College of Business
香港城市大學
City University of Hong Kong

CityU
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City University of Hong Kong

HK TECH 300

BUSINESS INNOVATION EDUCATION LAUNCH CEREMONY

2024.08.31



AGENDA

10:00 - 10:30 Registration and Morning Coffee & Tea

10:30 - 10:40 Welcoming Remarks
Prof. Kalok CHAN, Dean, College of Business

10:40 - 10:50 Welcoming Remarks
Prof. Michael TSE, Associate Vice-President (Innovation) and Director of CityU Academy of Innovation

10:50 - 11:00 Opening Remarks
Prof. Wilton CHAU, Co-Chairman, Business Innovation Education

11:00 - 11:10 BIE Launch Introduction Speech
Prof. Tina CHOI, Director, Business Innovation Education

11:10 - 11:15 Founding Committee Inauguration Ceremony

11:15 - 12:00 Seminar - Demystifying Generative AI and its Generating Power"
Mr. Wilson CHOW, Partner, PricewaterhouseCoopers

12:00 - 12:30 Photo & Mingling Sessions

ABOUT US

CityUHK Business Innovation Education (BIE) at College of Business represents a strategic opportunity to assert CityUHK's global education leadership from Hong Kong. By leveraging our unique location, East-meets-West orientation, and deep industry engagement in partnership with the established units at CityUHK like “Tech300” and “CityU Academy of Innovation”, we aim to build the preeminent center for global executive education in Asia that develops transformative business leaders for the 21st century.



OUR VISION

Our vision is to be the premier hub in Asia for transformative executive education that develops global business leaders who drive innovation, create value, and make a positive impact in a complex world.

OUR MISSION

Our mission is to provide world-class executive development programs that equip senior executives, high-potential managers, and technical leaders with the strategic insights, leadership capabilities, and entrepreneurial mindset to navigate disruptive change, lead high-performing organizations, and build innovative, customer-centric businesses that thrive in the latest global economy and the megatrends. Leveraging thought leadership from leading scholars and industry practitioners, we aspire to be the executive education partner of choice for companies across Asia and beyond.

Through various training and non-degree programs in experiential learning and hands-on application format, we help business professionals advance their careers and businesses by bridging theory and practice to deliver transformative experiences.

OUR VALUES

1. **Thought Leadership:** We are committed to advancing management practice through rigorous research, bridging theory and practice to develop applicable frameworks and tools.
2. **Transformative and Experiential Learning:** We design immersive, hands-on learning experiences that inspire self-reflection, shift mental models, and enable executives to lead themselves and their organizations to greatness.
3. **Entrepreneurial Spirit:** We cultivate an entrepreneurial mindset that challenges conventional thinking, explores untapped opportunities, and creates new sources of value.
4. **Global Perspective:** We bring a global perspective, integrating insights from East and West to develop leaders who can navigate across boundaries and cultures.
5. **Societal Impact:** We strive to develop leaders who make a positive difference, contributing to the economic and social prosperity of Hong Kong, Asia, and the world.
6. **Sustainability and ESG:** We embed sustainability and Environmental, Social, and Governance (ESG) principles into our programs, equipping leaders with the knowledge and skills to build resilient, responsible, and future-oriented organizations that create long-term value for all stakeholders.

WELCOME MESSAGE FROM FOUNDING DIRECTOR AND FOUNDING COMMITTEE MEMBER





Prof. Tina Choi

Founding Director and Founding Committee Member

Founder & Chief Executive Officer, Maker International Company Limited

Adjunct Professor of College of Business, City University of Hong Kong

Business Innovation Education represents a significant advancement in our mission to cultivate forward-thinking next-generation business leaders. The College aims to emerge as the premier choice for executives navigating the complexities of the modern business landscape.

This pioneering initiative is poised to revolutionize executive education in Asia and beyond, leveraging our unique location, East-meets-West orientation, and extensive industry engagement. By joining us, you will have the opportunity to shape the future of business education and lead the way in driving innovation across industries.

BUSINESS INNOVATION EDUCATION ADVISORY COMMITTEE



Prof. Kalok Chan
Founding Co-Chair



Prof. Wilton Chau
Founding Co-Chair



Prof. Tina Choi
Founding Director and Founding Committee Member



Dr. C. K. Wong
Founding Advisor



Ir. William Luk
Founding Committee Member



Mr. Wilson Chow
Founding Committee Member



Prof. Kalok Chan
Founding Co-Chair
Dean, College of Business
City University of Hong Kong

Professor Kalok Chan is Dean of the College of Business and Chair Professor of Finance, City University of Hong Kong.

