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Year 3, BBA Global Business
Citizenship: Hong Kong

“Global Business community has given me great opportunities to step out of my comfort zone and unleash my full potential”

My university life has been full of excitement and fruitful experience. The Global Business community has given me great opportunities to step out of my comfort zone and unleash my full potential.

Academics & International Case Competitions

The GBU curriculum has given me a lot of opportunities to do case analyses and presentations. I had numerous chances to undergo many training sessions to hone my problem-solving and presentation skills. Equipped with both hard and soft skills, I participated in the CGMA Global Business Challenge and won the Champion of Hong Kong and the second runner-up of North Asia. All of these experiences get me ready for any future challenges.

Structured Exchange Programme

I have participated in the student exchange program to study abroad twice in two renowned universities, namely the University of Toronto and the University of Bristol. During my time overseas, I had the opportunities to attend different academic conferences and partner with international students. I enjoyed my time learning new cultures and exploring the world. I also lived the local life, an experience I would never have had if I was just a traveller. The exchange program contributed invaluable to my personal development in terms of both education and inter-culture competency.

Global Exposure

GBU has also given me an opportunity to participate in a volunteering project overseas. During my summer break, I went to Romania with AIESEC to help the underprivileged by collaborating with international participants to organize various social events. Strategizing the project and guiding my teammates throughout the process allowed me to strengthen my leadership skills. This experience also harnessed my ability to effectively collaborate with people from diverse backgrounds, which prepared me to be an outstanding leader in the future.

Looking back, I am always grateful for what GBU has brought me. I am very proud to be part of the GBU community!



Year 1

Summer Overseas
Voluntary Work - Dining
with international
friends



Year 1

Summer Overseas
Voluntary Work - Photo
with international
participants



Year 2

School Activity -
Organizer of TedxCityU



Year 3

Exchange - Movie night
with housemates



Year 3

Exchange - Traveling



Year 3

Exchange - Traveling



Year 3

CIMA Case Competition



Year 3

CIMA Case Competition