

Prof. Wu Hong Joins the Department of Accountancy

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Hello everyone! My name is Wu Hong, and I am delighted to be joining the Department of Accountancy at the City University of Hong Kong (CityUHK) as an Associate Professor.



I was born in Shanghai, China, and received my Bachelor's degree from Shanghai Jiaotong University. I then earned my Ph.D. in Economics from the University of Pittsburgh. Before coming to CityUHK, I served on the faculty at Fudan University. My research spans three main areas. First, I study the role of human capital in audit services, showing that rank-and-file auditors play a critical role in audit quality and that auditors actively invest in human capital to repair reputational damage.

Second, I examine the real effects of accounting standards, with evidence that changes in accounting rules can meaningfully shape corporate decision-making in mergers and acquisitions. Third, I explore how financial reporting and disclosure practices support innovative activities. I am also very excited to engage with students at CityUHK. My goal is to provide a rich and rewarding classroom experience that equips students with valuable knowledge and skills for their future careers. Outside of research and teaching, I enjoy traveling and photography. Some of my favorite travel photos were taken in Hong Kong, China and Izu, Japan.