BBAU3 (GBSM)

[Cohort: 2016 & Thereafter

Catalogue Term: Sem A 2016/17 & Thereafter]

Updated on 22 Aug 2016

Offer Year

# <u>Global Business Systems Management — "4 minus 1" Suggested Study Plan</u> for Advanced Standing I Students of Catalogue Term of Sem A 2016/17 and Thereafter

1A	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2300 Management	CB2400 Micro-Economics	IS2505 E-Business	GE2402 English for Business Communication or EAP (Note 1)	Either Sem A / B CHIN1001 University Chinese I (Note 4)		2016 2017 2018	
1B	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2601 Marketing	CB2500 Information Management	IS3430 Systems Analysis and Design	GE1401 University English or EAP (Note 1)	CAH2961 Chinese Communication Skills for Business			
2A	CB3410 Financial Management	College Elective (Note 5)	CB2101 Introduction to Managerial Accounting (Note 6)	Group A Elective 1	Group B Elective 1	GE2402 English for Business Communication (for students taken EAP)		2017 2018	
2B	GE (Note 2)	College Elective (Note 5)	CB2402 Macro-Ecomomics (Note 6)	Group A Elective 2	Group B Elective 2	GE1401 University English (for students taken EAP)		2019	
3A	GE (Note 2)	College Elective (Note 5)	CB2200 Business Statistics (Note 6)	IS3331 Data Management	IS4940 Innovation and Technology Entrepreneurship			2018 2019	
3B	CB4303 Strategy and Policy	IS4632 Global Business Systems Strategy and Tactical	IS4650 Global Business Technology Consulting	LW2903 Business and Law	GE1501 Chinese Civilisation – History and Philosophy			2019	

### Minimum Credits Required

GE1501 - 1 course (3 CU)

Yr/Sem

4A 4B

> GE: 2 GE courses (6 CU) + 2 College Electives (6 CU) GE English - 2 courses (6 CU)

College: 8 College Core (24 CU) + 1 College Elective (3 CU)

Major: 12 GBSM Major courses (36 CU) +

3 College required courses (9 CU) (Note 6)

Min. Total: 31 courses (93 CU)
Max. Allowable: 38 courses (114 CU)

\* CU = Credit Units

# Credits Exempted

GE: 2 GE courses (6 CU) + 1 College Elective (3 CU) Minor/Electives: 5 courses (15 CU) (Note 3) Free Elective: 1 course (3 CU)

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

## Note

Management

# (1) English Language Requirements

Students admitted with HKDSE English Level 3 or equivalent are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 University English and GE2402 English for Business Communication).

Note: Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

(2) Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

# **Gateway Education Course Distributional Requirements**

Take 2 courses (6 CU) from the three areas below:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Minor/Electives is an optional requirement. Students who enrol a minor or additional electives will accumulate more credit units.

#### (4) Chinese Language Requirements

- a. First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA. However, they will be counted towards the maximum credit units permitted.
- b. First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
- c. First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.
- (5) Students are required to take 3 courses (9 CU) from the College elective list (Area 1, 2 and 4): 2 college elective courses (6 CU) are to fulfill the GE requirements in form of College-specified courses; and 1 college elective course (3 CU) is to fulfill the College requirement

Area 1: Mathematics and Modeling

Area 2: Programming and Technology

Area 4: Business and Communications

(6) Students are required to take 3 College required courses.

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## GBSM Major - 12 Courses (Total 36 CU)

## 1. GBSM Major Core Courses (6 Courses) (18 CU)

Students are required to take the following courses:

GBSM Core 1 IS2505 E-Business

GBSM Core 2 IS4632 Global Business Systems Strategy and Tactical Management

GBSM Core 3 IS4650 Global Business Technology Consulting
GBSM Core 4 IS4940 Innovation and Technology Entrepreneurship
GBSM Core 5 CAH2961 Chinese Communication Skills for Business

GBSM Core 6 LW2903 Business & Law

## 2. IS Department Required Major Core Courses (2 Courses) (6 CU)

Students are required to take the following courses:

IS Dept Core 1 IS3331 Data Management

IS Dept Core 2 IS3430 Systems Analysis and Design

## 3. GBSM Major Elective Courses (A) (2 Courses) (6 CU)

Students are required to take two courses from the following:

(Students may also choose other IS courses subject to major leader's approval)

- + AC3202 Corporate Accounting I
- + AC3252 Accounting and Taxation Systems in the Chinese Mainland
- + EF3331 Asia-Pacific Capital Markets and Standards of Practice
- + GE2202 Globalization and Business
- + LW4620 International Trade Regulation
- + MGT3302 Interactive Skills Workshop for Business
- + MGT4227 International Business

# 4. GBSM Major Elective Courses (B) (2 Courses) (6 CU)

Students are required to take two courses from the following:

(Students may also choose other IS courses subject to major leader's approval)

IS2502 Social Media and Social Networks

IS3000 Management of Global Technology Business Services

IS4040 Global Technology Business Ventures

IS4238 / IS4239 Internship I / II

IS4532 Project Management and Outsourcing

IS4822 Analytics for Financial Services

- + IS4823 Knowledge Management for Global Business
- + IS4937 / IS4938 Information Management Consulting Project I / II

+ Subject to fulfilling pre-requisite requirements