

Singapore Company Attachment Programme 2019

Programme Outline

Week 1: Training Sessions and Company Visits

- Classroom training covering various topics conducted by domain experts from both industry and academic
- To equip students with knowledge useful for company attachment
- An in-depth visit to Singapore companies across various industries

Week 2 – Week 4: Company Attachment (3-Week)

- Solve real-life business consulting projects at the attached company
- Overseen by business line managers with regular feedback
- To provide students a real-life consulting experience

Company Attachment Project Scopes

- **AXA** – Market research on overseas asset allocation for Mainland China HNW
- **Best Top Consulting** – BestTop Professional Readiness Test
- **FOMO Pay** – Operations and marketing campaign
- **H Business** – Business development for finance and accounting services
- **Horizontal Education** – Business development and product design
- **Hot TechGo** – Market research on cutting-edge technologies
- **Manulife** – Business consulting on recruitment and business development strategies
- **SimPlus** – Consultancy research projects
- **Variantz Asia Pacific** – Visual merchandising, Market research of Variantz Q, Whitepaper on IoT, Product Marketing
- **VeriTrue Technology** – Market research on B2B and B2C
- **Wantedlab** – HR and Operations, Digital Marketing
- **Xaltius** – Travel application for B2C product, KM Application for B2B product