



Singapore Company Attachment Programme 2019

Business, Innovation, and Technology cum Project-Based Attachment

4

Hands-on training sessions by domain experts
Learn practical skills and career development techniques

11

Companies provide consulting problem statements
Solve real-life business consulting projects

7

Company visits to industry leaders
Including banking, technology, FMCG, PE/VC, NGO, F&B

Julius Bär



HEALTH • HYGIENE • HOME



Objective



Singapore Company Attachment Programme 2019 aims to help students discover their career interests and learn the practical skills essential for their future career. Through the one-week training and company visits, students will have a better understanding of themselves and know how to solve business problems from various fields. The three-week project attachment will allow students to apply what they have learnt to real life situations.

Programme Structure

Training Sessions

- Classroom training covering various topics
- Conducted by domain experts from both industry and academic
- To equip students with knowledge useful for company attachment

3-week Company Attachment

- Solve real-life business consulting projects
- Overseen by business line managers directly
- To provide students with real-life consulting experience

Company Visits

- In-depth visit in Singapore companies across various industries
- Sharing by the workplace culture in Singapore
- To help student understand industry and company culture



Gallery

Training and Company Visit



2018 July
Programme Video



2018 May
Programme Video



2018 March
Programme Video



Mentor Networking
@Hotel Jen



Company Visit
@Julius Bär



Company Visit
@Facebook Singapore



Training Session
@NUS



Company Visit
@OCBC Bank

Gallery

Company Attachment



AXA



Certificate



BestTop



Horizontal Education



Manulife



Momentum Works

Training and Company Visit Schedule (27 May – 31 May)



Date	Session	Course/ Program	In-Charge	Description
27 May (Mon)	Morning	Welcome Breakfast and Program Briefing	BestTop	<ul style="list-style-type: none"> ▪ Overview of following week's activities ▪ Highlight important things to take note ▪ Meet peers who are working in the same project
	Morning	Training Session (1) Planning for Career, Planning for Future	Dr. William Thomas (Designing Leaders)	<ul style="list-style-type: none"> ▪ Workshop by experienced trainer who has served for the US Army Academy over a decade ▪ Develop sustainable career development plan, and discover ways to stand out in interviews and assessment center ▪ Acquire important networking skill to succeed your job application
	Afternoon	Company Visit (1) Julius Bär Group AG	Julius Bär	<ul style="list-style-type: none"> ▪ One of the oldest and largest Swiss banking institutions usually noted among fellow banks UBS and Credit Suisse ▪ Attend sharing talk by Executive Director from Julius Bär, focusing on career development in the financial industry

Training and Company Visit Schedule (27 May – 31 May)



Date	Session	Course/ Program	In-Charge	Description
28 May (Tue)	Morning	Training Session (2) Business Consulting and Market Research for Real-life Projects	Dr. Tony Jin (BestTop)	<ul style="list-style-type: none">▪ Learn about business consulting and market research skillsets, including typical consulting frameworks, market research methodologies, and business consulting processes▪ Get a taste of the day-to-day work of a business consulting and how the real-life consulting projects are carried out▪ The contents serve as the essential part to deliver the group project in the last day of first week
	Afternoon	Company Visit (2) IncuVest	IncuVest	<ul style="list-style-type: none">▪ IncuVest is an early-stage tech investment fund, enabling innovative tech startups▪ Learn from investment portfolio managers about how the investment decisions are made and how to break into VC/PE industry

Training and Company Visit Schedule (27 May – 31 May)



