



Study Tours

The Department of Accountancy (AC) is committed to fostering students' development. Each year, the Department provides students with numerous opportunities for overseas study through study tours. Let's join the Taiwan and Seoul study tours...



Taiwan Study Tour, Summer 2008 (National Taiwan University)

This year, in collaboration with National Taiwan University (NTU), the AC, City University of Hong Kong (CityU), offered its students the first-ever Taiwan study tour.

Led by Dr Tony Shieh, a group of 30 students – including seven from the Chinese mainland – visited NTU from May 26 to June 6, 2008. During this 12-day study tour, the students not only

received intensive courses in Managerial Accounting at NTU, but also visited four major companies and visited some of Taiwan's most famous attractions.

During this eye-opening trip, the AC students visited the China Motor Corporation, the Formosa Petrochemical Corporation and Quanta Computers. They were astonished by these companies' gigantic production plants. The students also visited KPMG Taiwan, where they received a warm welcome from KPMG's partners.

In addition to studying, touring was also an essential part of this study tour. Whenever the AC students had leisure time after lessons, they would sneak off the NTU campus and visit the city's famous night markets, restaurants and many other tourist attractions. One word of warning: the food is all very delicious, and weight-gains are guaranteed!

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Seoul Study Tour, Summer 2008 (Seoul National University)



Lesson in Seoul - Students engage in active discussion



CityU student in traditional dress



Drinking on campus - Golden Hite Beer, the market leader in Korea



Company visit - Samil PricewaterhouseCoopers



Group photo near Seoul's Cheonggyecheon - a miraculously restored stream



Group photo at Seoul National University



Renowned Gyeongbok Palace - One of the Five Grand Palaces of Seoul



Seoul home visit - a group photo before tea



Korean dishes include the freshly made colorful stone rice



Korean meals include exquisite and attractive appetizers



2008-2009 Executive Mentoring Scheme

Organized by the Department of Accountancy (AC), the Executive Mentoring Scheme (EMS) aims to enhance the personal growth and professional development of CityU AC students through developing mentoring relationships with business experts.

In 2009, a total of 45 mentors and 75 mentees will be participating in the EMS. The mentors are all experienced executives and accounting professionals, whereas the mentees are struggling CityU AC students who are striving for success.

During this year-long scheme, regular activities such as an inauguration dinner, outings and a Thanksgiving dinner will help to facilitate interaction between the mentors and mentees. The mentors will also provide valuable career insights to help the mentees in their career and personal development.

To ensure the quality of the EMS, the number of mentors and mentees has been reduced this year. Students who would like to participate in the scheme need to undergo a departmental screening process. Only committed students will be nominated to participate in the scheme.



Associate Head of AC giving a speech



EMS mentors discuss their experiences with mentees during the inauguration dinner



President of Association of Chartered Certified Accountants (Hong Kong) giving a speech to EMS participants.



English Immersion Scheme

In the summer of 2008, the Department of Accountancy sponsored 13 students to participate in the English Immersion Scheme 2008. Students were sent to Canada, New Zealand and the United Kingdom for 4 to 6 weeks to cultivate their English language skills and gain a taste of a foreign culture. Let's listen to what our students say...

University of Auckland, New Zealand

By Kristy Chan Nga-lai (Year 2 BBA (Hons) Accountancy student)

New Zealand is the world's best place to live. Not only does it have fascinating scenery, but it also has friendly people. I had an unforgettable trip there in summer 2008, and I learned a lot from the experience.

I joined this trip because I wanted to enhance my English ability and experience a different way of living. The trip gave me the opportunity to learn more about New Zealanders' culture. Their lifestyle is quite different from that of Hong Kong people, and the pace is much slower.

We had English lessons with students from different countries in the morning from Monday to Friday. In the afternoons, we did volunteer work in local communities. This helped us to gain a better understanding of New Zealanders' way of life.

During the six-week trip, we visited lots of scenic spots, e.g., Sky City, Parnell Road, Waiheke Island, etc. The University of Auckland organized two weekend trips, to the Bay of Islands and Rotorua, which included exciting activities such as horse riding, jet boating, etc.