Prior to joining CityU in November 2023, Professor Chan was the Wei Lun Professor of Finance at the Chinese University of Hong Kong, serving as Dean of CUHK Business School from 2014 to 2019 and Chairman of the Department of Finance from 2021 to 2023.

Before that he worked as the Synergis-Geoffrey Yeh Professor of Finance at the Hong Kong University of Science and Technology, where he served as the Head of Finance Department (2003-2013) and Acting Dean of HKUST Business School (2013-14). He was the Founding Director of the HKUST-NYU Stern Joint Master in Global Finance programme. Prior to joining HKUST, he was an Associate Professor of Finance at Arizona State University.

Professor Chan obtained his BSSc in Economics from CUHK, and PhD in Finance from Ohio State University. As a leading scholar and a prominent researcher, he has published in numerous top ranked finance journals, and has been ranked as the top finance researcher in the Asia-Pacific region. His research interests focus on dynamics of asset prices, derivatives, market micro-structure, and international financial markets.

Active on several public bodies in Hong Kong, Professor Chan is a past President of the Asian Finance Association, and currently serves on a number of committees including the Human Capital Committee of HK Financial Services and Development Council, TraHK Supervisory Committee, Hong Kong Academy of Finance and HKIMR Council of Advisers for Applied Research.

Prof. Wilton Chau
Founding Co-Chair
Adjunct Professor, College of Business
City University of Hong Kong
Adjunct Professor, Academy of Innovation
City University of Hong Kong
Chairman, Pan Asia Venture Development Platform (PAVD)



Professor Chau has over 30-year extensive experience in venture development and investment in the Asian Pacific region. Currently, he is the Founding Chairman of PAVD, a non-profit platform with over 60 active angels, super-angels, venture capitalists and private equity investors; a founding member of AEEA, an alliance formed by presidents, vice presidents, deans and professors from over 20 renowned universities in China, Taiwan, Hong Kong and Singapore; the Chairman of ICIA (the RA of ISO17316); a Vice Chairman of the HKBio. In addition, he is in the Board of several technology ventures and listed companies including a health care medical operator, Meilleure Health Group. He is also a board member of the China Three Gorges International (CTGI), one of the largest clean energy companies in the World.

In the academic area, he has participated in MBA, and EMBA programmes teaching courses in the areas of new venture creation, entrepreneurship, venture capital and private equity in various universities. His PAVD cooperates with postgraduate programmes of several universities to provide entrepreneurship training and help existing technology ventures/SMEs developing their own commercialisation program and fundraising strategy in Asia. Currently, he is developing postgraduate ESG & green economy courses together with CTGI, executives of United Nations and couple of sovereign funds.

Professor Chau has obtained a bachelor degree in applied mathematics, a law degree, a master degree and a doctorate degree in business administration. He is also a fellow member of The Association of Chartered Certified Accountants of the United Kingdom.



Prof. Tina Choi
Founding Director and Founding Committee Member
Adjunct Professor, Academy of Innovation
City University of Hong Kong
Founder & Chief Executive Officer
Maker International Company Limited

Professor Choi is a renowned marketing expert who merges her extensive corporate experience from her tenure at global giants with her passion for entrepreneurship and education in the areas of technology commercialization, venture development, and Industry 4.0. Her remarkable strength lies in her creative thinking to develop innovative marketing approaches and business models with strong entrepreneurial/intrapreneurial spirits and solid market practitioner experience.

Professor Choi is the founder of two companies, namely Maker International Company Limited and Wisey International Company Limited, which are specializing in technology commercialization, industries 4.0, prototyping & automation and business modelling/ remodeling, venture development, fundraising, entrepreneurship and innovations strategies, marketing & communications, event management, PR & IR management and executive training/ education/ coaching respectively.

In academia, she holds prestigious positions at various universities in both business and engineering faculties, where she teaches interdisciplinary courses such as design thinking, corporate governance, corporate social responsibility, ESG, business communications, technological commercialization, entrepreneurship, and fintech entrepreneurship.

