BDIS / BBAU4 (GBSM) [Cohort: 2017

Catalogue Term: Sem A 2017/18 & Thereafter]

Updated on 30 Aug 2018

Offer Year

# Global Business Systems Management — 4-Year Suggested Study Plan for Normative 4-Year Students of Catalogue Term of Sem A 2017/18 and Thereafter

Yr/Sem

1A	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2400 Micro-Economics	Either Sem A / B CB2500 Information Management	GE1401 University English or EAP (Note 1)	GE (Note 2)	Either Sem A / B CHIN1001 University Chinese I (Note 3)		
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2300 Management	Either Sem A / B CB2601 Marketing	GE2402 English for Business Communication or EAP (Note 1)	GE (Note 2)			2017
2A	IS3331 Database Management	CB2200 Business Statistics (Note 5)	GE1501 Chinese Civilization – History and Philosophy	College Elective (Note 6)	College Elective (Note 6)	Group B Elective 1	GE2402 English for Business Communication (for students taken EAP)	2018
2B	Minor 1 / Elective 1 (Note 4)	IS3430 Systems Analysis and Design	IS4632 Global Business Systems Strategy and Tactical Management	LW2903 Business and Law	CB3410 Financial Management	CAH2961 Chinese Communication Skills for Business (Note 8)	GE1401 University English (for students taken EAP)	
3A	Minor 2 / Elective 2 (Note 4)	CB2101 Introduction to Managerial Accounting (Note 5)	Group A Elective 1	Group B Elective 2				2019
3В	Minor 3 / Elective 3 (Note 4)	CB2402 Macro-Ecomomics (Note 5)	Group A Elective 2	College Elective (Note 6)				
4A	Minor 4 / Elective 4 (Note 4)	IS4532 Project Management and Outsourcing	GE (Note 2)	GE (Note 2)	Free Elective (Note 7)			2020
4B	Minor 5 / Elective 5 (Note 4)	IS4650 Global Business Technology Consulting	IS4940 Innovation and Technology Entrepreneurship	College Elective (Note 6)	CB4303 Strategy and Policy			2020

Minimum Credits Required

GE: 4 GE courses (12 CU) + 3 College Electives (9 CU)

GE English - 2 courses (6 CU) GE1501 - 1 course (3 CU)

College: 8 College Core (24 CU) + 1 College Elective (3 CU)

Major: 12 GBSM Major courses (36 CU) +

3 College required courses (9 CU) (Note 5)

Free Elective - 1 course (3 CU) Minor/Electives - 5 courses (15 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

\* CU = Credit Units

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

#### <u>Note</u>

### 1. English Language Requirements

Students admitted with HKDSE English Level 3 or equivalent are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication).

Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

## 2. Gateway Education Course Distributional Requirements

Take at least one course (3CU) from each of the areas below:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

## 3. Chinese Language Requirements

- (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
- (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
- (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.
- 4. Students who do not choose a minor are required to take Elective courses.
- 5. Students are required to take 3 College required courses.
- 6. Students are required to take 4 courses (12 CU) from the College elective list: 3 college elective courses (9 CU) are to fulfill the GE requirements in form of College-specified courses; and 1 college elective course (3 CU) is to fulfill the College requirement.
- Area 1: Mathematics and Modeling
- Area 2: Programming and Technology
- Area 3: Law and Communications
- Area 4: Business

### 7. Free Elective Requirements

The remaining credits are to fulfill the credit requirement for graduation, if so required.

8. CAH2961 is phasing out from GBSM and CityU curriculum. Students need to take another 3-credit language, humanities or culture-related course in lieu before graduation. The 3-credit course should be at B2 level or above and must **NOT** be a GE course. Details will be announced via email at a later stage.

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#### GBSM Major - 12 Courses (Total 36 CU)

#### 1. GBSM Major Core Courses (6 Courses) (18 CU)

Students are required to take the following courses:

GBSM Core 1 IS4532 Project Management and Outsourcing

GBSM Core 2 IS4632 Global Business Systems Strategy and Tactical Management

GBSM Core 3 IS4650 Global Business Technology Consulting
GBSM Core 4 IS4940 Innovation and Technology Entrepreneurship

GBSM Core 5 CAH2961 Chinese Communication Skills for Business (see Note 8 on P.1)

GBSM Core 6 LW2903 Business & Law

#### 2. IS Department Required Major Core Courses (2 Courses) (6 CU)

Students are required to take the following courses:

IS Dept Core 1 IS3331 Database Management IS Dept Core 2 IS3430 Systems Analysis and Design

#### 3. GBSM Major Elective Courses (A) (2 Courses) (6 CU)

Students are required to take two courses from the following:

(Students may also choose other IS courses subject to major leader's approval)

- + AC3202 Corporate Accounting I
- + AC3252 Accounting and Taxation Systems in the Chinese Mainland
- + EF3331 Asia-Pacific Capital Markets and Standards of Practice
- + GE2202 Globalization and Business
- + LW4620 International Trade Regulation
- + MGT3302 Interactive Skills Workshop for Business
- + MGT4227 International Business

## 4. GBSM Major Elective Courses (B) (2 Courses) (6 CU)

Students are required to take two courses from the following: (Students may also choose other IS courses subject to major leader's approval)

IS2502 Social Media and Social Networks

IS2505 E-Business

IS3000 Management of Global Technology Business Services

IS3100 Techniques for Big Data

IS3501 Cybersecurity for Business

IS4040 Global Technology Business Ventures

IS4238 / IS4239 Internship I / II

IS4333 Human-Computer Interaction for Business

IS4822 Analytics for Financial Services

+ IS4823 Knowledge Management for Global Business

IS4834 Business Intelligence and Analytics

+ IS4937 / IS4938 Information Management Consulting Project I / II

+ Subject to fulfilling pre-requisite requirements