This trip gave me a valuable opportunity to learn more about the culture of another country and become more independent. I do recommend that you join this programme if you want to broaden your horizons.



Agrodome Sheep Show



ELA classmates



Lord of the Ring's Hobbiton movie set

University of Warwick, United Kingdom

By Kelly Wong Ching-yi, Candy Leung Hoi-ling and Sara Yam Lai-ying (Year 2 BBA (Hons) Accountancy students)

In this programme, we had English lessons at the University of Warwick for three weeks and worked in a voluntary organization for another three weeks.



Candy Leung with her host family in their garden



Alex, Sara and Vicky (from right) with colleagues in the work place

"We enjoyed working at the Bath Place Community Venture very much. The staff was very nice and helpful. We met volunteers from different backgrounds, such as a deaf volunteer who communicated using body language and an autistic volunteer who was only willing to talk when we interviewed him. Before leaving Bath Place, we organized a Chinese writing workshop that taught Chinese greeting words, such as you're welcome, hello, goodbye and thank you. We also taught the participants how to write their names in Chinese," said Kelly Wong.

Host families also played an important role during this six-week journey. Candy Leung was very excited to meet a very open family. "Most English families are very private, but my host family did not mind sharing their views. My host dad loves to share his views about news and architecture, and my host mum is a good cook. She cooked a wide variety of dishes accompanied with nice drinks and desserts," said Candy Leung.

"We also visited many popular tourist spots, including Warwick Castle, the Royal Spa in Bath, the British Museum,



Chinese writing workshop at the Bath Place Community Venture

etc.," said Candy. "We even visited Edinburgh in Scotland for two days... More importantly, I made many friends and learned more about myself. This was really a fruitful trip, which leaves me with many great memories."

"I was nervous before departure because I had not left Hong Kong and my family before for such a long time. At the same time, I was excited about gaining new experiences and meeting people from a foreign country," Sara Yam commented.

"The most valuable things I learnt were the problem solving skills and soft skills such as communicating with people in English and expressing myself in a polite manner....Now I am more confident about expressing myself in front of people and dealing with any problems I encounter," Sara said.



Kelly Wong visiting Warwick Castle



Singapore Internship Programme



In the summer of 2008, the Department of Accountancy (AC) sent more than 10 Year 2 students to Singapore's Baker Tilly TFWLCL, BDO Raffles and Foo Kon Tan Grant Thornton for 2½-month internship placements.

By participating in this valuable internship programme, the students were able to apply what they had learnt in the real world and obtain hands-on experience. They also learnt how to work with people of different cultural backgrounds and to be independent.

Most of the participating students agreed that Singapore is a good place to live. They also appreciated the opportunity to join this programme.



Student Activities Highlights (Sem A, 2008/09)

Date	Student Activity
09/06/2008	Career Seminar - Choices for Accountancy Students and Preparation for Big4 Recruitment
09/13/2008	Professional Seminar - Tax or Audit? An Experience Sharing Session with Alumni
09/19/2008	Accounting Scholars Programme (Year 3) - Dinner Gathering with Executive Mentors
10/08/2008	Debriefing Session - Singapore Internship Programme 2007/2008
10/17/2008	Executive Mentoring Scheme (Year 2007/2008) - Thanksgiving Dinner
10/30/2008	Information Session - Singapore Graduate Employment Opportunities
11/04/2008	Accounting Scholars Programme (Year 2) - Introductory Meeting
11/04/2008	Accounting Scholars Programme (Year 3) - Mock Interview Practice Workshop
11/05/2008	Career Seminar - Possible Career Choices
11/07/2008	Career Seminar - Future Opportunities in the Field of Accountancy
11/11/2008	Accounting Scholars Programme (Year 2) - Communication Skills Seminar
11/14/2008	Accounting Scholars Programme (Year 2) - Wine Tasting Workshop
11/17/2008	Professional Seminar - Introduction to and Impacts of the Current Financial Crisis
12/01/2008	Information Session - Guangzhou Study Tour, Winter 2008
12/05/2008	Accounting Scholars Programme (Year 3) - Graduate Employment Seminar
12/18/2008	Executive Mentoring Scheme (Year 2008/2009) - Inauguration Dinner
12/22/2008	Training Workshop - Local & Singapore Internships 2008/2009
26/12/2008 to 06/01/2009	Study Tour - Sun Yat-sen University, Guangzhou
12/31/2008	Accounting Scholars Programme (Year 2) - Shanghai Study Tour 2009 Briefing
12/31/2008	Information Session - KPMG Spring Internship 2009

