

Yr/Sem						
1A	CB2201 Operations Management	CB2500 Information Management	CB2400 Microeconomics	CB3410 Financial Management	GE1401 University English or EAP (Note 1)	Sem A or B (Note 3) CHIN1001 University Chinese I
1B	CB2100 Introduction to Financial Accounting	CB2300 Management	CB2601 Marketing	CB2402 Macroeconomics	GE2402 English for Business Communication or EAP (Note 1)	
2A	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	EF3320 Security Analysis & Portfolio Management	GE (Note 2)	GE (Note 2)	GE1401 University English (for students taken EAP)
2B	EF4313 Corporate Finance	EF4822 Financial Econometrics	EF3333 Financial Systems, Markets and Instruments		MS3111 Data Analytics with Excel VBA	BDAN Second Major Elective <sup>Ⓢ</sup> or share a First Major course
3A	EF4321 Derivatives & Risk Management	CB2203 Data-driven Business Modeling	CB2240 Introduction to Business Programming in Python	GE1501 Chinese Civilization – History & Philosophy	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS
3B	EF4314 Corporate Valuation	GE (Note 2)		CB3043 Business Case Analysis and Communication	MS3252 Regression Analysis	MS4226 Financial Risk Analytics
4A	FIN Major Electives		FIN Major Electives		MS4224 Enterprise Data Mining	MS3128 Managerial Decision Analytics
4B	CB4303 Strategic Management	EF4331 International Finance & Banking	FIN Major Electives		MS4252 Big Data Analytics	BDAN Second Major Elective <sup>Ⓢ</sup>

Minimum Credits Required

GE: 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Cores (33 CU)

Major 1: FIN 10 Major courses (30 CU)

Major 2: 9 BDAN major courses (27 CU) + 1 shared course with FIN first m

**Min. Total: 40 courses (120 CU)****Max. Allowable: 48 courses (144 CU)**Note:**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

**(2) Gateway Education Course Distributional Requirements**

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

**(3) Chinese Language Requirement**

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

**(4) Students who do not choose a minor are required to take Free Electives.****Major Elective: Choose 3 courses from the following course list.**

EF2452 Mathematics for Economics and Finance

EF3331 Asia-Pacific Capital Markets and Standards of Practice

EF3520 Stochastic Calculus for Finance

EF4300 Project

EF4312 Mergers &amp; Acquisitions

EF4323 Trading Room Workshop

EF4327 Fixed Income Securities

EF4328 Asset Management

EF4334 Regulation &amp; Management of Financial Institutions

EF4600 Internship

One course from any other CB majors/elective list \*

\* except for courses on the College Elective List

**<sup>Ⓢ</sup>BDAN Major Electives: Take 2 electives from Groups A and B, at least 1 must be from Group A****Group A :**

MS3224 Business Survey Design

MS3403 Internship for Management Sciences (★)

MS4212 Predictive Analytics and Forecasting

MS4251 Marketing Analytics Techniques

MS4253 Business Analytics Project (★)

MS4262 Advanced Analytics using SAS

**Group B :**

CS2360 Java Programming

CS2468 Data Structures and Data Management

IS3240 Advanced Business Programming in Python

MS3106 Simulation

MS3125 Business Project Management

MS3322 Quality Management

MS4227 Pricing and Revenue Management

LT3233 Computational Linguistics

Any one Core or Elective course from other BBA Majors

(★) This course can be used to fulfil the internship/consultancy project/research project requirement.