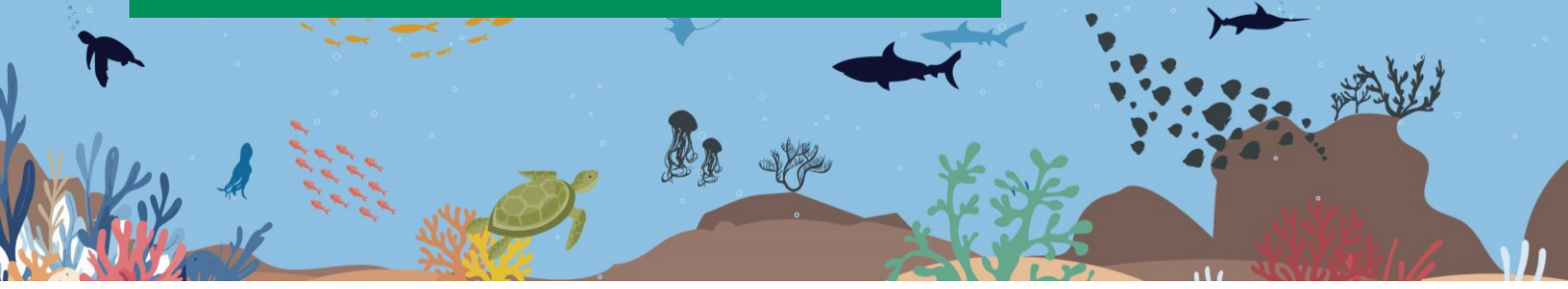




SUSTAINABLE FINANCE HACKATHON HONG KONG 2026

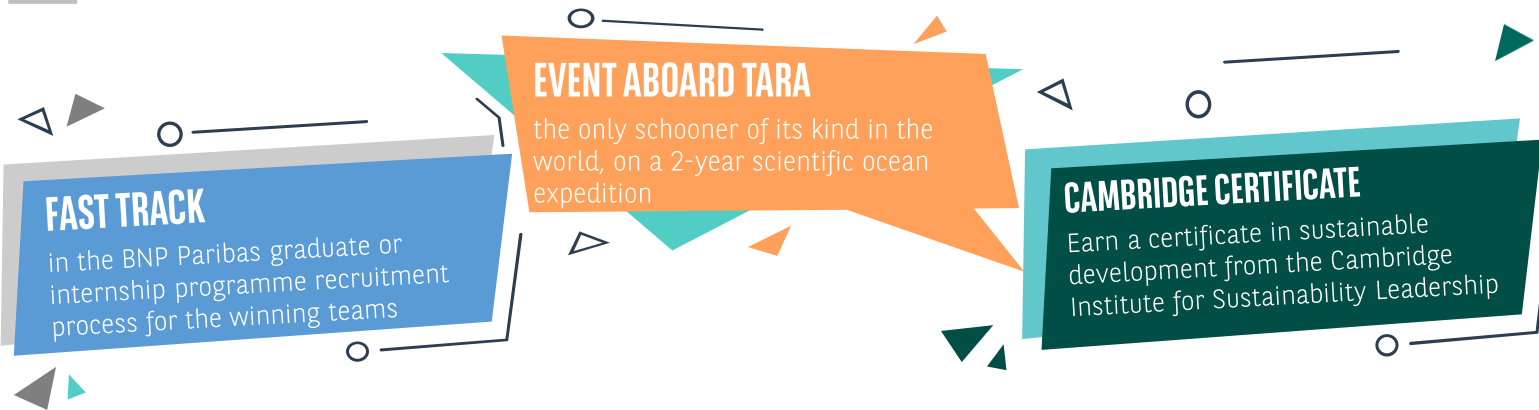
ACCELERATING INNOVATION IN SUSTAINABLE FINANCE



THE CHALLENGE IN A FEW WORDS

- At BNP Paribas, we believe that collaboration, diversity of perspectives and real-world experimentation are powerful drivers of innovation.
- This Hackathon brings together students' ideas and BNP Paribas' sector expertise to address a concrete sustainable finance challenge linked to ocean protection.
- As a leading international bank, BNP Paribas works closely with companies operating in sectors that strongly depend on marine ecosystems, while facing growing environmental, regulatory and financial pressures.
- In this context, accelerating innovation in sustainable finance means going beyond concepts to design practical, finance-driven solutions that help companies reduce their ocean-related impacts, while remaining economically viable, measurable and scalable.
- This challenge offers participants the opportunity to work on real issues faced by the Bank and its clients, with the guidance of BNP Paribas professionals, and in partnership with the [Tara Ocean Foundation](https://fondationtaraocean.org/en/home/) (<https://fondationtaraocean.org/en/home/>)

WHY COMPETE ?



But also...

