

Enhancing the Competitiveness of Social Enterprises in Hong Kong: A Three-Dimensional Analysis

Social Enterprises are important to generate social value and jobs for the socially disadvantaged in the community and promote social entrepreneurship and social innovations. However, running a successful social enterprise is more difficult than running a small and medium-sized enterprise because of the need of social enterprises to balance their primary objective of creating social value and being competitive in order to be sustainable to make a real social impact.

In this seminar, we will discuss the key research findings on what potentially contribute to enhancing the competitiveness of social enterprises in Hong Kong from the perspectives of investment objectives and financial performance, funding sources and governance structure.


Moderator:



Prof. MO Lai Lan Phyllis

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 15:00 – 16:30

 Room 221, 14/F, Lau Ming Wai Academic Building, City University of Hong Kong, Tat Chee Avenue, Kowloon

 English (Supplemented by Chinese)

Speakers:



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Online Registration:

<https://social-enterprises-in-hk.eventbrite.hk>

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