BBAU4 (GBSM)
[Cohort: 2015; Catalogue Term: Sem A 2016/17]
Updated on 22 Aug 2016

Global Business Systems Management — 4-Year Suggested Study Plan
for Normative 4-Year Students of Catalogue Term of Sem A 2016/17

Yr/Sem								Offer Year
1A	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2601 Marketing	Either Sem A / B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	GE (Note 2)	Either Sem A / B CHIN1001 University Chinese I (Note 3)		2015
1B	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2300 Management	Either Sem A / B CB2500 Information Management	GE2402 English for Business Communication or EAP (Note 1)	GE (Note 2)			
2A	IS3331 Data Management	IS2505 E-Business	GE1501 Chinese Civilization – History and Philosophy	College Elective (Note 6)	College Elective (Note 6)	Group B Elective 1	GE2402 English for Business Communication (for students taken EAP)	2016
2B	Minor 1 / Elective 1 (Note 4)	IS3430 Systems Analysis and Design	IS4632 Global Business Systems Strategy and Tactical Management	LW2903 Business and Law	CB3410 Financial Management	CAH2961 Chinese Communication Skills for Business	GE1401 University English (for students taken EAP)	
3A	Minor 2 / Elective 2 (Note 4)	CB2101 Introduction to Managerial Accounting (Note 5)	Group A Elective 1	Group B Elective 2				2017
3B	Minor 3 / Elective 3 (Note 4)	CB2402 Macro-Ecomomics (Note 5)	Group A Elective 2	College Elective (Note 6)				
4A	Minor 4 / Elective 4 (Note 4)	CB2200 Business Statistics (Note 5)	IS4940 Innovation and Technology Entrepreneurship	GE (Note 2)	Free Elective (Note 7)			2018
4B	Minor 5 / Elective 5 (Note 4)	IS4650 Global Business Technology Consulting	College Elective (Note 6)	GE (Note 2)	CB4303 Strategy and Policy			

Minimum Credits Required

GE: 4 GE courses (12 CU) +
   3 College Electives (9 CU)
GE English - 2 courses (6 CU)
GE1501 - 1 course (3 CU)
College: 8 College Core (24 CU) + 1 College Elective (3 CU)
Major: 12 GBSM Major courses (36 CU) +
   3 College required courses (9 CU) (Note 5)
Free Elective - 1 course (3 CU)
Minor/Electives - 5 courses (15 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

* CU = Credit Units

IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

Note

1. **English Language Requirements**
First-year intake students who enter with Level 3 in HKDSE English or equivalent are required to take: EL0200 English for Academic Purposes (6 CU, 2 semesters)
All BBA first-year intake students are required to take:
GE1401 University English
GE2402 English for Business Communication

2. **Gateway Education Course Distributional Requirements**
Take **at least one course (3CU)** from each of the areas below:
Area 1: Arts and Humanities
Area 2: Study of Societies, Social and Business Organizations
Area 3: Science and Technology

3. **Chinese Language Requirements**
(a) First-year intake students with Level 3 or below in HKDSE Chinese OR Grade E or below in HKALE AS in Chin. Lang. & Culture are required to take CHIN1001 University Chinese I. This course will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of CGPA.
(b) First-year intake students with Level 4 or above in HKDSE Chinese OR Grade D or above in HKALE AS in Chin. Lang. & Culture are NOT required to take CHIN1001.
(c) First-year intake students other than (a) and (b), including mainland and non-local students are NOT required to take CHIN1001.

4. Students who do not choose a minor are required to take Elective courses.

5. Students are required to take 3 College required courses.

6. Students are required to take **4 courses (12 CU)** from the College elective list (Area 1, 2 and 4): **3 college elective courses (9 CU)** are to fulfill the GE requirements in form of College-specified courses; and **1 college elective course (3 CU)** is to fulfill the College requirement
Area 1: Mathematics and Modeling
Area 2: Programming and Technology
Area 4: Business and Communications

7. **Free Elective Requirements**
The remaining credits are to fulfill the credit requirement for graduation, if so required.

GBSM Major - 12 Courses (Total 36 CU)

1. GBSM Major Core Courses (6 Courses) (18 CU)

Students are required to take the following courses:
GBSM Core 1	IS2505 E-Business
GBSM Core 2	IS4632 Global Business Systems Strategy and Tactical Management
GBSM Core 3	IS4650 Global Business Technology Consulting
GBSM Core 4	IS4940 Innovation and Technology Entrepreneurship
GBSM Core 5	CAH2961 Chinese Communication Skills for Business
GBSM Core 6	LW2903 Business & Law

2. IS Department Required Major Core Courses (2 Courses) (6 CU)
Students are required to take the following courses:
IS Dept Core 1	IS3331 Data Management
IS Dept Core 2	IS3430 Systems Analysis and Design

3. GBSM Major Elective Courses (A) (2 Courses) (6 CU)

Students are required to take two courses from the following:
(Students may also choose other IS courses subject to major leader's approval)

+ AC3202 Corporate Accounting I
+ AC3252 Accounting and Taxation Systems in the Chinese Mainland
+ EF3331 Asia-Pacific Capital Markets and Standards of Practice
+ GE2202 Globalization and Business
+ LW4620 International Trade Regulation
+ MGT3302 Interactive Skills Workshop for Business
+ MGT4227 International Business

4. GBSM Major Elective Courses (B) (2 Courses) (6 CU)

Students are required to take two courses from the following:
(Students may also choose other IS courses subject to major leader's approval)

IS2502 Social Media and Social Networks
IS3000 Management of Global Technology Business Services
IS4040 Global Technology Business Ventures
IS4238 / IS4239 Internship I / II
IS4532 Project Management and Outsourcing
IS4822 Analytics for Financial Services
+ IS4823 Knowledge Management for Global Business
+ IS4937 / IS4938 Information Management Consulting Project I / II   + Subject to fulfilling pre-requisite requirements