</u>, <u>Big Data</u> and <u>Cloud Services</u> to solve business problems.

Cutting-Edge IS IFMG



Flexibilities with double majors in <u>accounting</u>, <u>business analysis</u>, <u>finance</u> and <u>marketing</u>.

Department of Information Systems (options: BBA GBSM & BBA IFMG)



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BDIS Suggested Study Plan Cohort 2020

Yr/Sem			1 Course = 3 Credits (CU)			
1A	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE Course	GE1401 / EL0200A English for Academic Purposes 1	CHIN1001 University Chinese
18	CB2100 Introduction to Financial Accounting	CB2200 Business Statistics	CB2300 Management	CB2601 Marketing	GE2402 / EL0200B English for Academic Purposes 2	Declare Major
] st Year		2 nd Year		
	JS1017	epartment of formation Systems		udents will declare their maj G) after first year of study.	or	
	JS1018 BE	3A Global Business vstems Management			Refer to GBSI Cohor	M Study Plan t 2020
	JS1019 M	BA Information lanagement		Business Intelligenc Stream		
	 IFMG students can choose a stream after first year of study and they can have an option to 		Data Informatio Stream		m Refer to IFM	
.egends	declare a secon	id major		Information Systems Auditin Stream	Cohor	1 2020
College Core GE Course			Interr	Internet Services and Social Netwo Stree		
Minor / Elective						



University Language

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate.

Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.