Sally Zeng Jiali, an intern at Baker Tilly TFWLCL, was greatly motivated to devote herself to this industry. "The team working experience impressed me a lot; it made me love this job," she said.



Sally and Jackie (from left) - before starting the job, we were excited



Jackie and Sally (from left) - the first time to enjoy Indian food in Singapore



Baker Tilly interns: Sally, Jackie, Thomas and Hugo with their landlords from Korea



BDO Raffles interns: Mavis, Joyce, Chris and Angela

Chris Lai Yuet-ting, an intern at BDO Raffles, was excited about working for the firm as the experience strengthened her. She was especially thankful to her senior and other BDO colleagues who gave her an understanding of the importance of having an active learning attitude.



BDO Raffles interns and BDO Raffles colleagues - Night shopping in Jonker Street



Chris (second from right) with BDO Raffles colleagues on the last day of the internship



Colin (back row) and other interns - HK airport before departure to Singapore



Colin (first from right) and his new friends - CPA Badminton game in Singapore.

Colin Chen Chen, an intern at Foo Kon Tan Grant Thornton, said his interpersonal skills improved a lot during this internship. He became more independent at work, and he was able to maintain two-way communication with different people within the firm.



Colin (second from left) - last day working in Foo Kon Tan Grant Thornton as an intern



Your Pride Shines

My pathway towards an Ernst & Young Scholarship

By Colin Chen Chen (Year 3 BBA (Hons) Accountancy student)

In May 2008, having gone through several rounds of the selection process, I was honoured to be awarded 2nd prize in the "Ernst & Young Scholarships for Excellence in Accounting Studies" scheme in Hong Kong.

Ernst & Young initiated this scholarship programme in 2007 to award undergraduates of leading universities in mainland China, Hong Kong and Taiwan; therefore, the Department of Accountancy supported and encouraged us to participate in this awards competition.

For an accounting major, receiving a scholarship from an internationally renowned professional accounting firm would be a great honour; moreover, this was a treasured opportunity to interact with people in Ernst & Young and learn more about a career in a public accounting firm. Hence, I decided to join the competition.

At the beginning of the application process, I received great help from the department and my professors. By taking part in the featured workshops and training sessions in the Accounting Scholars Programme led by Mr David Yip, I learned how to behave professionally during the interview. My department mentor, Ms Annie Mok, also helped me to proofread my application form and shared with me certain basic interview etiquette.

After qualifying in the paper application, I was interviewed by an HR Manager at Ernst & Young. After introducing the background and development of Ernst & Young in greater China, she invited me to discuss my background, university activities, exchange trips and future internship journey. Our conversation became relaxed as the topics diversified, and we maintained a two-way communication during the entire meeting. As a result, I managed to present my true self to the firm, and I learned more about Ernst & Young and the profession.

It was a great surprise to me to proceed to the final-round interview with a panel of judges consisting of four partners. Although I was nervous at the start, the partners' encouraging smiles soon helped me to warm up. I discussed my academic and extracurricular experience. Then, I was led by these business elites to think critically about what I have learned and what my goals are. At last, I asked a question about the

trends of the profession in greater China, and they shared their views of the industry.

I was gratified to receive a trophy and a scholarship. Ernst & Young presented the prizes to the scholarship recipients in an awards ceremony, which facilitated interaction between the scholarship recipients, partners and managers from the different business divisions of Ernst & Young.

