PhD Graduate Joining Top Business School in France: Mr Zhenjiang Gu



The Department of Accountancy would like to congratulate Mr Zhenjiang Gu, our graduating PhD student for his recent success in the overseas job market. Zhenjiang has been offered an Assistant Professor position by the Department of Accounting, NEOMA Business School. NEOMA is ranked eighth among Business Schools in France by the *Financial Times* (2020), fourth in France for its Master's in Management by *The Economist* (2019), and sixth in France for its EMBA by QS World (2020). See https://neoma-bs.com/about-neoma/about-neoma-business-school/rankings/.

Zhenjiang's successful placement this year is particularly remarkable, given the very tight market conditions he faced. This placement, plus

prior placements of our PhD students in HEC Paris (France), University of Alberta (Canada), Monash University (Australia), and Lingnan University (Hong Kong), prove again that the AC PhD programme competes with those in top international schools. Our PhD programme has built a worldwide network of graduates holding academic positions in top institutions.

Zhenjiang' research interests include executive compensation, financial reporting, and firms' relationships with other stakeholders in society. During the past four years, Zhenjiang worked on several research projects with his supervisor, Professor Yangxin Yu, and scholars across the U.S., Australia, mainland China, and Hong Kong. His most recent work explores the role of social capital surrounding corporate headquarters in shaping facility-level toxic emissions. Zhenjiang's papers were presented at the European Accounting Association (EAA) 2020 Congress and have been accepted for presentation at the 81st Annual Meeting of the Academy of Management and the 41st Annual Conference of Strategic Management Society in 2021.

We are very proud of this achievement. The placement of our PhD students in leading academic and policy institutions is evermore a priority. We look forward to their successful academic careers.

Selected PhD placements in recent years



WANG Ke Assistant Professor University of Alberta



ZHANG Yumin Assistant Professor Monash University



MAO Ying Assistant Professor Lingnan University



Albert MENSAH Assistant Professor HEC Paris



FU Siwen
Assistant Professor
University of Science
and Technology of
China