

Meeting in the Cloud to Seek Development Together — The 2022 Annual Conference of China Journal of Accounting Research

The 2022 Annual Conference of China Journal of Accounting Research (CJAR) was held online with success on 26-27 November 2022. The successful conference was co-organized by City University of Hong Kong (CityU), the Center for Accounting Studies of Xiamen University, and Sun Yat-sen University.

The opening ceremony in the morning of 26 November was hosted by Professor Zhifeng Yang from Stony Brook University. Professor Junsheng Zhang, CJAR Editor-in-Chief and Associate Dean of Sun Yat-sen Business School delivered opening remarks and wished for the great success of the workshop conference.

The topic of the first keynote speaker, Prof. Michal Matejka (Arizona State University), was “Economics of Performance Target Setting: Theory and Empirical Evidence.”. The second keynote speaker, Prof. Qiang Cheng (Singapore Management University) delivered a speech titled “ESG and Accounting.”. The third keynote speaker, Prof. Ming Yi Hung (Hong Kong University of Science and Technology) delivered a speech titled “Institutions and Corporate Reporting: Relevance, Challenge, and Opportunities.”

Ten papers were presented in the subsequent four sessions. The papers covered various topics, such as analysts’ earnings forecasts, credit information sharing, image management, taxpaying credit ratings, auditor health risks, firm innovation, and site visits. The presenters were from such prestigious universities as Zhejiang University, Xiamen University, City University of London, Lanzhou University, Dongbei University of Finance and Economics, East China Normal University, East China University of Science and Technology, Shanghai University of Finance and Economics, and Zhongnan University of Economics and Law. The sessions were moderated by Prof. Oliver Zhen Li (National University of Singapore and Shanghai Lixin University of Accounting and Finance), Prof. Edward Lee (The University of Manchester), Prof. Zezhong Xiao (University of Macau), and Prof. Guojian Zheng (Sun Yat-sen University).

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Following each presented paper, an assigned senior discussant researcher provided constructive comments and suggestions relating to the academic contribution, research design, and empirical methodology. The discussants were Prof. Da Xu (Tsinghua University), Prof. Tanlin Zhong (Fudan University), Prof. Liangliang Wang (Southeast University), Prof. Qian Xin (Harbin Institute of Technology, Shenzhen), Prof. Nanqin Liu (Southern University of Science and Technology), Prof. Siyi Liu (University of International Business and Economics), Prof. Xiaoran Ni (Xiaen University), Prof. Dengjin Zheng (Central University of Finance and Economics), and Prof. Jianping Pan (Southeast University).

Prof. Guojian Zheng from Sun Yat-Sen University gave concluding remarks on the conference. On behalf of the CJAR editorial board, he conveyed his sincere appreciation to all participants and thanked the Guangzhou Institute of Certified Public Accountants for sponsoring the event.

