Tips to Ace the Business Career Fair

- Research the company in advance
- Tailor-made your CV to the respective companies based on the job requirements
- Bring hardcopies of your CV
- Ask specific and focused questions to show genuine interests and passion
  - Prepare thoughtful, open-end questions that demonstrate your interests and knowledge of the company
  - Don’t ask questions like ‘What does your company do?’ If unfamiliar with the company, pick up the materials at the booth, review it first or listen to other students’ questions first
- Dress like you would for an interview
  - On-the-spot interview may happen at the Career Fair. Be ready and dress like you are going for an interview
- A pleasant smile, firm handshake and stay positive
  - Show your confidence
- Show your enthusiasm, energy, passion and readiness
  - All recruiters are looking for ‘bright’ talents
- Get ready with your Career Pitch
  - Prepare to talk about your career interests, highlight your academic results and extracurricular activities
  - Ready to showcase and answer questions about yourself
- Prioritize to meet with employers you’re most interested in first
- Collect as many business cards as possible or stay connected via LinkedIn
- Respect recruiter’s materials or samples
- Send thank you or follow up email to recruiters with 24 hours