



Department of  
Information Systems

香港城市大學  
City University of Hong Kong

# Department of Information Systems

options: BBA Global Business Systems Management  
BBA Information Management

資訊系統學系



## JS1017



# What is Information Systems?



- **Business** made smart with **Information Systems**:



# Building Blocks of Smart Business



## **A**rtificial Intelligence

Predicting future with **AI Tools**  
for decision making  
and **automation**



## **B**ig Data

**Big Data** from 24x7 connected  
lifestyle with **Apps, Wearable**  
and **Smart Mobile Devices**



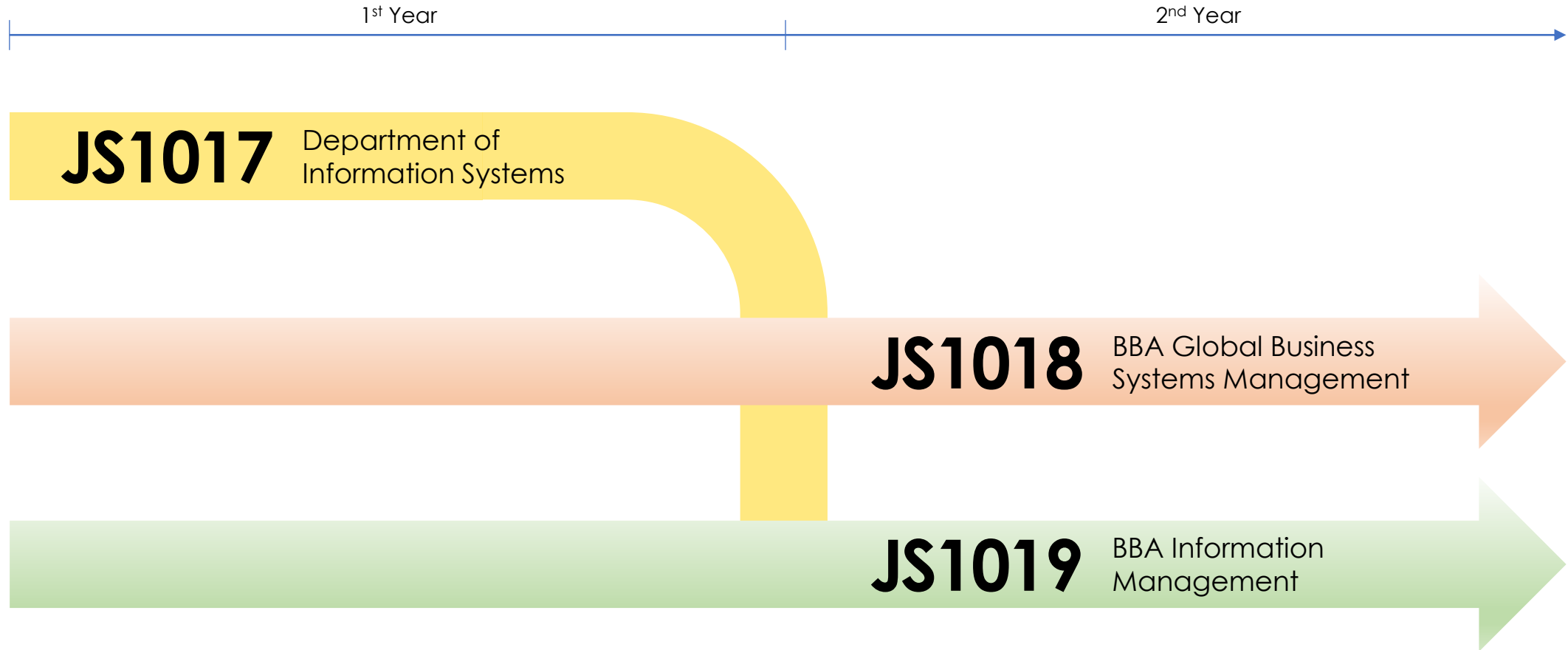
## **C**loud Services

Reduce infrastructure and  
technical prerequisites with  
**Cloud Services**

SMART Technologies

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# BBA BDIS Admission Overview (JUPAS 2020)



- Choose a major (i.e. JS1018 or JS1019) after 1<sup>st</sup> year





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# BBA Global Business Systems Management

環球商業系統管理

工商管理學士



BBA **GBSM**

Direct Intake: JS1018

Smart Business Managers

# BBA GBSM Smart Career

## ▲ GBSM Past Graduates

work in the following companies:

( IS Dept. Survey 2019, selected companies only in no specific order )

**Apple Inc.** 

▲ Analyst

**HSBC** 

▲ Management Trainee

**Bloomberg**

▲ Financial Analyst

Smart Business Managers





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# BBA Information Management

## 資訊管理 工商管理學士

BBA IFMG  
Direct Intake: JS1019

Smart Business Professionals

# BBA IFMG Smart Career

- **IFMG Past Graduates**

work in the following companies:

( IS Dept. Survey 2019, selected companies only in no specific order )



- **Application Consultant**



**pwc**

- **Associate Risk Assurance**



- **Client Solution Manager**

Smart Business Professionals



# BBA BDIS Admission Requirements

Subject (No Weighting)	DSE Requirements
English	Level 3
Chinese	Level 3
Maths	Level 3
LS	Level 2
+ Any 2 Electives	Level 3

Interview  
Early-June

 **JS1017** (Intake: 41)







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## 資訊系統學系

### Smart Business: Careers of the Future



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