

First Major Business Analysis - Second Major MGMT (HRM) (Cohort 2018)
Effective from Catalogue Term: Sem A 2019/2020

Yr/Sem						Offer Year	
1A	Sem A or B CB2100 Introduction to Financial Accounting	Sem A or B CB2601 Marketing	CB2201 Operations Management	Sem A or B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2018
1B	Sem A or B CB2300 Management	Sem A or B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)		
2A*	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	MS3252 Regression Analysis	MS3251 Analysis using SAS	GE (Note 2)	GE2402 English for Business Communication (for students taken EAP)	2019
2B*	College Elective	CB3410 Financial Management	MS4212 Predictive Analytics and Forecasting	GE (Note 2)	GE (Note 2)	GE1401 University English (for students taken EAP)	
3A	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	MGT3306 Organizational Behaviour & Human Resources Management	MGT4227 International Business	MGT2324 Introduction to Entrepreneurship		2020
3B	College Elective	BANL Major Elective	MS3111 Quantitative Business Analysis with VBA	MGT4306 Performance & Compensation Management	MGT4308 Staffing		
4A	College Elective	BANL Major Elective	BANL Major Elective	MGT3305 Corporate Social Responsibility	MGT4309 Talent Management: Learning & Development		2021
4B	CB4303 Strategy and Policy	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	MGT4305 Developing and Presenting a Business Plan	MGT4307 People & HR Analytics		

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Core (33 CU)

First Major: 10 Major courses (30 CU)

Second Major: 9 courses (27 CU)

Min. Total: 40 courses (120 CU)**Max. Allowable: 48 courses (144 CU)****(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

BANL Major Electives: Students are required to take 3 electives from Groups A and B and at least 1 must be from Group A in the following list:

Group A :

CB2011 Solving Business Problems with Spreadsheet Modeling
MS3224 Business Survey Design
MS3403 Internship for Business Analysis and Operations Management
MS4251 Quantitative Analysis for Marketing
MS4253 Business Analysis Project
MS4254 Statistics for Economics and Finance
MS4262 Advanced Analytics Using SAS

Group B :

CS2360 Java Programming
CS2468 Data Structures and Data Management
IS2240 Python Programming for Business
MS3106 Simulation
MS3125 Business Project Management
MS3322 Quality Management
MS4227 Pricing and Revenue Management

Any one Core & Elective course from other BBA Majors without Major Leader's Approval