

CityU College of Business x Hong Kong Academy for Gifted Education— Summer Programme 2020

This summer, CityU's College of Business (CB) collaborated with The Hong Kong Academy for Gifted Education (HKAGE). Under CityU's Talents, Aspiration and Excellence (TAE) Programme, they offered two business programs to gifted secondary school students. The two programmes, (A) Future Finance in a Smart City—Tech and Data Analytics and (B) Information Technology in Business and Commerce, aim to prepare gifted secondary school students for university and give them a taste of CB.

The programmes were conducted online via Zoom with around 40 young talents participating. As part of Program (B) Information Technology in Business and Commerce, Dr. Raymond Wong from the Department of Accountancy delivered two lectures (“Accounting: Tool to Fool?” and “Forward-looking Taxation Policies”) on 17 July and 30 July 2020.

Students learned about multidisciplinary tax policies around the world and the relevance of taxation to people's daily lives. Dr. Wong also talked about ethical issues in the accounting profession and explained how accounting has become a part of business practices. Business failure cases were also discussed to highlight the importance of professional and ethical standards in the accounting profession to protect the wealth of society.

We are happy to have spent this summer with this group of talented young minds!

The graphic features a network of red lines and dots on a light blue background, resembling a data visualization or a stylized map. The CityU logo is in the top left, and the program details are centered. A dark red banner at the bottom contains the text 'CityU College of Business x Hong Kong Academy for Gifted Education'. The CityU motto is in the bottom left corner.

CityU 香港城市大學
City University of Hong Kong

Summer Programme 2020

Prog. A: Future Finance in Smart City – Tech and Data Analytics
Prog. B: Information Technology in Business and Commerce

CityU College of Business x Hong Kong Academy for Gifted Education

專業 創新 胸懷全球
Professional · Creative
For The World

Future Finance in Smart City – Tech and Data Analytics Programme Schedule

Date & Time	Course	Instructor
July 22 (Wed), 3pm - 6pm	Spreadsheet Modeling for Business	Ms. TSANG Oi Sze Sally
July 27 (Mon), 2pm - 5pm	Predicting the Results of Premier League Football Matches by Basic Probability Theory	Ms. TSANG Oi Sze Sally
Aug 3 (Mon), 2pm - 5pm	Big Data for Business	Dr. Joseph KONG
Aug 10 (Mon), 2pm - 5pm	Artificial Intelligence for Business	Dr. Rebecca JIANG



College of Business
香港城市大學
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香港資優教育學苑
The Hong Kong Academy for Gifted Education

Information Technology in Business and Commerce Programme Schedule

Date & Time	Course	Venue	Instructor
July 17 (Fri), 3pm - 6pm	Accounting: Tool to Fool?	Online Teaching	Dr. Raymond WONG
July 24 (Fri), 3pm - 5pm	Supply Chain Management	Online Teaching	Ms. WONG Yuen Shan Sandy
July 30 (Thu), 3pm - 5pm	Forward-Looking Taxation Policies	Online Teaching	Dr. Raymond WONG
Aug 12 (Wed), 9am - 12nn <u>AND</u> 1pm - 4pm	Trading Workshop	Online Teaching	Dr. Stephanie FAN



College of Business
香港城市大學
City University of Hong Kong



香港資優教育學苑
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Carmen WAT



Raymond M. K. Wong



Wai Chung La...

HKAGE - Susan...

CHENG Kam Fung



Accounting: Tool to Fool?

Dr. Raymond M. K. WONG

Associate Professor, *Department of Accountancy*
City University of Hong Kong