College of Business
Doctor of Philosophy (PhD) Programmes 2019/20
www.cb.cityu.edu.hk/PhD
Recruiting the best and brightest students from around the world to pursue PhD studies at the College of Business, City University of Hong Kong.

College of Business?

Facts & Recognitions
- World-class faculty: approximately 170 core faculty from over 20 nationalities who earned their PhDs from the world’s leading universities
- Ranked 2nd in Asia Pacific and 32nd worldwide in the latest UTD World Rankings of Business Schools based on publications in the most prestigious business academic journals
- 300 funded research projects with a total amount of 188 million HKD (24 million USD) over past five years
- Great placements of PhD graduates

Career Prospects

Graduates of CB PhD programmes are in high demand. Over the past two decades, about fifty percent of the graduates of our doctoral programs have accepted faculty positions in research universities in China and abroad. The other half of our graduates have pursued opportunities in leading companies.

Samples of Academic Placements
- Beijing University, China
- City University of Hong Kong, Hong Kong
- Fudan University, China
- Hong Kong Polytechnic University, Hong Kong
- London School of Economics and Political Science, UK
- Nanjing University, China
- Nanyang Technological University, Singapore
- Rice University, USA
- Shanghai Jiaotong University, China
- Tsinghua University, China
- University of Alberta, Canada
- University of Cambridge, UK
- University of Hong Kong, Hong Kong
- University of Massachusetts, USA
- University of Queensland, Australia
- University of Science and Technology of China, China

Samples of Industry Placements
- Adfaith Management Consulting Inc.
- American International Group
- Banco de Bilbao and Vizcaya Argentaria
- Bank of China (International)
- Cigna
- Citibank
- China Merchants Holding (International)
- Quosen Securities
- Hong Kong Exchanges and Clearing Ltd
- Hong Kong Intellectual Property Exchange Ltd
- Hong Kong Securities and Futures Commission
- HSBC
- PricewaterhouseCoopers
- Singapore Clinic Research Institute
- Standard Chartered Bank
- Yamaichi Securities
Academic Units and Researches

Department of Accountancy
- Covers a broad spectrum of issues in the areas of financial accounting, auditing, and corporate governance.

Department of Economics and Finance
- Includes areas such as: international economics, microeconomics, macroeconomics, corporate finance, asset pricing, investments and capital markets.

Department of Information Systems
- Integrates technical and behavioural perspectives in addressing the effective and efficient use of information technology. Especially concerned with socio-technical issues surrounding the application of web-based technologies in business and organizations for improving efficiency, effectiveness, and competitiveness.

Department of Management
- Covers human resources management; organizational behaviour, entrepreneurship and innovation management, international business, strategic management and corporate social responsibility.

Department of Management Sciences
- Includes two major areas:
  - Operations and supply chain management: optimization, game theory, robust optimization, simulation, inventory control, financial engineering, sustainability, planning and scheduling, and interdisciplinary research between operations and marketing/finance/accounting;
  - Business statistics: business intelligence, quality management, survival analysis, statistical modeling, robust estimation, market research, and econometrics.

Department of Marketing
- Covers business markets, multinational corporate strategy, strategic marketing, internet marketing, China marketing and Chinese culture, cultural influences on consumer behaviours and consumer socialization.
Eligibility

- Applicants seeking admission to PhD studies should hold a Bachelor’s degree with a minimum GPA of 3.5/4 from a recognized university.
- Applicants from an institution where the language of teaching is not English should satisfy the minimum English proficiency requirement, which is 85 in the Test of English as a Foreign Language (TOEFL) OR an overall band score of 6.5 in the International English Language Testing System (IELTS).
- The college of business offers seven PhD programmes. The following table shows preferred undergraduate majors for each PhD programme.

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<th>PhD Accountancy</th>
<th>PhD Economics</th>
<th>PhD Finance</th>
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<th>PhD Information Systems</th>
<th>PhD Management</th>
<th>PhD Marketing</th>
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<td>- Human Resource Management</td>
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<th>PhD Management Sciences</th>
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Financial Aid

- Admitted students will receive the university scholarship with a monthly stipend of HKD 16,900 (USD 2,160) during their PhD studies at CityU.
- Outstanding candidates will be recommended for the Hong Kong PhD fellowship with a monthly stipend of HKD 20,000 (USD 2,580) during their PhD studies at CityU.
How to Apply

If you are interested in our PhD programmes, please email both your CV and transcripts in English to Programme Director Dr LIU Guangwu and the corresponding PhD coordinators by May 15th, 2018. Shortlisted candidates will be invited for an interview in late May or early June 2018. This round of admission targets on the students who will soon complete their third year of undergraduate study or have one more year to complete master degree study. English proficiency requirement (TOEFL or IELTS score) can be submitted by the end of 2018.

Contact Us

Programme Director

Director of PhD Programme
http://www.cb.cityu.edu.hk/PhD/

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Research Degree Coordinators

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College of Business
Doctor of Philosophy (PhD) Programmes
Recent Top Publications by CB Faculty

2017

1. Hibbeln, M., Jenkis, J. L., 


2016


