# Information Management with BI, ISSN and ISA Streams — 4-Year Suggested Study Plan

For Normative 4-Year Students of Catalogue Term of Sem A 2015/16 and Thereafter

<table>
<thead>
<tr>
<th>Yrs</th>
<th>Area A: Strategy &amp; Policy</th>
<th>Area B: Systems Analysis &amp; Design</th>
<th>Area C: Human-Computer Interaction for Business</th>
<th>Area D: Information Management for Financial Services</th>
<th>Area E: IS Electives (Credit Units)</th>
<th>Electives/Minor</th>
<th>GE1501 University English (Note 4)</th>
<th>IS4032 Mobile Apps (3)</th>
<th>IS4546 Social, Legal and Ethical Issues of the Internet (3)</th>
<th>Min. Total: 40 courses (120 CU)</th>
<th>Max. Allowable: 48 courses (144 CU)</th>
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</thead>
<tbody>
<tr>
<td>1A</td>
<td>CB4002 Strategy &amp; Policy</td>
<td>CB1010 Financial Management</td>
<td>IS4101 Introduction to Managerial Accounting</td>
<td>GE2300 Business Statistics</td>
<td>IS Electives (Credit Units)</td>
<td>Free Elective</td>
<td>GE1401 University English (Note 4)</td>
<td>IS4546 Social, Legal and Ethical Issues of the Internet (3)</td>
<td>IS4032 Mobile Apps (3)</td>
<td>4 courses (12 CU) from each of the areas below: Area 1: Arts and Humanities Area 2: Study of Sciences, Social and Business Organizations Area 3: Humanities Area 4: Business and Communications</td>
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<tr>
<td>1B</td>
<td>CB1010 Financial Management</td>
<td>CB1011 Introduction to Financial Accounting</td>
<td>IS4035 Information Management for Financial Services</td>
<td>GE1401 University English</td>
<td>IS Electives (Credit Units)</td>
<td>Free Elective</td>
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<td>IS4546 Social, Legal and Ethical Issues of the Internet (3)</td>
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<td>2A</td>
<td>CB1011 Introduction to Financial Accounting</td>
<td>CB1402 Human-Computer Interaction for Business</td>
<td>IS2001 Data Management</td>
<td>IS4333 Human-Computer Interaction for Business</td>
<td>IS Electives (Credit Units)</td>
<td>Free Elective</td>
<td>GE1401 University English (Note 4)</td>
<td>IS4546 Social, Legal and Ethical Issues of the Internet (3)</td>
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<td>2B</td>
<td>CB1402 Human-Computer Interaction for Business</td>
<td>CB1410 Business Statistics</td>
<td>GE1401 University English</td>
<td>IS Electives (Credit Units)</td>
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<tr>
<td>3A</td>
<td>CB1410 Business Statistics</td>
<td>CB1420 Information Systems Construction</td>
<td>IS Electives (Credit Units)</td>
<td>GE1401 University English</td>
<td>IS Electives (Credit Units)</td>
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<td>3B</td>
<td>CB1420 Information Systems Construction</td>
<td>CB1430 College Elective</td>
<td>IS Electives (Credit Units)</td>
<td>GE1401 University English</td>
<td>IS Electives (Credit Units)</td>
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<td>4A</td>
<td>CB1430 College Elective</td>
<td>CB1440 IS Elective 1</td>
<td>IS Electives (Credit Units)</td>
<td>GE1401 University English</td>
<td>IS Electives (Credit Units)</td>
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<td>IS4546 Social, Legal and Ethical Issues of the Internet (3)</td>
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<td>4B</td>
<td>CB1440 IS Elective 1</td>
<td>CB1450 IS Elective 2</td>
<td>IS Electives (Credit Units)</td>
<td>GE1401 University English</td>
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**Notes:**

1. **Foreign Language Requirements:**
   - All BBA first-year intake students are required to take GE1401 University English.
   - IS Electives (Credit Units)
   - IS Elective 1 (Note 3)

2. **Chinese Language Requirements:**
   - First-year intake students with Level 4 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.
   - IS Electives (Note 7)
   - IS Elective 1 (Note 3)

3. **Elective Requirements:**
   - IS Elective 2 (Note 3)
   - IS Elective 3 (Note 3)
   - IS Elective 1 (Note 3)

4. **Gateway Education Course Distributional Requirements:**
   - IS Elective 1 (Note 3)
   - IS Elective 2 (Note 3)
   - IS Elective 3 (Note 3)

5. **College Elective Courses:**
   - College Elective (Note 7)
   - IS Elective 1 (Note 3)

6. **Minor Requirements:**
   - Minor 1 / Elective 1
   - Minor 2 / Elective 2
   - Minor 3 / Elective 3
   - Minor 4 / Elective 4
   - Minor 5 / Elective 5

7. **College Core Requirements:**
   - College Core (Note 3)
   - GE1401 University English (Note 4)
   - IS Elective 1 (Note 3)

8. **College Elective Courses:**
   - College Elective (Note 7)
   - IS Elective 1 (Note 3)

9. **College Core Courses:**
   - College Core (Note 3)
   - GE1401 University English (Note 4)
   - IS Elective 1 (Note 3)

10. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

11. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

12. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

13. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

14. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

15. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

16. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

17. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

18. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

19. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

20. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

21. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

22. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

23. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

24. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

25. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

26. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)

27. **College Core Courses:**
    - College Core (Note 3)
    - GE1401 University English (Note 4)
    - IS Elective 1 (Note 3)

28. **College Elective Courses:**
    - College Elective (Note 7)
    - IS Elective 1 (Note 3)