



Professor Myron Scholes, 1997 Nobel Laureate in Economic Sciences, spoke at the 2013 CityU Distinguished Lecture.

Bachelor of Business Administration in Finance

General Information

This programme has two streams: i) Finance and ii) Quantitative Finance and Risk Management. Both streams prepare students for key financial management positions in the industrial, commercial, financial and governmental sectors. Graduates possess the economics knowledge, quantitative tools, problem-solving skills and analytical ability to handle financial and investment decision-making for financial institutions and non-financial corporations.

Students who are mathematically-oriented and interested in computer programming may choose to pursue the Quantitative Finance and Risk Management (QFRM) stream. The QFRM stream involves a high degree of mathematical rigor and prepares students for specialized positions in financial risk modeling, derivatives analysis and the development of new financial products.

Career Prospects

We expect the demand for financial executives for both financial and non-financial corporations will continue to grow in the years to come. Career options include banker, corporate strategist, credit analyst, portfolio manager, risk manager, and securities analyst.

Selected list of employers of our graduates (2011-13)

- ANZ Banking
- AXA China Region
- Bank Consortium Trust (BCT)
- Bank of Tokyo-Mitsubishi UFI
- China Construction Bank (Asia)
- Credit Suisse
- Deloitte Touche Tohmatsu
- Ernst & Young
- HSBC
- Industrial and Commercial Bank of China (Asia)
- JPMorgan Chase Bank
- KPMG
- Mercedes-Benz Financial Services HK
- Morgan Stanley
- PricewaterhouseCoopers
- Standard Chartered Bank

Scholarship, Student Exchange, Internship and Further Studies

Scholarship

Eligible students can apply for scholarships ranging from HK\$1,000 - HK\$80,000 each on the basis of their academic achievements.

Student Exchange/Internship Programmes

Over 65% of our graduates had joined student exchange or internship programmes.

We offer a variety of exchange destinations in the US, Canada, Europe, Japan and Mainland China. Our exchange partner universities include San Francisco State University (USA), City University of New York (USA), Cardiff University (UK), Loughborough University (UK), University Paris 1 Pantheon Sorbonne (France), University of Victoria (Canada), Waseda University (Japan), Fudan University (China), Shanghai Jiao Tong University (China), Catholic University of Leuven (Belgium), University of Linz (Austria) and Göteborg University (Sweden).

Our students were admitted to internship programmes of local and overseas banking and financial institutions, including AXA China Region Insurance, Bank of China, Bank of Communications, China Construction Bank, Hang Seng Bank, HSBC, Industrial and Commercial Bank of China, JP Morgan, KPMG, Metro AG, and PricewaterhouseCoopers.

Further Studies

Our graduates were admitted to the following universities for further studies: MIT, Chicago, Oxford, Cambridge, London School of Economic, Carnegie Mellon, Michigan, Cornell, UC Berkeley, New York University, Columbia, Warwick and HEC Paris.



城大商學院
College of Business

Department of
ECONOMICS & FINANCE

BACHELOR of BUSINESS ADMINISTRATION

Banking and Financial Services

Business Economics

Finance



Professor Thomas J. Sargent, 2011 Nobel Laureate in Economic Sciences, spoke at the 2012 CityU Distinguished Lecture.



International Partner
University of California
Berkeley
Haas School of Business



Dr. LAW Ka Chung (right), our alumnus and Chief Economist and Strategist at Bank of Communications (HK), was interviewed in a financial television program.



EF students (first and third from left) posed with Professor K C Chan (second from left), GBS, JP, Secretary for Financial Services and Treasury for the HKSAR Government after winning Third Prize in the SCMP/IFPHK Financial Planner Awards 2013.



About Us

Our missions

- nurture the next generation of financial executives, economists, and business analysts that the business sector needs
- become a center of excellence in research and teaching to serve Hong Kong, Mainland China, and other Asia-Pacific economies

Teaching

The Department offers both taught and research programmes:

Undergraduate programmes

- Banking and Financial Services
- Business Economics
- Finance [Streams of i) Finance and ii) Quantitative Finance and Risk Management]

Postgraduate programmes

- Applied Economics
- Finance
- Financial Engineering
- Financial Services

Research degree programmes

- Economics
- Finance

The Department offers access to global economic and financial database resources to aid learning and research, for example, Bloomberg, CEIC Asia Database, CSMAR, DataStream, Economic Property Research Centre, FactSet, IMF, and PACAP.

The Trading Room Workshop also offers training in stock trading and application of theories to the real-world financial markets.

Research

Our faculty members actively engage in research and teaching. Many faculty members have outstanding research publication records, with their research papers appearing regularly in reputable international refereed journals such as American Economic Review, Journal of Economic Theory and Journal of Finance. With regard to research publications, the Department is ranked among the top in the Asia-Pacific region.

Chartered Financial Analyst (CFA)

Our BBA in Banking and Financial Services and BBA in Finance programmes have been accepted into the CFA Institute University Recognition Program. This status is granted to institutions whose degree program(s) incorporate at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), which provide students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.

Bachelor of Business Administration in Banking and Financial Services

General Information

This programme prepares students for management positions in the banking and financial services sector. Students acquire proficiency in a variety of disciplines including banking, international finance, real estate finance, economics, insurance, and law, enabling them to have sound knowledge in internal operations and businesses of banks and other financial institutions. Graduates will possess strong mastery of the knowledge, skill set and ethics necessary for successful careers in the financial services industry.

Career Prospects

As a vibrant center for fund management services, fund management, insurance, commercial banking and trade finance, Hong Kong offers plenty of career opportunities.

This programme was launched in 2012-13 and the first cohort will graduate in 2016.

Career Options

- Bank Risk Manager
- Business Development Manager for Financial Institutions
- Commercial Banker
- Corporate Risk Manager
- Credit Analyst
- Institutional Sales for Debt and Equity Securities
- Insurance Risk Manager
- Investment Advisor
- Portfolio Manager
- Private Banker
- Real Estate Valuer
- Wealth Manager

Bachelor of Business Administration in Business Economics

General Information

This programme enables students to work as business economists. It provides students with solid foundation in micro and macroeconomics, quantitative and communication skills and an understanding of institutional settings in which firms operate in the Asia-Pacific region. Depending on their interests and career goals, students can develop their expertise in different areas, such as international trade and finance, regional studies, urban and property market analysis, and banking and financial markets.

Joint Programmes with Columbia University and National Taiwan University

Students can apply to study for a joint Bachelor's degree programme with either Columbia University in New York or National Taiwan University in Taipei. Upon graduation and meeting all requirements of the two universities, students will obtain two Bachelor's degree certificates. In the case of Columbia University, students will study Years 1 and 2 in CityU, but Years 3 and 4 in Columbia University. In the case of National Taiwan University, students will study Years 1 and 4 in CityU, and Years 2 and 3 in National Taiwan University.

Career Prospects

Business economics is playing an increasingly important role in managerial decision making in both private and government sectors. Career options include economic consultant, analyst and researcher, management trainee, corporate manager, and investment advisor.

Selected list of employers of our graduates (2011-13)

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| • AIA | • Groupon |
| • Bank of China (HK) | • Hang Seng Bank |
| • Cathay Pacific | • HSBC |
| • Cheung Kong (Holdings) | • Industrial and Commercial Bank of China (Asia) |
| • China Construction Bank (Asia) | • KPMG |
| • Citibank HK | • Standard Chartered Bank |
| • DBS Bank | • Wells Fargo Bank |
| • Deloitte Touche Tohmatsu | |