Mr. Simon Wong is the chairman of Kampery Group which does coffee, tea, wine and organic food business. Major brands include: Dai Pai Dong, GreenDotDot, RedDotDot and Mocaroma. The Group is currently trading with more than 30 countries and has branch offices in North America, Europe and Asia. The Group has coffee roasting facilities in China, HKSAR and Canada, and owns a vineyard in France.

Mr. Wong is Chairman of Chamber of Food & Beverage Industry of HK, President of HK Federation of Restaurants and Related Trades, Chairman of Association of Coffee & Tea of HK, Chairman of Association of Green & Organic at Living, Executive Committee Member of the Chinese Manufacturer's Association of HK, etc.

Mr. Wong is dedicated to promoting Hong Kong's food & beverage culture and has organized various activities and competitions for the industry, including the renowned " International KamCha Competition - HK Style Milk Tea " and the Japan Mega Fest.