

Empower Your Future: The Impact of the Accounting Profession on Career and Lifelong Success (11 February 2025)

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On 11 February 2025, the Department of Accountancy organized a session specifically designed for students eager to explore the extensive opportunities within the accounting profession. Esteemed speakers from the Association of Chartered Certified Accountants (ACCA), CPA Australia, and the Hong Kong Institute of Certified Public Accountants (HKICPA) shared their expertise and perspectives on the evolving accounting landscape.

Digitalization and the Accounting Profession

Mr. Kit Wong from HKICPA opened the session by discussing the impact of digitalization on the accounting profession. He highlighted the transformation of roles within the field, noting a significant shift from traditional tasks to more analytical and advisory functions. Automation is increasingly handling routine accounting tasks, allowing professionals to focus on value-added activities. Mr. Wong emphasized the growing importance of data analytics in interpreting financial data to support informed business decisions, along with the heightened need for cybersecurity measures to protect sensitive financial information. He concluded by stressing the necessity of lifelong learning to adapt to rapid technological changes in the industry.



Career Development for ACCA Members

Ms. Kammi Choi from ACCA offered valuable insights to ACCA members for their career development. She outlined the diverse opportunities available across various industries for those with ACCA qualifications. Ms. Choi provided practical tips for students preparing to become ACCA members, encouraging them to take proactive steps in their professional journey.

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Industry Developments Shared by CPA Australia

Ms. Cora Cheung from CPA Australia shared her insights on recent trends in the accounting industry. She provided recommendations for students seeking internship opportunities, emphasizing the importance of gaining practical experience. Ms. Cheung also offered a detailed overview of the CPA Australia exam process, including pass rates, to help students better understand the pathway to certification.



Diversity in the Accounting Profession

Mr. Jacky Cheung, BBAAC Associate Major Leader of the Department of Accountancy, concluded the session by encouraging students to consider their career planning from multiple perspectives and explore the potential for development within the accounting field. He highlighted the importance of embracing diverse backgrounds and experiences to enrich the profession and drive innovation.

Overall, the event served as an invaluable platform for students, enabling them to gain insights into the accounting profession and its impact on their careers and their lifelong success. The knowledge shared by industry experts inspired the attendees and better equipped them to navigate their future in accounting.