



城大商學院

College of Business

CITY UNIVERSITY OF HONG KONG



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## ABOUT CITY UNIVERSITY OF HONG KONG

City University of Hong Kong (CityU) is a world-class, dynamic university uniquely located right at the heart of Asia's World City where East meets West.

Founded in 1984, CityU was formerly named as City Polytechnic of Hong Kong, and promoted as a full university in 1994. CityU is committed in the pursuit of excellence to provide professional education, to make a difference in the lives of next generation, and to bring benefits for society.

CityU has achieved phenomenal growth since its establishment. To date, it has a student population of more than 20,000 enrolled in over 130 programmes at the undergraduate and postgraduate levels.

CityU is ranked 55<sup>th</sup> in the world, 21<sup>st</sup> in Asia, 7<sup>th</sup> among the world's top 50 universities under 50 years of age, in the latest QS World University Rankings®.



## ABOUT COLLEGE OF BUSINESS

The College of Business at CityU was established in 1990 and is one of the premier business schools in the world.

We have put a remarkable effort into research. Our faculty conducts high quality research in a diverse range of inter-disciplinary research areas, with emphasis on business, management and financial applications.

We strive to nurture all-rounded graduates who are competent professionals, critical thinkers and life-long learners. We offer state-of-the-art learning, teaching and research facilities to prepare them for the challenges and exciting opportunities opening up in Hong Kong, the Asia-Pacific region and the world.



## DEPARTMENTS

**College of Business comprises six departments:**

- Department of Accountancy
- Department of Economics and Finance
- Department of Information Systems
- Department of Management
- Department of Management Sciences
- Department of Marketing



## EXECUTIVE EDUCATION

The College of Business has been providing Executive Education in Hong Kong, mainland China, and worldwide for over a decade. Positioned at the meeting point of east and west, we are ideally placed to serve clients from various sectors.

Our customised Company Programmes are designed to ensure the development of executives. The tailor-made programmes are drawn on the expertise of our esteemed faculty members and business consultants. Our competitive strengths include areas of risk management, sustainability, corporate strategy, and leadership in the Chinese context.

We have also established a strong bond with global educational institutions. Our international and regional academic partners recognise our excellence in teaching and extensive network in Hong Kong and mainland China. We collaborate to work on international corporate/academic programmes, including courses for government officials and Executive Master of Business Administration (EMBA) students.



Finance



Internet+



Innovation



Entrepreneurship



PPP & OBOR



## POSTGRADUATE PROGRAMMES

The College of Business offers a wide range of postgraduate programmes include: DBA, Executive MBA, MBA, MPhil, PhD and other taught postgraduate programmes.

- **Doctor of Business Administration (DBA)**
- **Doctor of Business Administration (Chinese) (DBA-Chinese) #**
- **CityU-FudanU Doctor of Business Administration (CityU-FudanU DBA) #**  
in collaboration with Fudan University
- **Executive Master of Business Administration (EMBA)**
- **Executive Master of Business Administration (Chinese) (EMBA-Chinese) #**
- **Executive Master of Business Administration CityU-TsinghuaU EMBA+MPA degree programmes**  
in collaboration with Tsinghua University
- **Master of Business Administration (MBA)**
- **Master of Philosophy (MPhil)**
- **Doctor of Philosophy (PhD)**

#taught in Chinese (Putonghua)

Other taught postgraduate programmes offered:



MA International Accounting  
MSc Professional Accounting and Corporate Governance



MSc Applied Economics  
MSc Finance  
MSc Financial Engineering



MSc Business Information Systems  
MSc Electronic Business and Knowledge Management  
MSc Electronic Commerce\*  
MSc Information Systems Management



MA Global Business Management  
MSc Organizational Management



MA Quantitative Analysis for Business  
MSc Operations and Supply Chain Management



MSc Marketing

\*jointly offered with the Department of Computer Science

go CHINA  
go GLOBAL

## UNDERGRADUATE PROGRAMMES

We have the largest community of business undergraduate students in Hong Kong. Our programmes attract top students, achieve impressive placement, and are well known for adapting to changing market needs.

- **BSc Computational Finance and Financial Technology**
- **BBA Global Business**
- **BBA Accountancy**
- **BBA Business Economics**
- **BBA Finance**
- **BBA Global Business Systems Management**
- **BBA Information Management**
- **BBA Management**
- **BBA Business Analysis**
- **BBA Business Operations Management**
- **BBA Marketing**

We have the following joint degree programmes partnered with world renowned universities:

- **Joint Bachelor's Degree Programme between City University of Hong Kong and National Taiwan University**
  - Accountancy
  - Business Economics
- **Joint Bachelor's Degree Program between City University of Hong Kong and Columbia University**
  - Business Economics
  - Computational Finance and Financial Technology
  - Business Analysis (subject to approval)



## EXCHANGE PROGRAMMES

The College of Business offers a spectrum of exciting co-curricular activities at home and abroad, designed for our students to attain further personal and professional development, which will enable our graduates to become globally-minded and socially-aware citizens.

Our students also benefit from our extremely popular and growing portfolio of summer programmes, such as the Cultural and Language Immersion Scheme, Service Learning Programme and Community Service Project.

233  
host institutions

40  
countries

500  
CB students at overseas / International students at CB for a semester of study

## INTERNSHIP

We have worked intensively to establish contacts with leading businesses for our undergraduate students. The internship, both local and overseas, allows students to discover business practices beyond classroom training, and prepare them for the challenges and changing environment ahead.

Our Business Career Services aims to help students to enhance their employability by guiding through all stages of career development process. We provide students personalised career consultations, career fair, recruitment events, and opportunities to build up their sustainable network with industry communities, etc.





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AACSB  
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EFMD  
EQUIS  
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