

## Global Experience in 4 Countries

### Globally-oriented curriculum

- Triple Exchange Opportunities
- Global Business Consultancy Project
- Compulsory Foreign Language Course

### Consultancy and Management Positions in

- Global Consulting Firms
- International Banking/Financial Institutions
- Multinational Companies





# JS1001 BBA Global Business



## Consultancy and Management Positions in

- Global Consulting Firms
- International Banking/Financial Institutions
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BBA Global Business offers you

- 3 exchange studies (2 compulsory & 1 optional) +
- 1 foreign language +
- ∞ flexibility to customize your own global curriculum

This programme is suitable for students who are good in English and ready to start a global university journey.

## Admission FAQ

**Q. What are the unique features of this major?**

**A.** To nurture BBA Global Business students as global elites, students are offered Triple Exchange opportunities, two of which are compulsory<sup>1</sup> (one in North America and another in Europe<sup>2</sup>). There are plenty of resources and challenges for students to develop as global leaders, e.g. study tours, scholarships, executive mentorships and global consultancy projects. Students can explore and realise their dreams globally.

### North America

- University of Toronto<sup>3</sup>
- University of Minnesota<sup>2</sup>
- Queen's University at Kingston
- Indiana University
- University of Wisconsin-Madison

### Europe

- University of Mannheim<sup>3</sup>
- University of Leeds<sup>2</sup>
- University of Warwick
- University of Liverpool
- Copenhagen Business School

Students could select from the 200+ exchange partners for their exchange studies.

Note 1: subject to fulfilling the requirements for participating in exchange studies.

Note 2: exchange destinations (subject to continuous review and changes).

Note 3: exclusive quota for GBU students.

**Q. Do I need to pay the host universities' tuition fee? Are there any financial support for my expenses in the exchange studies?**

**A.** Host universities waive tuition fees for exchange students. However, students are required to pay their normal tuition and other study-related fees to CityU during the exchange period. Exchange students are also responsible for financing their travel, accommodation, living expenses, visa, insurance, books, etc.

Various financial supports are available for students to apply:

1. Financial Support for Outbound Exchange Students (e.g. Student Exchange Fund, Special Fund for Non-local Outbound Exchange Students, Joseph Lau Student Exchange Awards, EDB Subsidy Scheme, Scholarships in Support of Student Exchange Programme)
2. CityU Temporary Student Loan for Outbound Exchange Studies

**Q. Do I need to attend JUPAS admission interview?**

**A.** An interview would be scheduled around June for shortlisted applicants only. All band A applicants will be invited to join the interview while students of other choices will be invited subject to availability of interview places. Interview is not a must but it will increase students' chance to join the programme if they fall into the marginal JUPAS 4+2 score range.

**Q. Can I take a 2nd major or minor?**

**A.** Yes, you can customize your own Global Business study plan with your interested 2nd major/minor. (subject to fulfilling the requirements for declaring a second major or minor) Students with non-weighted 4 core and 2 best elective scores at or above 30 are guaranteed with free choice of 2<sup>nd</sup> BBA major by the end of year 1 (<http://www.cb.cityu.edu.hk/ug/admissions/apply/requirements/>)

**Q. Do I have flexibility to change to another BBA major in CityU?**

**A.** Students with non-weighted 4 core and 2 best elective scores at or above 28 are guaranteed with free switching of BBA majors by the end of year 1. For details, please refer to: <http://www.cb.cityu.edu.hk/ug/admissions/apply/requirements>

**Q. Is there any scholarship available?**

**A.** College of Business and CityU are committed to nurturing elite students to become future business leaders. Various scholarships are available, for details of the scholarships, please visit: <http://www.cb.cityu.edu.hk/ug/admissions/apply/scholarships>.

**Q. Who can I contact for further questions about this major?**

**A.** Mr. Leung Hon Wing  
(Admissions Tutor and Deputy Programme Leader – BBA Global Business)



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# Top 3 Business School in Asia

(The UTD Top 100 World Rankings of Business Schools Based on Research Contribution 2013-2017 conducted by the School of Management at the University of Texas at Dallas)