

**BBAMGMT(SIM Stream) 4-year Programme Structure 2018 Intake - Second Major BOM**

**Proposed**

as of Nov 21, 2018

Yr/Sem						Offer Year	
1A	Sem A & B CB2201 Operations Management	Sem A & B CB2601 Marketing	Sem A & B CB2400 Micro-Economics	GE (Note 2)	Sem A & B GE1401 University English or EAP1 (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2018 2019
1B	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	GE (Note 2)	Sem A & B GE2402 English for Business Communication or EAP2 (Note 1)		
2A	CB2402 Macro-Economics	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	<b>MGT3306</b> Organizational Behaviour & Human Resources Management	<b>MGT2324</b> Introduction to Entrepreneurship	GE1401 University English (for students taken EAP)	2019 2020
2B	College Elective	CB3410 Financial Management	MS3261 Business Modeling with Spreadsheets	BOM Major Elective	GE1501 Chinese Civilization – History & Philosophy	GE2402 English for Business Communication (for students taken EAP)	
3A	College Elective	<b>MGT3305</b> Corporate Social Responsibility	<b>MGT4227</b> International Business	MS3124 Global Supply Chain Management	MS 3322 Quality Management		2020 2021
3B	College Elective	MGT4313 Strategic Entrepreneurship	MGT4312 Doing Business in Asia Pacific	MS3253 Operations Analytics	MS3123 Workshop on Operations Management Practices		
4A	CB4303 Strategy and Policy	MGT4310 Managing Multinationals	<b>MGMT Major Elective</b>	MS4306 Best Practices in Operations Management	GE (Note 2)		2021 2022
4B	<b>MGT4305</b> Developing and Presenting a Business Plan	MGT4311 Advanced Strategic Analysis	BOM Major Elective	BOM Major Elective	GE (Note 2)		

**Minimum Credits Required:**

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Core (33 CU)

First Major: 10 Major courses (30 CU)

Second Major BOM: 9 courses (27 CU)

**Min. Total: 40 courses (120 CU)**

**Max. Allowable: 48 courses (144 CU)**

**Note:**

**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**BOM Major Electives: (Choose any three courses below)**

CB3800	Business Practice Internship
CS2360	Java Programming
CS3402	Database Systems
MS3106	Simulation
MS3111	Quantitative Business Analysis with Visual Basic for Applications
MS3125	Business Project Management
MS3304	Hospitality Management
MS3403	Internship for Business Analysis and Operations Management
MS4111	Enterprise Resource Planning
MS4118	Operations Management Project
MS4227	Pricing and Revenue Management

**MGMT Major Electives: Students are required to take 1 elective below:**

MGT3302 Interactive Skills Workshop for Business

MGT3307 Employment Law & Practices

MGT4314 Negotiation

MGT4800 Management Summer Internship

Any one core or elective course from another BBA major