

BBA Global Operations Management Cohort 2023 4-yr Structure (Catalogue Term Semester A 2024/2025) - Second Major MGMT (SIM)
Effective from Catalogue Term: Sem A 2024/2025

Yr/Sem							Offer Year
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	CB2201 Operations Management	Sem A & B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2023/2024
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS 3322 Quality Management	MGT3306 Organizational Behaviour & Human Resources Management	GE1401 University English (for students taken EAP)	2024/2025
2B	CB2203 Data-driven Business Modeling	CB2402 Macro-Economics	MS3127 Global Business Logistics	MS3253 Operations Analytics	CB3043 Business Case Analysis and Communication	GE2402 English for Business Communication (for students taken EAP)	
3A	GE1501 Chinese Civilization – History & Philosophy	MS4306 Best Practices in Global Operations Management	CB2240 Introduction to Business Programming in Python	MGT4227 International Business	MGT2324 Introduction to Entrepreneurship		2025/2026
3B	GE (Note 2)	MS3123 Workshop on Global Operations and Supply Chain Management Practices	GOM Major Elective	MGT Stream Elective	GE (Note 2)		
4A	GE (Note 2)	GOM Major Elective	GOM Major Elective	MGT3305 Corporate Social Responsibility	MGT Stream Elective		2026/2027
4B	CB4303 Strategic Management	GOM Major Elective	MGT Major Elective	MGT Major Elective	MGT Stream Elective		

Minimum Credits Required:

GE: 4 GE courses + 3 College Specified Courses (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Core (33 CU)

First Major: 10 Major courses (30 CU)

Second Major: 9 course (27 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Note

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture

are required to take a 3-credit unit course CHIN1001 University Chinese I.
 (4) Students who do not choose a minor are required to take **Free Electives**.

GOM Major Electives: Students are required to take 4 electives from the following list:	
Group A - Major Electives* (0 - 3 credit units)	Group C - Major Electives (6 - 12 credit units)
LCXXXX Japanese Language/ Korean/ French/ German/ Spanish (offered by Chan Feng Men-ling Chan Shuk-lin Language Centre)	MS3106 Simulation
Group B - Major Electives (0 - 3 credit units)	MS3111 Quantitative Business Analysis with Visual Basic for Applications
CS2360 Java Programming	MS3125 Business Project Management
CS3402 Database Systems	MS3304 Hospitality Management
XXXX Any one of the Core or Elective courses from other BBA Majors	MS3403* Internship for Management Sciences
	MS4111 Enterprise Resource Planning
	MS4118* Operations Management Project
	MS4227 Pricing and Revenue Management

* Students of Cohort 2022 and later are required to fulfil the internship/consultancy project/research project requirement in accordance with the requirements stipulated by the college.

<u>MGT Major Electives: Students are required to take 2 electives from the following list:</u>
MGT3302 Interactive Skills Workshop for Business
MGT4101 Project
MGT4305 Developing and Presenting a Business Plan
MGT4314 Negotiation
MGT4315 Leadership
MGT4800 Management Internship
Any one core course from other BBA Major

<u>MGT Stream Electives: Students are required to take 3 electives from the following list within their chosen stream:</u>
<i>SIM</i>
MGT3422 Product and Service Innovation Management
MGT4310 Managing Multinationals
MGT4311 Advanced Strategic Analysis
MGT4312 Launching Business in Asia Pacific
MGT4313 Strategic Entrepreneurship