Thanks to the advocacy and guidance of the department and my professors, I completed my pathway towards the scholarship. I would also like to extend my gratitude to Ernst & Young, not only for their financial support, but also for the recognition and confidence offered to me.



Colin with Mr Keith Pogson (left), Partner, Global Financial Services, Ernst & Young



Colin with Mr David Yip (right), Undergraduate Programme Co-ordinator



Colin with Mr David Yip (left) and Ms Miranda Lau (right), Senior Manager of Human Resources, Ernst & Young

2007/08 Scholarships & Prizes

The Department of Accountancy Accounting Elite Entrance Scholarships

NG Samantha Kwun Y. (2007, BBAAC)

The Department of Accountancy Tsinghua University Inbound Exchange Awards

PENG Shiqin (2007, EXFB); SHEN Dong (2007, EXFB); WEI Hua (2007, EXFB)

The Department of Accountancy Undergraduate Entrance Scholarships

LUK Wai Man (2005, BBAAC); SUNG Yuen Shan (2005, BBAAC); FUNG King Yiu (2006, BBAAC); LI Yip Ki (2006, BBAAC); NG Yin Ting J. (2006, BBAAC); CHAN Chun Fai (2007, BBAAC); CHEUNG Ka Wai (2007, BBAAC); CHOI Ying Kwan (2007, BBAAC); KO Chui Ting (2007, BBAAC); LEUNG Leung Yan (2007, BBAAC); LIU Tik Fung D. (2007, BBAAC); LUI Siu Lun (2007, BBAAC); SZE Ying Ho (2007, BBAAC); TANG Wing Yan (2007, BBAAC); LAM Yi Man (2006, BBAACLW); TANG Man Ho (2006, BBAACLW); CHAN Wai Yin (2007, BBAACLW); CHING Kwun Wing (2007, BBAACLW); LAU Carson Ka-chun (2007, BBAACLW); LI Man Ching K. (2007, BBAACLW); TAM Mei Yan (2007, BBAAMIS)

ACCA Placement Scholarship

LIU Jiayu (2006, BBAAC)

ACCA Scholarships

WANG Cong (2005, BBAAC); CAO Xilun (2006, BBAAC)

AIA Foundation Scholarships

LI Lai Ching (2006, BBAAC)

Alumni Civility Hall JUMP Scholarships

HO See Wing C. (2006, BBAAC)

Alumni Giving Club Academic Improvement Awards

CHAN Tung Chit (2006, BBAAC); ZENG Jiali (2006, BBAAC)

BBA Business Practice Internship Scholarships

LAM Hang Yim (2006, BBAAC)

Chan Wing Fui Scholarships

CHAN Po Yiu (2007, BBAAC)

Chio Lim Stone Forest Scholarship (Intern)

ZHANG Jing (2006, BBAAMIS)

CIMA Prizes

CHAN Man Wai (2006, BBAAC); CHEUNG Lai Shan (2006, BBAAC); WONG Tsun Lok (2006, BBAAC)

CityU Entrance Scholarships for JUPAS Applicants

CHOI Ying Kwan (2007, BBAAC); KO Chui Ting (2007, BBAAC); LAM Ka Chun (2006, BBAAC); LUI Siu Lun (2007, BBAAC); MAK Sin Yee (2007, BBAAC); NG Samantha Kwun Y. (2007, BBAAC); TANG Wing Yan (2007, BBAAC); TSE Ka Wang S. (2006, BBAAC); LAM Man Leung (2007, BBAACLW); TAM Mei Yan (2007, BBAAMIS)

CMA Canada Management Accounting Scholarship

WONG Tsun Lok (2006, BBAAC)

CPA Australia Hong Kong China Division Excellence Award

CHOI Lok Lam (2005, BBAAC)

Dah Sing Bank Scholarships

CHOI Lok Lam (2005, BBAAC)

Dr Allen Lee Scholarship

CHEN Chen (2006, BBAAC)

George Y.C. Mok & Co.'s Prizes

KWOK Wing Yee (2005, BBAACLW); LI Yik Ting (2006, BBAAMIS)

Grant Thornton Scholarship

CHOW Kai Man (2005, BBAAC)

