Global Elites for Global Challenges

Globally-oriented curriculum
- Triple Exchange
- Global Business Consultancy Project
- Compulsory Foreign Language Course

Consultancy and Management Positions in
- Global Consulting Firms
- International Banking/Financial Institutions
- Multinational Companies
BBA in Global Business offers a globally oriented curriculum and opportunities for students to develop their global mindset, think strategically, and contribute to companies doing business internationally. The programme nurtures the next generation of managers leading global teams through application oriented course offerings.

**Admission FAQ**

**Q.** What are the unique features of this major?
**A.** Students complete the major with 2 compulsory exchange studies\(^1\) (one in North America, another in Europe\(^2\)) and an optional exchange study. Plenty of resources and challenges for the students to develop as global leaders, e.g. study tour, scholarships, executive mentorship, global consultancy projects, etc. Students could explore and realize their dreams globally.

*Note 1: subject to fulfilling the requirements for joining the exchange studies*

*Note 2: Exchange destinations (subject to continuous review and changes):*

- **North America:**
  - University of Toronto
  - University of Minnesota
  - Queen’s University at Kingston
  - Indiana University
  - University of Wisconsin-Madison

- **Europe:**
  - University of Leeds
  - University of Warwick
  - University of Liverpool
  - Copenhagen Business School

**Q.** Do I need to pay the host universities’ tuition fee? Are there any financial support for my expenses in the exchange studies?
**A.** Host universities waive tuition fees for exchange students. However, students are required to pay their normal tuition and other study-related fees to CityU during the exchange period. Exchange students are also responsible for financing their travel, accommodation, living expenses, visa, insurance, books, etc.

Various financial supports are available for students to apply:

1. Financial Support for Outbound Exchange Students (e.g. Student Exchange Fund, Special Fund for Non-local Outbound Exchange Students, Joseph Lau Student Exchange Awards, EDB Subsidy Scheme, Scholarships in Support of Student Exchange Programme)

2. CityU Temporary Student Loan for Outbound Exchange Studies

**Q.** Do I need to attend admission interview?
**A.** Yes (shortlisted applicants only), an interview would be scheduled around June. Band A applicants have a very high chance to be shortlisted while students of other choices will be invited subject to availability of places.

**Q.** Can I take a 2nd major or minor?
**A.** Yes, you can customize your own Global Business study plan with your interested 2nd major/minor. (subject to fulfilling the requirements for declaring a second major or minor)

**Q.** Is there any scholarship available?
**A.** College of Business and CityU are committed to nurturing elite students to become future business leaders. Various scholarships are available, you can refer to “CityU Scholarships for Hong Kong Talents” and “College of Business Entrance Scholarship for the BBA Global Business Major” for details.

**Q.** Who can I contact for further questions about this major?
**A.** Mr. Leung Hon Wing
(Admissions Tutor and Deputy Programme Leader - BBA Global Business)

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**Consultancy and Management Positions in**

- Global Consulting Firms
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- Multinational Companies

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**Top 3 Business School in Asia**

(The UTD Top 100 World Rankings of Business Schools Based on Research Contribution 2012-2016 conducted by the School of Management at the University of Texas at Dallas)