

Enhancing Skills: The Department of Accountancy Hosts Workshops for MAIA and MScPACG Students (8 and 15 February 2025)

27 FEBRUARY 2025



The Department of Accountancy organized two insightful workshops for MAIA and MScPACG students, aiming to enhance their skills and knowledge in data analysis, economics, and business management. We were delighted that Dr. Pauline Hung led both sessions, in which she shared her expertise on the business concepts and practical techniques crucial for students' academic and professional advancement.



The first workshop, held on 8 February 2025, focused on Data Analysis and Economics. It provided students with a deep understanding of the economic environment, key financial concepts, and the fundamental principles of microeconomic and macroeconomic theories. The participants also learned essential statistical analysis concepts and how to effectively apply the relevant techniques.



Department of Accountancy

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AC NEWS & EVENTS

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The second workshop, conducted on 15 February 2025, provided an Overview of Business Management in Hong Kong. This session involved discussions of key business concepts, management roles, and functions, while explaining marketing and globalization in the context of Hong Kong.

These workshops provided students with a comprehensive understanding of economics and business management principles, which will be essential in their future careers. The Department believes that the practical insights and techniques gained will significantly enhance students' academic success and professional development.