

BBA Accountancy Orientation Day 2025 (28 August 2025)

2 SEPTEMBER 2025

The Department of Accountancy (AC) held this year's Orientation Day for BBA Accountancy students on 28 August 2025, to welcome freshmen and introduce them to university life. The event provided an excellent opportunity for the freshmen to connect with faculty and begin their academic journey at the University.



Prof. Chen Yangyang, Head of the Department, warmly welcomed the BBAAC freshmen. He introduced the faculty, highlighted the Department's research strengths, and showcased the outstanding achievements of students in various competitions. Prof. Chen also emphasized the rich learning opportunities and exceptional global exposure available to AC students.

Following this, Prof. Chen Wen, Associate Professor and BBAAC Major Leader, presented programme information to the freshmen. This presentation covered essential topics, including the programme structure of the two streams, study plans, and exchange and internship opportunities.





Department of Accountancy

香港城市大學
City University of Hong Kong

AC NEWS & EVENTS

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After the orientation, the freshmen met their faculty mentors and student mentors in groups. Each student had the opportunity to engage with their mentors, who offered study advice, facilitated connections, and guided them on their academic journeys.

The orientation was a resounding success, with students gaining valuable advice from faculty members and establishing connections with their peers. The Department extends a warm welcome to all new students and wishes them an excellent academic experience filled with exposure to diverse!