Professor Choi is a Doctor of Business Administration (DBA) candidate at the University of Wales, Trinity Saint David in the United Kingdom. She has acquired her Executive Master in Business Administration (EMBA) and Integrated Business Administration – General Finance (BBA) degrees in CUHK. Her commitment to continuous learning and professional development is evident through her professional certifications in coaching (PCC) awarded by the International Coach Federation (ICF).

Dr. C. K. Wong
Founding Advisor
Chairman
iASPEC Technologies (Holdings) Limited



Dr. Wong obtained his Ph.D. degree in Mathematics from the University of California, Berkeley. After teaching at the University of California, Davis for a short period of time, he moved to the private sector as a consultant. While serving as the Principal Architect in a State of California government data center, he received the Distinguished Services Award from the California Government for his contribution to complex information system design work.

He returned to Mainland China in 1982 and has served as a consultant in a number of state-operated organizations. He contributed to the design and development of indigenous computer hardware and software in China in the 1980s. He returned to Hong Kong in 1987 and founded the first iASPEC company the following year.

Dr. Wong is a Distinguished Fellow of the Hong Kong Computer Society. He received the Medal of Honor and the Bronze Bauhinia Star from the HKSAR government in 2014 and 2023 respectively.

He actively participates in public welfare and promotes educational innovation and youth development. He currently holds several academic and government advisory positions, including Chairman of the Advisory Committee of the Chinese University of Hong Kong (Dept. of Information Engineering) and City University of Hong Kong (Dept. of Mathematics).



Ir. William Luk
Founding Committee Member
Executive Director
Chun Wo Construction Holdings Company

Ir. Luk has over 24 years of extensive experience in construction, design, and engineering management, including major infrastructure, marine engineering, commercial building construction, theme park design, and construction; previously employed by a land developer company, international design firms, and general contractor companies, in Hong Kong, Macau, and Shanghai. He is currently the top management of a listed construction company, actively leading its business development, in-house operational systems, compliance, young professional training, MiC development, BIM, digitalization, smart technology development, and other management systems reform, as well as all other construction business operations.

He is also actively involved in other roles/duties outside of work, particularly with the Hong Kong Institution of Engineers, Construction Industry Council, and Vocational Training Council, helping to build a better construction industry from different positions. In particular, tremendous effort is paid to training young and talented professionals and their development, actively incubating potential succession pipeline. In parallel, seamless effort is also paid on giving talks and trainings to young people inside and outside the company to share leadership and management experience, from theory to practice, traditions to innovations.

Mr. Wilson Chow
Founding Committee Member
Global Technology, Media and Telecommunications (TMT)
Industry Leader
Mainland China and Hong Kong TMT Industry Leader
China AI Leader
PricewaterhouseCoopers China



Mr. Chow heads PwC's global technology, media and entertainment and telecommunications (TMT) industry practice. He is also the TMT industry leader for PwC's Mainland China and Hong Kong practice. Wilson is based in PwC China's Shenzhen office.

Emerging technologies and digital deployment are redefining all industries and businesses. As the Global TMT Industry Leader, Wilson has been leading and supporting the PwC global network across all lines of service - Assurance, Taxation and Advisory - to provide one-stop professional solutions and services to both well-established global companies and emerging start-ups in the TMT industry, as well as to clients in the TMT industry seeking for reinventing themselves through transformations.

Mr. Chow has been working in the public accounting practice in Mainland China and Hong Kong for more than 33 years. He has dedicated his keen efforts in providing assurance and advisory services to companies in the TMT industry, ranging from start-ups to global tech giants, for their capital market transactions, assurance engagements, systems and controls advisory, and deals. In recent years, he has also worked with global experts and hyper scalers both globally and in China to explore and scale use cases and solutions relating to the adoption of artificial intelligence.

He is a practising fellow member of the Hong Kong Institute of Certified Accountants and the China Institute of Certified Public Accountants. Wilson is also a committee member of the Digital Union of China, the PwC's representative of the Smart City Hong Kong Consortium, and an expert committee member of the Shenzhen Artificial Intelligence Industry Association. Mr. Chow is an MBA alumnus of the Warwick Business School, UK.

We embrace all innovative collaborations!

BUSINESS INNOVATION EDUCATION

Address: Tat Chee Avenue, Kowloon, Hong Kong
Telephone: +852 3442 8473
Email: cbbusinedu@cityu.edu.hk
Website: www.cb.cityu.edu.hk/Programmes/CityUHK-Business-Innovation-Education

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