

First Major MGMT (SIM Stream) - Second Major AC (BBAU4 for 2023 cohort)

Effective from Catalogue Term: Sem A 2024/25

Yr	Sem	Course					Offer Year	
1	A	Either Sem A/B CB2100 Introduction to Financial Accounting	Either Sem A/B CB2601 Marketing	Either Sem A/B CB2400 Microeconomics	GE	GE1401 University English or EAP	Sem A or B CHIN1001 University Chinese I	2023/24
	B	Either Sem A/B CB2201 Operations Management	Either Sem A/B CB2300 Management	Either Sem A/B CB2500 Information Management	CB2402 Macroeconomics	GE2402 English for Business Communication or EAP		
2	A	MGT4227 International Business	CB2101 Introduction to Managerial Accounting	MGT3305 Corporate Social Responsibility	MGT3306 Organisational Behaviour & Human Resources Management	GE	GE2402 English for Business Communication (for students taken EAP)	2024/25
	B	MGT Major Elective	Either Sem A/B CB3410 Financial Management	AC3202 Corporate Accounting I	CB2200 Business Statistics	GE	GE1401 University English (for students taken EAP)	
3	A	College-specified Course CB2240 Introduction to Business Programme in Python	AC4251 Taxation and Tax Planning	MGT2324 Introduction to Entrepreneurship	AC4301 Corporate Accounting II	GE1501 Chinese Civilization – History & Philosophy	Free Elective LW2903 Business and Law	2025/26
	B	College-specified Course CB2203 Data-driven Business Modeling	MGT Stream Elective	MGT Stream Elective	AC4303 Advanced Financial Accounting	MGT Stream Elective		
4	A	College-specified Course CB3043 Business Case Analysis and Communication	GE	AC4332 Corporate Finance and Control	AC4391 Accounting and Business Ethics	AC4342 Auditing		2026/27
	B	Either Sem A/B CB4303 Strategic Management	MGT Major Elective	LW3902 The Law Relating to Companies	AC Major Elective	MGT Major Elective		

Points to Note:

1. Double-major students: **30 credit units** for Major cores / Major Electives from **Home Department**

2. **at least 27 credit units** for Major cores / Major electives from **Second Major Department**

Minimum Credits Required for CB double major students

GE (21 CU): GE courses (12 CU) + College-specified courses (9 CU)

GE (9 CU): 2 ENGL + CCIV

College Core (33 CU)

First Major Requirement (30 CU): Major core / major elective courses

Second Major Requirement (27 CU): Major core / major elective courses

Free Elective (3 CU)

Min. Total: 123 CU

Max. Allowable: 144 CU

*CU = Credit Units

MGT Stream Electives: Students are required to take 3 electives from the following list within their chosen stream:

SIM

MGT3422 Product and Service Innovation Management

MGT4310 Managing Multinationals

MGT4311 Advanced Strategic Analysis

MGT4312 Launching Business in Asia Pacific

MGT4313 Strategic Entrepreneurship

MGT Major Electives: Students are required to take 3 electives from the following list:

MGT3302 Interactive Skills Workshop for Business

MGT4101 Project

MGT4305 Developing and Presenting a Business Plan

MGT4314 Negotiation

MGT4315 Leadership

MGT4800 Management Internship

Any one core course from other BBA Major

AC Major Elective

Choose one course from the listed below:

AC3252 Accounting and Taxation Systems in the Chinese Mainland

AC3390 ESG Reporting and Disclosure

AC3391 Corporate Governance

AC4161 Accounting Information Systems and Emerging Technologies

AC4305 Advanced Accounting Practice

AC4308 Accounting Meets Culture - Int'l Std Setting Bodies, Sustainability & Cultural Insights from Europe

AC4322 Advanced Management Accounting

AC4343 Advanced Auditing Practice

AC4351 Advanced Taxation

AC4382 Contemporary Accounting and Business Issues: Global Perspectives

AC4383** AC Professional Internship and Professional Attachment

AC4384** Advanced Professional Internship

AC4385** Accounting and Business Project

AC4392 Risk Management

AC4393 Boardroom Dynamics

Any one Core & Elective course from other BBA Majors

** These courses can be used to fulfil the internship/consultancy project/research project requirement.

AC Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes, and course titles are subject to continuous review and changes without prior notice.