



College of Business

香港城市大學
City University of Hong Kong



College of Business
CITY UNIVERSITY OF HONG KONG

ABOUT CITY UNIVERSITY OF HONG KONG

City University of Hong Kong (CityU) is a dynamic, world-class university uniquely located right at the heart of Asia's World City where East meets West.

Founded in 1984, CityU was formerly named as City Polytechnic of Hong Kong, and promoted to a full university in 1994. CityU is committed to the pursuit of excellence to provide professional education, to make a difference in the lives of the next generation, and to bring wider benefit to society.

CityU has achieved phenomenal growth since its establishment. To date, it has a student population of more than 20,000 enrolled in over 130 programmes at the undergraduate and postgraduate levels.

CityU is ranked 55th in the world, 21st in Asia, 5th among the world's top 50 universities under 50 years of age, in the latest QS University Rankings 2019.

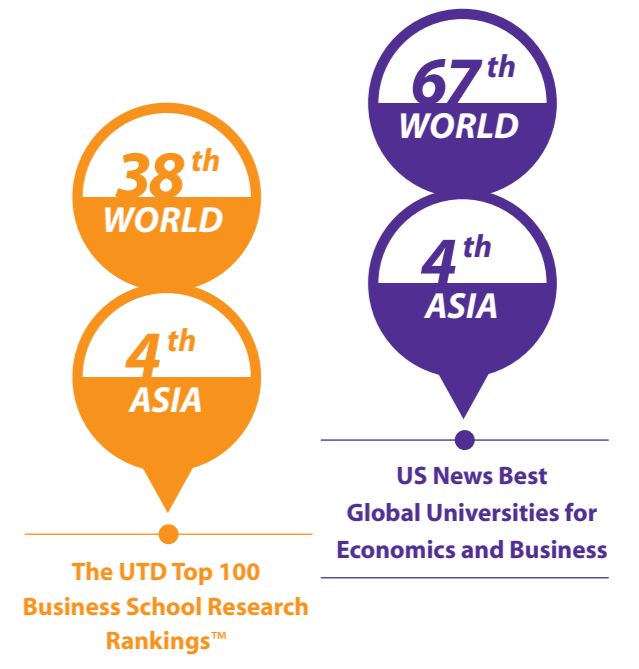


ABOUT COLLEGE OF BUSINESS

The College of Business at CityU was established in 1990 and is one of the premier business schools in the world.

We have put a remarkable effort into research. Our faculty conducts high quality research in a diverse range of inter-disciplinary research areas, with emphasis on business, management and financial applications.

We strive to nurture all-round graduates who are competent professionals, critical thinkers and life-long learners. We offer state-of-the-art learning, teaching and research facilities to prepare them for the challenges and exciting opportunities opening up in Hong Kong, the Asia-Pacific region and the world.



DEPARTMENTS

College of Business comprises six departments:

- Department of Accountancy
- Department of Economics and Finance
- Department of Information Systems
- Department of Management
- Department of Management Sciences
- Department of Marketing



EXECUTIVE EDUCATION

The College of Business has been providing Executive Education in Hong Kong, mainland China, and worldwide for over a decade. Positioned at the meeting point of east and west, we are ideally placed to serve clients from various sectors.

Our customised Company Programmes are designed to ensure the development of executives. The tailor-made programmes draw on the expertise of our esteemed faculty members and business consultants. Our competitive strengths include the areas of risk management, sustainability, corporate strategy, and leadership in the Chinese context.

We have also established a strong bond with global educational institutions. Our international and regional academic partners recognise our excellence in teaching and extensive network in Hong Kong and mainland China. We collaborate to work on international corporate/academic programmes, including courses for government officials and Executive Master of Business Administration (EMBA) students.



Finance



Internet+



Innovation



Entrepreneurship



PPP & OBOR



POSTGRADUATE PROGRAMMES

The College of Business offers a wide range of postgraduate programmes including DBA, Executive MBA, MBA, MPhil, PhD and other taught postgraduate programmes.

- **Doctor of Business Administration (DBA)**
- **CityU-FudanU Doctor of Business Administration (City-FudanU DBA)**
in collaboration with Fudan University
- **Executive Master of Business Administration (EMBA)**
- **Executive Master of Business Administration (Chinese) (EMBA-Chinese)**
Programme taught in Putonghua
- **Executive Master of Business Administration + Master of Public Administration (EMBA+MPA)**
in collaboration with Tsinghua University
- **Master of Business Administration (MBA)**
- **Master of Philosophy (MPhil)**
- **Doctor of Philosophy (PhD)**



Other taught postgraduate programmes offered:

Department of Accountancy	MA International Accounting MSc Professional Accounting and Corporate Governance
Department of Economics and Finance	MSc Applied Economics MSc Finance MSc Financial Engineering
Department of Information Systems	MSc Business Information Systems MSc Electronic Business and Knowledge Management MSc Electronic Commerce* MSc Information Systems Management
Department of Management	MA Global Business Management MSc Organizational Management
Department of Management Sciences	MSc Operations and Supply Chain Management MSc Quantitative Analysis for Business
Department of Marketing	MSc Marketing

* jointly offered with the Department of Computer Science

go CHINA
go GLOBAL

UNDERGRADUATE PROGRAMMES

We have one of the largest communities of business undergraduate students in Hong Kong. Our programmes attract top students, achieve impressive placement, and are well known for adapting to changing market needs.

- **BSc in Computational Finance and Financial Technology**
- **BBA in Global Business**
- **BBA in Accountancy**
- **BBA in Business Economics**
- **BBA in Finance**
- **BBA in Global Business Systems Management**
- **BBA in Information Management**
- **BBA in Management**
- **BBA in Business Analysis**
- **BBA in Business Operations Management**
- **BBA in Marketing**

We have the following joint degree programmes partnered with world renowned universities:

- **Joint Bachelor's Degree Programme between City University of Hong Kong and National Taiwan University**
 - in Accountancy
 - in Business Economics
- **Joint Bachelor's Degree Program between City University of Hong Kong and Columbia University**
 - in Business Economics
 - in Business Analysis
 - in Computational Finance and Financial Technology



EXCHANGE PROGRAMMES

The College of Business offers a spectrum of exciting co-curricular activities at home and abroad, designed for our students to attain further personal and professional development, which will enable our graduates to become globally-minded and socially-aware citizens.

Our students also benefit from our extremely popular and growing portfolio of summer programmes, such as the Cultural and Language Immersion Scheme, Service Learning Programme and Community Service Project.

233
host institutions

40
countries

500
CB students at overseas / International students at CB
for a semester of study



INTERNSHIP

We have worked intensively to establish contacts with leading businesses for our undergraduate students. The internship opportunities both local and overseas allow students to discover business practices beyond classroom training, and prepare them for the challenges and changing environment ahead.

Our Business Career Development team aims to help students to enhance their employability by guiding through all stages of career development process. We provide students personalised career consultations, career fair, recruitment events, and opportunities to build up their sustainable network with industry communities, etc.







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