Hall 9 Scholarships for Overall Excellence

TSANG Christine V. (2007, BBAAC)

Hang Seng Bank Scholarship for Mainland Undergraduate Student

WU Jiajing (2007, BBAAC)

Herman Hu Student Exchange Scholarships

HO Chung Yan (2007, BBAACLW); WONG Tim Yu (2007, BBAAC)

Hong Kong Institute of Certified Public Accountants Scholarships

CHAN Man Yuk C. (2007, MSPACG); LEUNG Leung Yan (2007, BBAAC); WONG Tsun Lok (2006, BBAAC)

HSBC Mainland Scholarships for Hong Kong Students

PANG Wai Ching (2007, BBAAC)

HSBC Scholarships for Mainland Students

XIAO Yue (2007, BBAAC)

InterCham Scholarship

CHANG Po Chu (2006, BBAAC)

Li Po Chun Charitable Trust Fund Scholarships (for undergraduate students)

LI Lai Ching (2006, BBAAC)

2007/08 Scholarships & Prizes

Madam Ling Choi Kan Mainland Undergraduate Scholarships

WANG Cong (2005, BBAACLW)

Outstanding Service Awards for Tertiary Students

LI Yik Ting (2006, BBAAMIS)

Sports Scholarship for Valuable Athletes

WU Chun Hoi (2007, BBAAC)

Student Residence - Lee Shau Kee Hall Scholarships

LAM Hin Wing (2006, BBAAC); YU Ho Sing (2006, BBAAC); ZHU Zaiqing (2007, BBAAC)

Taxation Institute of Hong Kong Prize

CHAN Yuen Ting (2005, BBAAC)

The City University of Hong Kong EMBA Association Scholarships

LEE Kit (2005, BBAAC)

The College of Business Sports Awards

YAU Hiu Fung (2005, BBAAC)

The Hong Kong Institute of Chartered Secretaries Prizes

LO Shuk Yam (2006, MSPACG); MAK Choi Chun (2005, BBAAC)

The Hong Kong Institute of Chartered Secretaries Scholarships

CHEUNG Hoi Lam (2006, MSPACG)

The Society of Chinese Accountants & Auditors Scholarship

CHAN Tsz Yan (2006, BBAAC)

The Student Athletes Admission and Residence Scholarship Scheme

CHAN Cheuk Fung (2007, BBAAC); CHIANG Hoi Lam (2007, BBAAC); LEE Ka Kit H. (2007, BBAAC); SHEK Hin Yam (2007, BBAAC); WU Chun Hoi (2007, BBAAC)

UGC Scholarships for Outstanding Mainland Students

CHEN Yunkai (2005, BBAAC)

Winling Basketball Awards

WONG So Shan (2006, BBAAMIS)

Source: Student Development Services

Notes:

BBAAC – BBA (Hons) Accountancy

BBAACLW – BBA (Hons) Accountancy and Law

BBAAMIS – BBA (Hons) Accountancy and Management Information Systems

MSPACG – MSc Professional Accounting and Corporate Governance



Gallery

Accounting Scholars Programme (ASP)



Wine Tasting Workshop (Nov 2008)



ASP Dinner with Executive Mentors (Dec 2008)



2008 Congregation (Nov 2008)



Executive Mentoring Scheme (EMS)



Thanksgiving dinner (Oct 2008)



Inauguration dinner (Dec 2008)



Information Day



CityU Information Day (Oct 2008)



Mentors and Mentees Meeting (Aug 2008)

Meetings

Meetings with Programme Leaders



Meetings with programme leaders (Aug 2008)



New Student Orientation Day (Aug 2008)



Pre-internship Training Workshop (Dec 2008)

Orientation Day

Pre-internship Training Workshop



Gallery

Research Retreat



Research retreat (July 2008)

Research seminar (July 2008)

Research Journal



CJAR launch reception (Aug 2008)

Lunch (Dec 2008)

Study Tour



Taiwan (May 2008)

Seoul (June 2008)



Guangzhou (Dec 2008)