Date	Session	Course/ Program	In-Charge	Description
29 May (Wed)	Morning	Training Session (3) Meaning of Leadership	Isaac Ong (SUSS)	<ul style="list-style-type: none"> Understand and appreciate the powerful basics of different levels leadership Identify the principles and structures of what makes one a leader Explain and visualise ideas and facts of the sources of leadership power
	Noon	Company Visit (3) Lunch with Mentors at Facebook <u>OR</u> Google	Facebook & Google	<ul style="list-style-type: none"> Students are divided into groups to lunch with mentors from Google <u>OR</u> Facebook Visit Singapore office in Google OR Facebook to get a deeper understanding of the technology companies Students may indicate their preference, and the final allocation is determined by the performance in first two days.
	Afternoon	Group Project Prep	Students	<ul style="list-style-type: none"> Students to work in groups to conduct project preparation work

Training and Company Visit Schedule (27 May – 31 May)



Date	Session	Course/ Program	In-Charge	Description
30 May (Thu)	Morning	Company Visit (4)* Reckitt Benckiser	Reckitt Benckiser	<ul style="list-style-type: none"> Reckitt Benckiser is world's leading fast moving consumer goods company headquarter in the UK. It owns famous brands including Dettol, Strepsils, Veet, Durex etc. Learn about the history, culture and the requirement for graduates who are wishing to go FMCG industry.
	Afternoon	Company Visit (5) Singapore Committee for UN Women	UN Women	<ul style="list-style-type: none"> UN Women is the United Nations Entity for Gender Equality and the Empowerment of Women Understand UN Women's support for ending the violence against women and economic empowerment and learn how you can contribute yourselves as well
	Afternoon	Company Visit (6) Tiger Brewery	Tiger Brewery	<ul style="list-style-type: none"> Fun, entertaining and interactive experience for visitors with a journey through our brewing and packaging facility Featuring Singapore's world-acclaimed Tiger and the brand's rich Asian heritage and award-winning legacy

*Date subject to changes

Training and Company Visit Schedule (27 May – 31 May)



Date	Session	Course/ Program	In-Charge	Description
31 May (Fri)	Morning	Training Session (4) Systematic Problem Solving	Prof. Chai (NUS)	<ul style="list-style-type: none"> Learn the concept of storyboarding and the two key components, horizontal logic and vertical logic Learn a novel problem solving approach inspired by the “Rough, Rapid, Right” prototyping approach by IDEO
	Afternoon	Company Visit (7) Tableau	Tableau	<ul style="list-style-type: none"> Visit the leading data analytics solution provider in the world Learn how data visualization can largely improve work efficiency and interpret the uninterpretable
	Afternoon	Group Project Presentation	BestTop	<ul style="list-style-type: none"> Students present market research project in groups and address Q&A BestTop mentors will evaluate each team’s performance based on the skillets learnt in the previous days
	Afternoon	Certificate Awarding Ceremony	BestTop	<ul style="list-style-type: none"> Best Student and Best Team will be identified and receive prizes Students share experience and learning results in the past week
	Evening	BestTop Mentor & Company Networking Party	BestTop	<ul style="list-style-type: none"> Enjoy the splendid view of Singapore CBD areas and have complimentary buffet dinner and drinks Networking with 10+ BestTop mentors from various industries Get to know your managers from the attached companies

Company Attachment (03 June – 21 June)



Date	Description
03 Jun (Mon) - 21 Jun (Fri)	<ul style="list-style-type: none">▪ Students are attached to respective companies. Detailed arrangements will follow companies' own requirements. Most of the companies require full-time attachment (40 hr/week) for three weeks. There will be no compensation during the attachment period▪ Students may choose company according to their own preferences▪ The final placement decision is based on students' performance during the first week, including classroom participation and group project presentation▪ Certificate of project completion will be issued to students when they complete the project to companies' satisfaction

Company Attachment List (03 June – 21 June)



AXA is a French multinational insurance firm headquartered in the 8th arrondissement of Paris that engages in global insurance, investment management, and other financial services.



BestTop Consulting started operations in 2014 inside National University of Singapore. We offer customized career consulting services for students and fresh graduates, providing them with professional career planning and training courses.



FOMO Pay platform is a multi-award winning one-stop QR Code Payment Solution in Singapore which enables merchants to accept a full suite of new digital payment methods including NETSPay, mVISA, Grab Pay, WeChat Pay, Baidu Wallet, BestPay, etc.



