BBA Global Business Systems Management

Direct Intake JS1018
Indirect Intake JS1017

BBA GBSM ADMISSION INFORMATION (JUPAS 2020)
What is Global Business Systems Management (GBSM)?

Global + Business + Tech = GBSM

Smart Business Managers
Building Blocks of Smart Business

**Artificial Intelligence**
Predicting future with **AI Tools** for decision making and **automation**

**Big Data**
Big Data from 24x7 connected lifestyle with **Apps, Wearable and Smart Mobile Devices**

**Cloud Services**
Reduce infrastructure and technical prerequisites with **Cloud Services**

SMART Technologies
BBA GBSM Admission Overview (JUPAS 2020)

JUPAS

Year 1

BBA Common Courses

JS1018 (Intake: 15)

BBA Common Courses

JS1017 (Intake: 41)

BBA

Global Business Systems Management

Year 2

American University

European University

Asia-Pacific University

Double Exchange from 3 Choices

Smart Career

Year 3

Year 4

Smart Business Managers

BBA

Information Management

Four Streams

Second BBA Major

Stream and Second BBA Major

Smart Business Professionals

JS1019 (Intake: 33)

JS1018 (Intake: 15)

JS1017 (Intake: 41)

JS1019 (Intake: 33)
One Year Overseas Double Exchange

Two Semesters Double Exchange

Two Universities from Three Areas

* Collaboration universities in no specific order and selected list only, subject to availability and specific requirements
GBSM graduates are well-equipped with smart business/technology knowledge and skills, with exotic global exposure, for managing the high growth business/technology companies, and making wise investment decisions.
BBA GBSM Smart Career

▲ GBSM Past Graduates work in the following companies:
   (IS Dept. Survey 2019, selected companies only in no specific order)

   ▲ Analyst
   ▲ Management Trainee
   ▲ Financial Analyst

HKD 24,000/m
▲ Average Fresh-Graduate Salary
   GBSM 2018 Graduates
   (CityU Graduate Employment Survey 2018)
BBA GBSM Admission Requirements

<table>
<thead>
<tr>
<th>Subject (No Weighting)</th>
<th>DSE Requirements</th>
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<tbody>
<tr>
<td>English</td>
<td>Level 3</td>
</tr>
<tr>
<td>Chinese</td>
<td>Level 3</td>
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<tr>
<td>Maths</td>
<td>Level 3</td>
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<td>LS</td>
<td>Level 2</td>
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<tr>
<td>+ Any 2 Electives</td>
<td>Level 3</td>
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Interview
Early-June

JS1018 (Intake: 15)
JS1017 (Intake: 41)