BDIS / BBAU4 (GBSM)
[Cohort: 2016 only
Catalogue Term: Sem A 2016/17]

Updated on 25 Aug 2017

Offer Year

<u>Global Business Systems Management — 4-Year Suggested Study Plan</u> <u>for Normative 4-Year Students of Catalogue Term of Sem A 2016/17</u>

Yr/Sem

| 4B | Minor 5 / Elective 5 (Note 4) | IS4650 Global Business Technology Consulting | College Elective (Note 6) | GE (Note 2) | CB4303 Strategy and Policy | | | 2019 |
|----|--|---|---|--|--------------------------------|---|--|------|
| 4A | Minor 4 / Elective 4 (Note 4) | CB2200 Business Statistics (Note 5) | IS4940 Innovation and Technology Entrepreneurship | GE (Note 2) | Free Elective (Note 7) | | | |
| 3В | Minor 3 / Elective 3 (Note 4) | CB2402 Macro-Ecomomics (Note 5) | Group A Elective 2 | College Elective (Note 6) | | | | 2010 |
| 3A | Minor 2 / Elective 2 (Note 4) | CB2101 Introduction to Managerial Accounting (Note 5) | Group A Elective 1 | Group B Elective 2 | | | | 2017 |
| 2B | Minor 1 / Elective 1 (Note 4) | IS3430 Systems Analysis and Design | IS4632 Global Business Systems Strategy and Tactical Management | LW2903 Business and Law | CB3410 Financial Management | CAH2961 Chinese Communication Skills for Business | GE1401 University English (for students taken EAP) | |
| 2A | IS3331 Data Management | IS2505 E-Business | GE1501 Chinese Civilization – History and Philosophy | College Elective (Note 6) | College Elective (Note 6) | Group B Elective 1 | GE2402 English for Business Communication (for students taken EAP) | 2016 |
| 1B | Either Sem A / B CB2100 Introduction to Financial Accounting | Either Sem A / B CB2300 Management | Either Sem A / B CB2601 Marketing | GE2402 English for Business Communication or EAP (Note 1) | GE (Note 2) | | | |
| 1A | Either Sem A / B CB2201 Operations Management | Either Sem A / B CB2400 Micro-Economics | Either Sem A / B CB2500 Information Management | GE1401 University English or EAP (Note 1) | GE (Note 2) | Either Sem A / B CHIN1001 University Chinese I (Note 3) | | |

Minimum Credits Required

GE: 4 GE courses (12 CU) + 3 College Electives (9 CU) GE English - 2 courses (6 CU) GE1501 - 1 course (3 CU)

College: 8 College Core (24 CU) + 1 College Elective (3 CU)

Major: 12 GBSM Major courses (36 CU) + 3 College required courses (9 CU) (Note 5)

5 College required courses (9 CO) (Note

Free Elective - 1 course (3 CU) Minor/Electives - 5 courses (15 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

<u>Note</u>

1. English Language Requirements

Students admitted with HKDSE English Level 3 or equivalent are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication).

Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

2. Gateway Education Course Distributional Requirements

Take at least one course (3CU) from each of the areas below:

- Area 1: Arts and Humanities
- Area 2: Study of Societies, Social and Business Organizations
- Area 3: Science and Technology

3. Chinese Language Requirements

- (a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
- (b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
- (c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.
- 4. Students who do not choose a minor are required to take Elective courses.
- 5. Students are required to take 3 College required courses.
- 6. Students are required to take 4 courses (12 CU) from the College elective list: 3 college elective courses (9 CU) are to fulfill the GE requirements in form of College-specified courses; and 1 college elective course (3 CU) is to fulfill the College requirement.
- Area 1: Mathematics and Modeling
- Area 2: Programming and Technology
- Area 3: Law and Communications
- Area 4: Business

7. Free Elective Requirements

The remaining credits are to fulfill the credit requirement for graduation, if so required.

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GBSM Major - 12 Courses (Total 36 CU)

1. GBSM Major Core Courses (6 Courses) (18 CU)

Students are required to take the following courses:

GBSM Core 1 IS2505 E-Business

GBSM Core 2 IS4632 Global Business Systems Strategy and Tactical Management

GBSM Core 3 IS4650 Global Business Technology Consulting
GBSM Core 4 IS4940 Innovation and Technology Entrepreneurship
GBSM Core 5 CAH2961 Chinese Communication Skills for Business

GBSM Core 6 LW2903 Business & Law

2. IS Department Required Major Core Courses (2 Courses) (6 CU)

Students are required to take the following courses:

IS Dept Core 1 IS3331 Data Management

IS Dept Core 2 IS3430 Systems Analysis and Design

3. GBSM Major Elective Courses (A) (2 Courses) (6 CU)

Students are required to take two courses from the following: (Students may also choose other IS courses subject to major leader's approval)

- + AC3202 Corporate Accounting I
- + AC3252 Accounting and Taxation Systems in the Chinese Mainland
- + EF3331 Asia-Pacific Capital Markets and Standards of Practice
- + GE2202 Globalization and Business
- + LW4620 International Trade Regulation
- + MGT3302 Interactive Skills Workshop for Business
- + MGT4227 International Business

4. GBSM Major Elective Courses (B) (2 Courses) (6 CU)

Students are required to take two courses from the following: (Students may also choose other IS courses subject to major leader's approval)

IS2502 Social Media and Social Networks

IS3000 Management of Global Technology Business Services

IS4040 Global Technology Business Ventures

IS4238 / IS4239 Internship I / II

IS4532 Project Management and Outsourcing

IS4822 Analytics for Financial Services

- + IS4823 Knowledge Management for Global Business
- + IS4937 / IS4938 Information Management Consulting Project I / II

+ Subject to fulfilling pre-requisite requirements