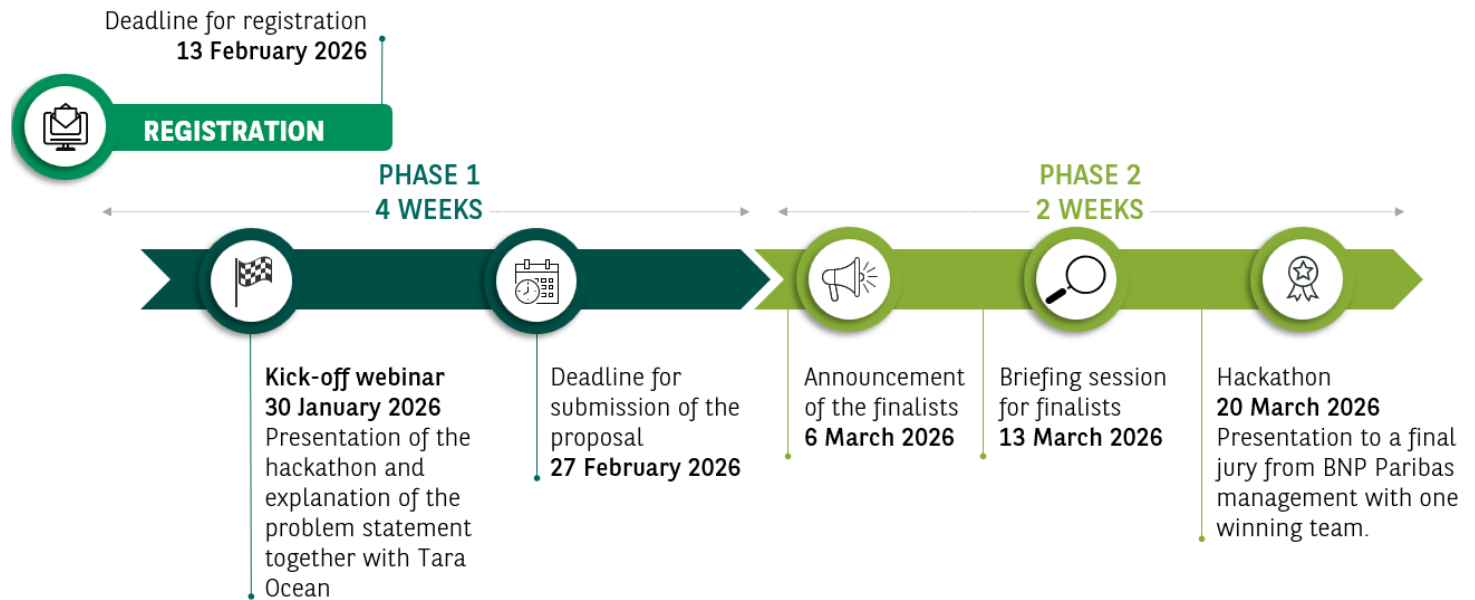
- Solve a real problem by designing a practical solution, grounded in real economics and financial constraints
- Understand how financial institutions support companies in managing environmental risks and transitions
- Benefit from project approach guidance from BNP Paribas professionals with experience in sustainable finance
- Expand your professional network and strengthen your profile with hands-on exposure to finance-driven impact solutions

JOINING THE CHALLENGE

This challenge invites all students in the penultimate year of their undergraduate studies or higher (including postgraduates) of **The Chinese University of Hong Kong (CUHK)**, **The City University of Hong Kong (CityU)**, **The University of Hong Kong (HKU)**, and **The Hong Kong University of Science and Technology (HKUST)** from any academic programme to design a solution related to a specific issue on sustainability faced by the Bank. Each team should consist of 4-6 students from the same university but can be enrolled in different academic programmes.

To register, fill in the registration form available on the [website](https://www.bnpparibas.com.hk/en/about-us/sustainable-finance/university-hackathon/) (<https://www.bnpparibas.com.hk/en/about-us/sustainable-finance/university-hackathon/>) and send it to sf.hackathon.hk@asia.bnpparibas.com by 13 February 2026.

TIMELINE



DELIVERABLES

The initial proposal must be submitted by **27 February 2026**. It should outline how your solution can help to solve the problem statement:

FORMAT

Short slide deck in PDF (up to 5 slides)

STRUCTURE

Your slide deck shall include the following elements: Identification of the ocean dependencies and impacts, proposition of ocean-positive actions, designing a financing mechanism solution, simple environmental, social and governance (ESG) & impact reporting template.

Following this evaluation, six finalist teams will be selected and announced on **6 March 2026**.

Selected teams will then be invited to an online briefing session on **13 March 2026**, designed to prepare finalists for the next stage of the challenge. This session will provide additional guidance on expectations, format and practical arrangements for the in-person Hackathon at BNP Paribas office.

FINAL JURY



Sabrina NOIRAN

Chief Sustainable Business Officer,
Corporate & Institutional Banking APAC,
BNP Paribas



Hugo LEUNG

Chief Executive Officer of BNP Paribas Hong Kong;
Chief Executive Officer of BNP Paribas Securities
(Asia) Limited



Rosalia KWONG

Head of Human Resources Hong Kong,
BNP Paribas



Find out more about BNP Paribas' sustainability commitments and details on this challenge here:

<https://www.bnpparibas.com.hk/en/about-us/sustainable-finance/university-hackathon/>

Got a question? Email us at: sf.hackathon.hk@asia.bnpparibas.com