

Best Paper Award at the 2017 Auckland Finance Meeting

Dr. Lyungmae Choi earned her B.S. in Industrial Engineering at Yonsei University, her M.S. in Management Engineering at the Korea Advanced Institute of Science and Technology (KAIST) and her Ph.D. in Accounting at Arizona State University. After her graduation, she joined the AC Department in 2017. Before starting her doctoral study, she worked at Shinhan Bank in Korea for four years.

Dr. Choi's research interests include the pricing and mispricing of accounting information and of M&As. In particular, she is interested in how accounting information is disseminated to and processed by capital market participants. She is also concerned with the role that accounting information plays in M&A decisions. Her research has been recognized with the 2017 Auckland Finance Meeting Best Paper Award.

Dr. Choi is also very enthusiastic in teaching. She has been teaching courses in Managerial Accounting and Financial Accounting at CityU and Arizona State University. She believes that although it is important to teach accounting rules, education is made far more effective through interacting with students and dealing with real-world problems. Therefore, she always tries to encourage students to link their topics with real-world phenomena.

Dr. Choi is married and has a daughter. In her spare time she likes to hike, ride a bicycle and play games with her daughter.