Manulife Financial Corporation is a Canadian multinational insurance company and financial services provider headquartered in Toronto, Ontario, Canada

Company Attachment List (03 June – 21 June)



H Business

H Business is a comprehensive firm with a presence in Singapore, China, Australia, and Cambodia. The features of the firm are of professional finance & accounting service with strong domain knowledge in the region.

Horizontal Education

Horizontal Education is committed to furnishing youngsters with unique immersive study tours that not only are interesting for the kids but also enhance their competitiveness and leadership skills in this ever-changing society.

Hot TechGo

World-class green power USV specialized in intelligent marine data conveying and intelligent logistics. It is a platform for the cutting-edge technology to grow gloriously.



SimPlus is a maritime technology firm that creates tracking and planning software powered with real-time and predictive analytics to help ports make smarter decisions.

Company Attachment List (03 June – 21 June)



Variantz is an IoT Application Ecosystem Platform Provider. We aim to provide actionable decision support insights that can help organizations to be more productive, collaborative, and efficient.



VeriTrue is a blockchain-enabled online platform that aims to resolve the issues in one of the main components involved in the conventional company recruitment process – the background investigation procedure.



Wanted.Jobs is Asia's first recruiting platform powered by social referrals. Companies gain access to our unparalleled pool of talent, AI screening service and an employer branding platform.



Xaltius is a technology driven company with expertise to provide innovative software solutions to customers around the globe. We work to enhance and drive superior business performance.

Training Lecturers



Dr. Chai Kah Hin

Associate Professor, National University of Singapore

Dr Chai Kah-Hin is associate professor at the Industrial Systems Engineering and Management Department, National University of Singapore. He oversees five MSc programs, in particular the Management of Technology and Intellectual Property Management.



Dr. Tony Jin

CEO, BestTop Consulting

Dr. Tony Jin is the co-founder of BestTop, is a professional career instructor, and has vast knowledge of the financial industry from his time as a Graduate Trainee in the Royal Bank of Scotland (RBS).



Isaac Ong

Associate Faculty, Singapore University of Social Sciences

Isaac Ong has a master's degree in Instructional Design and Technology from Singapore's NTU, is a HR practitioner, and a Kirkpatrick Certified Professional. He has worked in various industries, such as academia, broadcast, defense, healthcare and IT.



Dr. William Thomas

Founder, Designing Leaders

Dr. William Thomas has 8 years of experience teaching at the university level (Air Force Academy, Georgetown, and NTU), and has helped many students transit from school to the working world.

Feedback on Training Sessions

Overall Rating

4.4 / 5



"Market research is a really important task for business owners and Tony made sure we understood that well. His presentation was really thorough and I loved it."

- S. Gupta, City University of Hong Kong

Feedback on Company Visits

Overall Rating

4.1 / 5



"A precious opportunity to know more about private bank and what does it provide to customers. The content is practical and enriching. It boosts my interest of business."

- M. Cheung, City University of Hong Kong

Feedback on Company Attachment

Overall Rating

4.0 / 5



“The attachment is really helpful and fruitful to me and I want to take similar opportunity in the future. And I think BestTop gave us a valuable opportunity to work overseas, it is really a great chance for me to work in a foreign country.”

- Y. Li, The University of Hong Kong

Programme Fee and Logistics



- The program fee is HKD 7000.

INCLUSIVE

The program fee is inclusive of session training fee, company visit arrangements, welcome breakfast, networking buffet dinner, chartered bus for company visits, 24/7 support during the programme.

EXCLUSIVE

The program fee is exclusive of hotel accommodation, air ticket, visa application fee, airport pickup, daily transportation to training & company attachment venue, and travel insurance.

- BestTop will provide participants with hostel/hotel recommendation list, and students are required to arrange the accommodation on their own.