

Yr/Sem						
1A	CB2201 Operations Management	CB2500 Information Management	CB2400 Microeconomics	CB3410 Financial Management	GE1401 University English or EAP (Note 1)	Sem A or B (Note 3) CHIN1001 University Chinese I
1B	CB2100 Introduction to Financial Accounting	CB2300 Management	CB2601 Marketing	CB2402 Macroeconomics	GE2402 English for Business Communication or EAP (Note 1)	
2A	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	EF2452 Mathematics for Economics and Finance	CB2203 Data-driven Business Modeling	GE (Note 2)	GE (Note 2)
2B	EF3442 Intermediate Microeconomics	EF3441 Intermediate Macroeconomics	EF3450 Principles of Econometrics	GE (Note 2)	MS3111 Data Analytics with Excel VBA	BDAN Second Major Elective* or share a First Major course
3A	ECON Major Electives	CB2240 Introduction to Business Programming in Python		GE1501 Chinese Civilization – History & Philosophy	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS
3B	ECON Major Electives	ECON Major Electives	CB3043 Business Case Analysis and Communication		MS3252 Regression Analysis	MS4226 Financial Risk Analytics
4A	ECON Major Electives		ECON Major Electives		MS4224 Enterprise Data Mining	MS3128 Managerial Decision Analytics
4B	CB4303 Strategic Management		ECON Major Electives		MS4252 Big Data Analytics	BDAN Second Major Elective*

Minimum Credits Required

GE: 4 GE courses + 3 College-Specified Courses (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores (33 CU)

Major 1: BE 10 Major courses (30

Major 2: 9 BDAN major courses (27 CU) + 1 shared course with BE first maj

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Note:

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.

BE Second Major Electives:

BE Major Elective: Choose 2 courses from the following course list.

EF3320 Security Analysis and Portfolio Management
EF3451 Economic and Business Forecasting
EF3461 Economies of China (Mainland) & Hong Kong
EF4300 Project
EF4312 Mergers & Acquisitions
EF4431 Money and Banking

EF4441 Open Economy Macroeconor
EF4600 Internship
EF4480 Industrial Organizaton
EF4481 Regulatory Economics
EF4485 Experimental Methods in Economics/Finance
EF4490 Urban Economics
EF4491 Real Estate Economics and Finance
Any one Core or Elective course from other BBA Majors

* BDAN Major Electives: Take 2 electives from Groups A and B, at least 1 must be from Group A

Group A :

MS3224 Business Survey Design
MS3403 Internship for Management Sciences (*)
MS4212 Predictive Analytics and Forecasting
MS4251 Marketing Analytics Techniques
MS4253 Business Analytics Project (*)
MS4262 Advanced Analytics using SAS

Group B :

CS2360 Java Programming
CS2468 Data Structures and Data Management
IS3240 Advanced Business Programming in Python
MS3106 Simulation
MS3125 Business Project Management
MS3322 Quality Management
MS4227 Pricing and Revenue Management
LT3233 Computational Linguistics
Any one Core or Elective course from other BBA Majors

(*) This course can be used to fulfil the internship/consultancy project/research project requirement.