



香港城市大學
City University
of Hong Kong

衷心祝賀

香港城市大學工商管理學博士 (DBA) 課程 2011年度畢業生



商管領袖創新價值 貢獻社會 任重道遠

*Crystallizing Intellectual Contributions from Business Leaders:
Creating Value for Society, Hong Kong, and the World*

香港城市大學工商管理學博士 (DBA) 課程具國際水平，一直以培養優秀的商管人才為己任。畢業學員研究課題從多角度出發，解決企業或整個行業所面對的問題，其研究成果將為香港、大中華區以至全球的企業作出貢獻，同時提升企業在全球化市場環境下的競爭力。

Theses by CityU DBA Graduates

Dr. Chan Fung Cheung 陳鳳翔博士	An Analysis of the Relationship between Choice of Interest Rate Reference and Interest Rate Risks of Corporate Borrowers	Dr. Li Yiu Cheung Brian 李耀祥博士	The Globalization of a Hong Kong Electronic Manufacturer
Dr. Chao Chenghui 趙政輝博士	Integrated Corporate Governance Strategies — A Case of Successful Integration and Organizational Innovation Practices in the Optoelectronics Arena	Dr. Luk Christopher Kwoon Shun 陸冠遜博士	Critical Success Factors for Suppliers in the Implementation of Operations Outsourcing in Telecommunication
Dr. Cheng Faat Ting Gary 鄭發丁博士	Corporate Governance in Hong Kong: An Empirical Study of the Effects of Independent Non-Executive Directors on Voluntary Corporate Disclosures and Adoption of Best Corporate Governance Practices	Dr. Tang Chin Tong Aaron 鄧展堂博士	The Impact of Privatization on the Micro-behaviour and Performance of Chinese Banks
Dr. Lam Cheuk Ming 林焯明博士	Relationship of Power and Cooperation: The Franchise Channel of Playboy in China	Dr. Tang Lai Wah 鄧麗華博士	An Empirical Study of the Effectiveness of Internal Control over Financial Reporting — The Effect of Audit Committee Quality and Participation in IT Governance
Dr. Leung Wai Ping Noel 梁偉平博士	The Association between Related Party Transactions and Corporate Governance Mechanisms: Empirical Evidence from Chinese Listed Companies	Dr. Wan Sai Chuen 尹世全博士	The Importance of IT Project Managers' Soft Competence for IT Project Success: An Exploratory Study in Banking and Finance
		Dr. Wong Chi Wing 王志榮博士	ERP Implementation in China: Success Indicators and Critical Success Factors in Chinese Telecom SOEs from the Project Management Perspective

城大DBA課程 現正招生

模 式：兼讀制

入學資格：1. 持MBA學位或商管相關碩士學位
2. 具10年或以上商管經驗

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